

MEMO TO: HPC Members  
Mikayla Schmidt, City Planner

May 3, 2021

FROM: Alice Thomas, HPC Member

RE: Revised Checklist 5-13-21 Draft

Please see the enclosed Wall Sign Checklist Draft for our 5-13-21 meeting. I tried to reflect the changes (hi-lighted) as requested, but I certainly may have missed something.

At our April review, it was suggested that the addition of "Size" be added as the first "specification" based on the sign regulations for all zones (see below those that apply). I will admit I am not at all sure how to interpret them, but I made an effort; please see my attempt in Item #1 on the draft. I have asked Mikayla to clarify those regulations for our discussion.

6.10 (C)(1)

*(a) A total of one and one-half square feet of signage for each lineal foot of building frontage shall be permitted. One additional square foot of signage shall be permitted for each lineal foot of land frontage.*

*(b) If a building has multiple frontages, one additional square foot of signage (for the total allotted sign area) shall be permitted for each lineal foot of building frontage, not to exceed 100 square feet except as limited by paragraphs (c) and (d) below.*

Please review the entire draft and bring your suggestions to the meeting. We will definitely need to discuss Item #1.

Thank you for your good edits. I am hopeful that this will be useful to applicants.