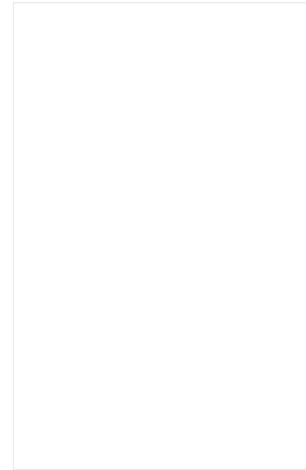


# Northfield Strategic Planning Community Survey

Current status: **Closed** ([Change](#))

This survey seeks community input for the City's upcoming strategic planning process. It focuses on the strategic challenges for service delivery and quality of community life in the next three years.

Thank you for your assistance and input.



## 10 Question Survey

Q1 Are you:

|  |           |
|--|-----------|
| <b>A</b> A resident                      | 87% (365) |
| <b>B</b> A business owner (and resident) | 10% (41)  |
| <b>C</b> A business owner (non-resident) | 0% (2)    |
| <b>D</b> A student                       | 2% (7)    |
| <b>E</b> A non-resident property owner   | 1% (3)    |

Q2 How do you rate the quality of life in Northfield?

|                                 |           |
|---------------------------------|-----------|
| <b>A</b> Excellent              | 24% (100) |
| <b>B</b> More than satisfactory | 49% (204) |
| <b>C</b> Satisfactory           | 25% (104) |
| <b>D</b> Less than satisfactory | 3% (11)   |
| <b>E</b> Poor                   | 0% (1)    |
| <b>F</b> Don't know             | 0%        |

Q3 What one thing could the City of Northfield do to improve the quality of life?



Q4 How do you rate the services provided by the City of Northfield (i.e.-Police, Public Works, Library, etc.)

|                                     |           |
|-------------------------------------|-----------|
| <b>A</b> Excellent                  | 26% (108) |
| <b>B</b> Better than expected       | 29% (120) |
| <b>C</b> Meets my expectations      | 39% (165) |
| <b>D</b> Does not meet expectations | 5% (20)   |
| <b>E</b> Poor                       | 1% (4)    |
| <b>F</b> Don't know                 | 1% (3)    |

Q5 What one thing could the City of Northfield do to improve City services?



Q6 Over the next three years, what are the 3 most important priorities for the City of Northfield?

|  |           |
|--|-----------|
| <b>A</b> Economic Development (A Community That's Economically Thriving)           | 56% (233) |
| <b>B</b> Affordable Housing (A Community Where Everyone Can Afford to Live)        | 51% (214) |
| <b>C</b> Infrastructure (A Community Where Infrastructure Supports its Objectives) | 40% (168) |
| <b>D</b> Diversity, Equity, Inclusion (A Community that Welcomes Everyone)         | 44% (184) |
| <b>E</b> Operational Effectiveness (A Community with a Government that Works)      | 40% (167) |
| <b>F</b> Climate Change Impacts (A Community that's Resilient and Sustainable)     | 35% (146) |

Q7 How has the pandemic affected you?

|                        |          |
|------------------------|----------|
| <b>A</b> Business Loss | 12% (45) |
|------------------------|----------|

|   |           |
|---|-----------|
| <b>B</b> Mental Health                        | 59% (228) |
| <b>C</b> Employment                           | 20% (78)  |
| <b>D</b> Learning and development of students | 47% (183) |
| <b>E</b> Illness                              | 8% (30)   |
| <b>F</b> OTHER                                | 26% (102) |

Q8 If you selected "OTHER" please explain.



Q9 What is the greatest current challenge facing the City of Northfield?

|                               |           |
|-------------------------------|-----------|
| <b>A</b> Economic Development | 32% (128) |
| <b>B</b> Racial Justice       | 7% (30)   |
| <b>C</b> Employment           | 7% (29)   |
| <b>D</b> Affordable Housing   | 34% (138) |
| <b>E</b> OTHER                | 20% (81)  |

Q10 If you selected "OTHER" please explain.

