

# Strategic Plan Update for City Council

August 4, 2020



# Economic Development

- 5<sup>th</sup> & Washington 79-unit market rate apartment building progressing
- EDA grant program to businesses for E-Commerce improvements
- Hotel income down = CVB income down
- Suggest City direct some CARES Act funds to small business



# Affordable Housing

- HRA sponsoring work with WSB on rental licensing program
- Spring Creek II TIF process in progress
- HRA sponsoring housing market study
- Several construction projects underway
  - Maplebrook Townhomes (received TIF)
  - 5<sup>th</sup> St. Lofts (received TIF)
  - Timberfield Apartments



# Infrastructure

- Ice Arena
  - Legislature did not approve local option sales tax so this cannot be funding option
  - Budgeting for capital maintenance of existing facility
- Liquor store
  - Review of options for existing location close to completion
- Stormwater
  - One large maintenance project starting in July
- Internet
  - MetroNet decision on possible expansion late summer



# Diversity, Equity, Inclusion



- Racial Equity Action Plan developed (adopted July 21, 2020)
  - Training plan and increased translation of materials are next focus and included in 2021 Budget request
- Library services continue to expand and offer programs in Spanish
- Growing Local Leaders training met online, final session in September
- Current percent of staff people of color ~ 4.32%
- Transportation service plan still needed.



# Operational Effectiveness

- Focus on COVID support in many ways
  - Facilities – protective barriers, masks, cleaning, space use
  - HR – alternate work options/schedules, policies, Sand Creek support, leaves of absence
  - Communications – significant increase in production for COVID communications as well as other programs, translation of some materials to Spanish



# Climate Change Impacts

- Northfield is now a Step 4 GreenStep City
- Shifting public education focus to online, webinars
- Home Energy Squad promotions
- City properties and equipment
  - Turn Key Building Energy Audits at 5 locations
  - On-Site Solar Assessments
  - Fleet Study beginning (Xcel Energy will reimburse)

