# METRUNET

Northfield, MN

### Who is MetroNet?

- 100% fiber-optic internet, television and phone company established in 2005 in Greencastle, IN
- Serving more than 100 communities 11 states (Indiana, Illinois, Ohio, Minnesota, Michigan, Iowa, Kentucky, Florida, North Carolina, Virginia and Texas)
- Blazing-fast symmetrical Internet Upload AS FAST as you download!
- Passion for Customer Service / over 200,000 customer base



# Your Fiber Benefit

#### QUALITY OF LIFE

Reliably-fast broadband allowing simultaneous streaming, distance learning, tele-commuting and more

#### **FUTURE PROOF**

Virtually unlimited capacity

#### LATEST TECHNOLOGY

Ready for 4K TV, increased video streaming, telemedicine, etc.



## Fiber Benefits

Increase Home Value Increased by 3.1% due to fiber connection¹



Competition
 Incredible fiber services, better customer service and competitive pricing



Exclusive Access
 Only 20% of the homes
 in the United States
 have access to fiber²



Fastest Internet MetroNet markets have the fastest average Internet speeds<sup>3</sup>



- 1. Wall Street Journal, June 30, 2015, FTTH Council Study, June 29, 2015
- 2. Crawford, Susan Fiber: The Coming Tech Revolution-and Why America Might Miss It (2018)
- MLabs Test Data

### A MetroNet community will benefit from:









#### High Level of Customer Service

 An average of 30%+ higher customer satisfaction scores than peers

#### Broad Availability

 A substantial portion of city households in initial build plan

#### Local Presence

Local staff, community involvement, and local events

#### Superior Fiber Services

- Best technology
- 1 Gigabit symmetrical speeds
- Attractive "more for the same" pricing
- No long-term contracts
- Pass-Thru video pricing
- Redundancy route and outage communication plan

# **Neighborhood Communication**

#### Construction Communications

 Letter, postcard, turf signs, entrance signs, etc.

#### Construction Website

- Document questions or concerns
  - Yard restoration, locate underground utilities, etc.
  - See where we're working

#### Responsiveness

95%+ response rate within 24 hrs









METR UNET

We're building our 100% fiber optic network.

Questions? 1-877-386-3876 metronetinc.com/construction









### **Restoration Process:**

- Restoration within 24-48 hours
  - Restore as we go

#### **Construction Website:**

https://construction.metronetinc.com/cct

- Document questions or concerns
  - Yard restoration, locate underground utilities, etc.
  - See where we're working
- Responsiveness
  - 95%+ response rate within 24 hrs



# The Permitting Strategy is essential:

 DESIGN – Community is completely designed prior to construction for review.

 TRANSPARENT COMMUNICATION -Continual between designated City Staff and MetroNet Project/Construction Management



#### PERMITS/DRAWINGS

 submitted all at once or separately for review as this is a large communitywide build.
 Sample of Drawings will be available.

PRECONSTRUCTION
 MEETINGS — held prior to any area
 build with all parties associated with the
 project.

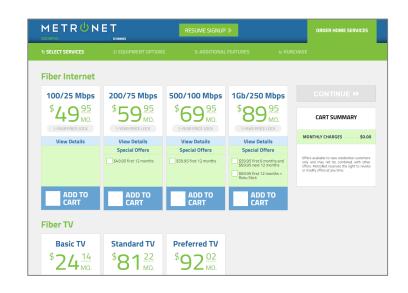
# Go-To-Market Plan

#### **CONSULTATIVE SALES**



#### **CUSTOMER SERVICE**







Helping residents understand the right fit for services

Sign up online quickly, easily, and anytime.

We're always available and always in our markets.

# Standard Pricing:

#### **Fiber Internet**

100/100 Mbps

\$49<sup>95</sup>/mo

200/200 Mbps

\$59<sup>95</sup>/mo

500/500 Mbps

\$69<sup>95</sup>/mo

1/1 **Gb** 

\$89<sup>95</sup>/mo

Fiber TV

Basic

\$24<sup>14</sup>/mo

**Standard** 

\$81<sup>22</sup>/mo

**Preferred** 

\$92 <sup>02</sup>/mo

**Fiber Phone** 

Fiber Phone 1000

\$9<sup>5</sup>/mo

# Contact Us



Technical Support:

(844) 692-6184

- Service Issues
- Available 24/7



Customer Care:

(877) 407-3224

- Invoice
- Account changes
- Available 24/7



Chat:

metronetinc.com

- Available extended hours



Email:

customer\_service@metronetinc.com



Construction Inquiries or Service Availability:

metronetinc.com/construction