



Legislation Text

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City Council Meeting Date: April 13, 2021

To: Mayor and City Council

From: Ben Martig, City Administrator

Strategic Planning Session #4 - Strategic Plan Finalize Desired Outcomes, Key Outcome Indicators, Performance Targets and Strategic Initiatives.

Action Requested:

Discussion only.

Summary Report:

Please see the attached transmittal memo from Craig Rapp, facilitator for the strategic plan, for information related to Tuesday's meeting.

Attached are the draft outcomes, key outcome indicators and performance targets that were documented following the Strategic Planning Session #3 on March 30th.

The updated draft Strategic Plan Summary will be provided in a supplemental memo on Monday, April 12th.

Following the April 13th meeting, the facilitator will meet with staff on final integration issues including development of action plans, vertical and horizontal coordination, and project timelines for incorporation into a final summary report that the facilitator will be developing.

The Strategic Plan for 2021-2024 is scheduled for final summary report review and adoption of the plan (summary page) on May 4th.

Alternative Options:

Not applicable.

Financial Impacts:

Not applicable.

Tentative Timelines:

- ✓ February - March - Stakeholder Outreach & Engagement: Community Survey, Internal Stakeholder Survey
- ✓ March 9th - Strategic Planning Session #1: Stakeholder Feedback, Environmental Scan.
- ✓ March 24th - Strategic Planning Session #2: Examine Operating Environment, Identify Strategic

Priorities

- ✓ March 30th - Strategic Planning Session #3: Establish Desired Outcomes, Key Outcome Indicators, Performance Targets.
- ✓ April 7th - Strategic Plan Implementation Meeting #1 (Staff & Facilitator) - Refine Desired Outcomes, Key Outcome Indicators, Performance Targets and Develop Strategic Initiatives.
- April 13th - Strategic Planning Session #4: Strategic Plan Finalize Desired Outcomes, Key Outcome Indicators, Performance Targets and Strategic Initiatives.
- April 21st - Strategic Plan Implementation #3 (Staff & Facilitator) - Plan Finalization
- May 4th - Review Summary Strategic Plan Report and Consider Adoption of Strategic Plan (2021-2024).