

*Report to
Northfield City Council
10/20/20*

Northfield Downtown
DEVELOPMENT CORPORATION

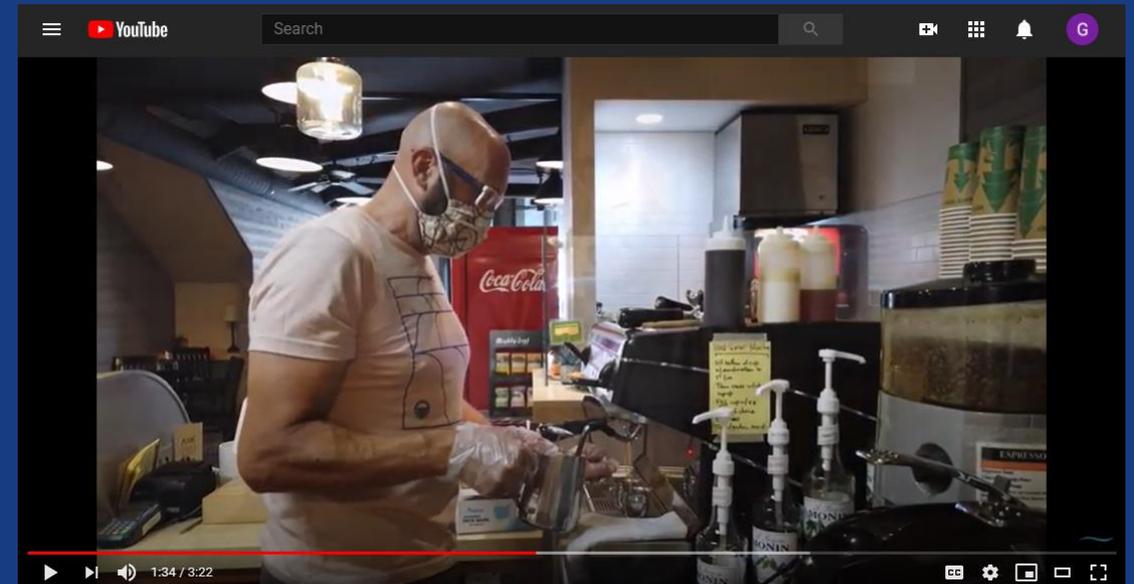
Business support funds update

- 8 downtown businesses received \$500 from original Rethos funds to support adaptive projects/investments
- NDDC fundraised additional \$3,000 to support 6 more businesses
- Rethos currently fundraising for second round of applications to be opened later this fall



Promoting downtown businesses

- Collaborating with NPB to produce a series of short videos highlighting downtown businesses and the people who own/operate them!
- Five businesses currently lined up; possibly more in the future as time allows



Public art and downtown design

Threshold

- Funded through grant from SE MN Arts Council (SEMAC)
- Collaborative project with City's Arts and Culture Commission and the Northfield Roundtable



Artists on Main Street

- “Spreading the Love / Finding the Heart of Northfield”
- “Musical Portraits of Downtown Northfield”



Special Service District research/report

- *What are SSDs?*
- *SSD creation process*
- *Downtown Northfield survey*
- *Examples and costs*
- *Next steps*



A dark blue silhouette of a building with a prominent steeple on the left side and several other roof sections of varying heights and shapes to the right.

Questions?

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