



Legislation Text

File #: 19-1167, **Version:** 1

City Council Meeting Date: November 5, 2019

To: Mayor and City Council

From: Ben Martig, City Administrator

Subject:

Approval of the 2020 Budget for the Convention and Visitors Bureau.

Action Requested:

The Northfield City Council accepts and approves the 2020 Budget for the Convention and Visitors Bureau.

Summary Report:

Lisa Peterson, President of the Northfield Area Chamber of Commerce, presented the 2020 CVB Budget and Work Plan to the City Council on October 15, 2019.

Alternative Options:

The Council could choose to modify the 2020 CVB annual budget.

Financial Impacts:

Funding is provided from the 3% lodging tax collected on all lodging rooms within the City. 95% of the tax collected is used to fund a local convention or tourism bureau for the purpose of marking and promoting the City as a tourist or convention center. The remaining 5% is used by the City for administrative fees. No proceeds of the lodging tax shall be distributed to the Chamber for CVB services until the budget has been approved by the City Council.

Tentative Timelines:

Approval of the budget at this meeting will allow Chamber and CVB staff to continue planning and preparation for 2020.