



Legislation Details (With Text)

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Type: Presentation **Status:** Agenda Ready

File created: 9/26/2018 **In control:** City Council

On agenda: 10/16/2018 **Final action:**

Title: Presentation from the Convention and Visitors Bureau.

Sponsors:

Indexes:

Code sections:

Attachments: 1. 1 - Northfield CVB City Council Presentation 2018, 2. 2 - CVB 2019 Budget Monthly Comparison for Council, 3. 3 - Annual Report for 2017, 4. 4 - Motion M2015-111 cvb contract

Date	Ver.	Action By	Action	Result
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City Council Meeting Date: October 16, 2018

To: Mayor and City Council

From: Ben Martig, City Administrator

Presentation from the Convention and Visitors Bureau.

Action Requested:

The Northfield City Council will hear a presentation on the Convention and Visitors Bureau for the year.

Summary Report:

Lisa Peterson, Tourism Director for the Northfield Convention and Visitors Bureau, will present an overview of the past year (Attachments 1 & 3), present the 2019 budget (Attachment 2) and discuss their upcoming plans for 2019. The current contract (Attachment 4) with the Northfield Area Chamber of Commerce for the Convention and Visitors Bureau services expires December 31, 2018.

Financial Impacts:

Funding is provided from the 3% lodging tax collected on all lodging rooms within the City. 95% of the tax collected is used to fund the CVB. The remaining 5% is used by the City for administrative fees.

Tentative Timelines:

Consideration for approval of the budget and new contract will be on the agenda for the November 13, 2018 meeting.

