



Legislation Details (With Text)

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File created: 7/14/2017 **In control:** City Council

On agenda: 10/3/2017 **Final action:**

Title: Presentation from the Convention and Visitors Bureau.

Sponsors:

Indexes:

Code sections:

Attachments: 1. 1 - Northfield CVB City Council Presentation 2017 revised, 2. 2 - Motion M2015-111 cvb contract, 3. 3 - CVB 2018 Budget

| Date | Ver. | Action By | Action | Result |
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City Council Meeting Date: October 3, 2017

To: Mayor and City Council

From: Ben Martig, City Administrator

Presentation from the Convention and Visitors Bureau.

Action Requested:

The Northfield City Council will hear a presentation on the Convention and Visitors Bureau for the year.

Summary Report:

Lisa Peterson, Tourism Director for the Northfield Convention and Visitors Bureau will present an overview of the past year, and discuss their upcoming plans for 2018. The current contract with the Northfield Area Chamber of Commerce for the Convention and Visitors Bureau services expires December 31, 2018.

Financial Impacts:

Funding is provided from the 3% lodging tax collected on all lodging rooms within the City. 95% of the tax collected is used to fund the CVB. The remaining 5% is used by the City for administrative fees.

Tentative Timelines:

Consideration for approval of the budget, as required by the contract, will be on the consent agenda for the October 19 meeting.

