

City of Northfield

City Hall 801 Washington Street Northfield, MN 55057 northfieldmn.gov

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Attachments: 1. EDA Strategic Planning Agendas, 2. EDA Businss Survey Results, 3. EDA Stats Booklet

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Date: August 24, 2017

To: Members of the Economic Development Authority

From: Chris Heineman, Community Development Director

Nate Carlson, Economic Development Coordinator

Ben Martig, City Administrator

EDA Strategic Planning

Summary Report:

The EDA will begin the strategic planning process immediately following the completion of the regular agenda items for the August EDA meeting. It is anticipated that the regular agenda items will take approximately 30-minutes.

Attached are two separate agendas with additional information on the two-day EDA Strategic Planning process. Craig Rapp will facilitate the process on both days. Also attached are a graphic summary of the recent business survey and a booklet of demographic and statistical information related to local economic development. Staff will also provide a status report on the EDA work plan for 2015-2017.