

Young Sculptors' Project

The SEMAC hired professional artists are working alone (with no students) to create the basic armature/structure of the form in their NE Mpls studio space. They are getting CREATIVE and finding great solutions that will move the project forward without taking away from the construction process that the students should have the opportunity to participate with. Sara Hansen and William Lazaro are very intentionally creating the base structure in pieces so that the students can learn to weld the parts together and assemble those individual parts come Spring. They are counting on being able to work as a group outdoors by late March 2021 if possible, otherwise we will be making a request to extend the grant cycle one more year. If that happens it is very possible we will lose our Apprentice, as he is currently looking for secure employment.

Building the Brand

We hosted a virtual information session for a few Nfld city staff and a few committee members with Jeff Johnson from Minneapolis design firm, Design Replace where he shared what the process is like for their design firm to *rebrand a city*. Jeff provided an information-based walk-thru to illustrate how other cities have invigorated their departments and community as a whole by thoroughly integrating branding. Branding can revitalize and create continuity that benefits all involved and the Building the Brand committee is interested in finding ways we can explore that will build tourism and attract outsiders. This session was for the purpose of gathering information and seeing possibility for potential city brand conversations in the future! It was fascinating!

Karna Hauck