



Legislation Text

File #: 17-912, **Version:** 1

City Council Meeting Date: July 18, 2017

To: Mayor and City Council

From: Ben Martig, City Administrator

Discussion and further development of Strategic Plan (2018-2020).

Action Requested:

Not applicable.

Summary Report:

Please see attached working draft of the Strategic Initiatives developed by the Council from your last review on June 13th. Staff has reviewed these again and are providing some recommendations of minor revisions. Additionally, the detailed metrics in the “Target” column are still in development.

Consultant Craig Rapp will be at the meeting Tuesday to go through a final review of the one-page Strategic Plan Summary (2018-2020). The intent is to work out any final adjustments in preparation of the report development for consideration by the City Council on August 8th. The final drafts of the Strategic Vision and Mission Statements are being drafted for final review and are intended to be ready for presentation for consideration for adoption on August 8 as well.

Regarding the Action Plan steps for staff, Consultant Craig Rapp facilitated another review of small group teams of twenty-eight total staff on June 29th. These teams met and have begun developing these Action Plans. They are attached and are very much a work in progress. Mr. Rapp will give a summary of the development of these actions plans at the meeting. Staff intends to continue to work on these over the next month and provide opportunity for additional feedback from related strategic partners including Board’s and Commissions. Additionally, the teams and management will be continuing to develop the action plans and working on refining them for more consistency in format and detail from one section to the other. The Action Plan is tentatively scheduled for Council review and action of support on September 5th. Thereafter, staff would begin implementation. The Action Plan will ultimately be a fluid document that will be responsible for staff for updating and regular reporting.

As stated earlier, Craig Rapp will be at the meeting. This is his last scheduled meeting with the Council on the Strategic Plan development.

Alternative Options:

Not applicable.

Financial Impacts:

Not applicable.

Tentative Timelines:

July 18 - Council final review Strategic Plan Summary 2018-2020 (“one pager”)

July 18 - Council update on working drafts of Strategic Action Plans

August 8 - Council review and consider approving Strategic Plan including final Vision and Mission Statements.

September 8th - Council review of first final draft of Strategic Plan Action Items.

September 9th - Commencement of implementation of Strategic Plan Action Items.