



Legislation Text

File #: 23-1138, **Version:** 1

Arts and Culture Commission Meeting Date: May 8, 2023

To: Arts and Culture Commission Members

From: Natalie Draper, Library Director

Approve 1% for the arts funding for Hispanic Heritage Month Banners.

Action Requested

The Arts and Culture Commission approves the use of \$1500 to pay an artist or artist team to design the new Hispanic Heritage Month banners.

Summary Report:

The objective for the Banner Policy in Northfield is to add color and excitement to the City streetscape, promote activities happening within the City, and to create a sense of place. The banners will be used to accentuate the aesthetic appeal, especially as it relates to the qualities of hospitality and welcome in Northfield. Banners are to be used for noncommercial and nonpolitical purposes only.

In order to highlight downtown Northfield as a welcoming destination for visitors and residents alike, the City of Northfield Arts and Culture Commission (ACC), in partnership with the Friends of Downtown Northfield, is hosting a competition for artists to design a new downtown banner, to be hung on lamp-posts along Division Street. The purpose of the banner display is to celebrate Hispanic Heritage Month. It will be displayed for Northfield's sixth annual Hispanic Heritage Celebration on September 15, and remain for all of Hispanic Heritage Month, and into November.

The Hispanic Heritage Month banner will celebrate the histories, cultures and contributions of Hispanic Americans whose ancestors came from Spain, Mexico, the Caribbean and Central and South America or other regions that identify with the aforementioned cultures. To celebrate the vibrant and diverse communities of Northfield, the Arts and Culture commission invites Latino/Latina/Latinx and Hispanic artists to participate in the open design competition.

Alternative Options:

The ACC could choose to not approve the use of 1% funds.

Financial Impacts:

\$1500

Tentative Timelines:

Deadline for Submissions: June 23, 2023 at 5:00pm
PARC judging of submissions: July 2023

Banner manufacture completed, dedication event: September 2023