

Strategic Plan Update for City Council

January 19, 2021



Economic Development

- 5th & Washington 79-unit market rate apartment building progressing
- EDA hired consultant for workplan development around socioeconomic priorities
- CARES Act funding distribution to businesses (\$298,800) and nonprofits (\$200,000).
- Riverfront Enhancement Concept Plan completed



Affordable Housing

- Rental licensing program review and recommendations
- Spring Creek II Townhomes
- HRA sponsoring housing market study
- Several apartment construction projects underway
- Riverside Manufactured Home Park (Florellas) leveraged HRA funds for state MHFA grant
- HRA supported weatherization kits for manufactured homes
 - partnership with Growing Up Healthy around energy efficiency



Infrastructure

- Ice Arena
 - Budgeting for capital maintenance of existing facility
- Liquor store
 - Review of options for existing location close to completion
- Stormwater
 - Maintenance on 12 structures completed
- Internet
 - MetroNet franchise agreement being developed



Diversity, Equity, Inclusion



- Transit Hub received state bonding funds as step toward increased transit options for all.
- Library hosted Hispanic Heritage month
- Land Acknowledgement Statement adopted
- Contract established with racial equity training consultant for staff training in 2021
- Growing Local Leaders training pilot completed – 15 participants
- Current percent of staff people of color ~ 3.70% all departments, 8% Police Department




Operational Effectiveness



- Focus on COVID support in many ways
- Communications
 - Webpage refresh
 - COVID communications as well as other programs and topics
 - Translation of some materials to Spanish
 - Continue to add to Northfield Public Broadcasting
- Elections support
- DMV extremely busy
- Staff transitions – City Clerk, Director of Library & IT, Building Official
- Adding part-time translator to staff in 2021



Climate Change Impacts

- City buildings – energy efficiency, onsite-solar evaluation
 - City vehicles – fleet study to assess Electric Vehicle (EV potential) (rebate from Xcel to cover cost)
 - Second public EV charging station installed
 - Continue to partner with Growing Up Healthy on energy efficiency for manufactured homes
 - Organics recycling/compost survey completed
 - Franchise Fee adoption will provide funding source for some implementation going forward
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- A decorative blue and green wave graphic at the bottom of the slide, mirroring the style of the city logo.