



## 1% for Public Arts Ordinance

CITY COUNCIL MEETING 02/9/2021



# **Public Art Timeline**



• Ordinance 855 creation and formation of the Arts and Culture Commission (2007)

Initiatives:

- Sidewalk Poetry & Poem in Your Pocket Day
- Living Treasures award
- Art in City Hall
- Young Sculptor's Project
- Northfield Poet Laureate
- Comprehensive Plan Update (2008)
- Art in Public Places Policy (2017)
- Strategic Planning and the Arts Midwest Cohort
  - Northfield Cultural Plan adoption (2019) and ongoing implementation
  - 1% for the Arts Ordinance (now pending 2021)



#### Did you know?

The arts positively impact the local economy and local government budgets; for every dollar invested in non-profit arts, \$5 is returned to the local and state economies. (Americans for the Arts, Arts and Economic Prosperity 2019)

Do not be alraid

to let your mind

wander



Welcome



# 2018-2020 Public Art Projects

Art Information Kiosk by Rick Swearer



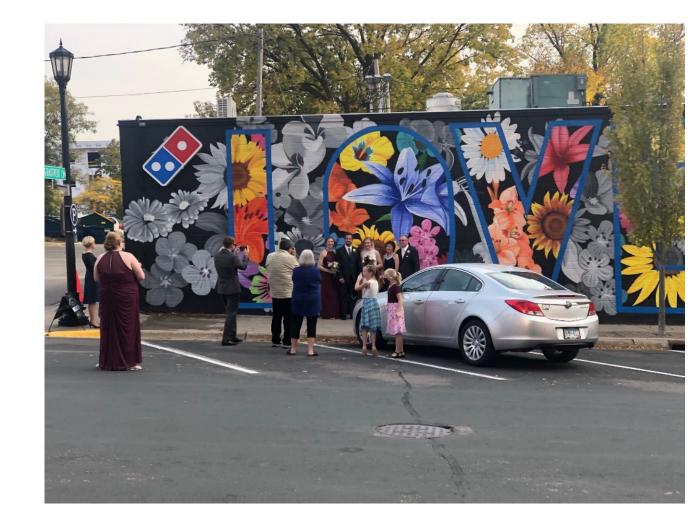


### *Threshold* by Kris Swanson, installed 2020





Love mural by Brett Whitacre, installed 2020





Straight Through the Heart by Dale Lewis, on loan from the artist





## Current Projects



https://www.pbs.org/video/artistjohn-sterner-g8d83z/



#### **Public Art Roundabout Proposal**

#### Hwy 246 and Jefferson Parkway

#### Adam Turman

#### Oak Savannas Tunnel Entrance View





Paying tribute the abundance of wildlife found in Oak Savannas as well as some of the best bird-watching that can be found in this Biome. An American Kestrels soar and a Pileated Woodpecker hammers and forages. A Barred Owl scans for food, while a Black-Capped Chickadee sways on a branch in the wind. The orange and brown colors celebrate the Autumn season, and nature's show of leaves changing color.



## Future Projects

## Poetry Stairs Northfield Poets Collaborative



We come to the river starry-eyed, across bridges reaching out to

neighbors

over the river's rushing waters:

nuestro río

está lleno de vida y vida para

nuestras familias.

Two deer, silent as shadows, bend

& drink.

Clouds tumble and lift, kiss and

part.



## Ordinance Summary

- Formatting changes of Arts and Culture Commission existing ordinance and addition of youth members
- Policy is codified to implement the 1% of arts contribution to projects
  - Average has been \$44,472 per year over last 3 years
- Adds "Public art program" details related to 1% for arts
  - Definitions
  - Processes consistent with Public Arts Policy and practice
  - Public Art Fund is noted (is already created)
- Public Arts Policy provides more administrative detail on processes



Public Works Department Facilities Division

## Next Steps

- ✓ February 9<sup>th</sup> Review Ordinance Amendment
- □ February 16<sup>th</sup> Amendment to Ordinance (First Reading)
- □ March 2<sup>nd</sup> Amendment to Ordinance (Second Reading)
- Ongoing Implementation of Public Arts Program



Public Works Department Facilities Division

# Questions