

Karna Hauck reports:

YSP: GREAT group of kids! The Young Sculptors' Project is well under way and the students are using their voices to prep ideas around 3 themes currently... community, education and climate change. With Heather and Teresa's help, there will be a PARC group plus a few YSP artists gathering at 7pm on March 2nd in the high school art department to provide positive and critical feedback for the 3 proposals that will be presented. This will launch the group into the next phase... CONSTRUCTION!

As a group, YSP recently had an AMAZING field trip to the artists studios in NE MPLS on Monday, Jan. 20th. Parents drove the kids and we also visited Discount Steel - a showroom store for metal shopping - and the Minneapolis Sculpture Park (at the Walker). We toured of the NHS metals shop with Mark Woitalla, IT teacher, last week. Though Mark has just taken a new job in Lakeville, we believe that this process and the needs of YSP is well understood by his replacement.

Building the Brand: BB met to realigned goals. Lisa Peterson, president of the Northfield Chamber gave some wonderful guidance to the process with positive reports of more visitnorthfield.com website traffic than ever before. She feels our energy would be best spent focused on developing a "Northfield Stories" campaign. She will be talking with Sam Temple and Michelle who work for the City and may be just the right connection for promoting Northfield in some more unique ways using filmmaking and storytelling.

With the help of Heather Lawrenz' connection to Brian Johnson, we may have some traction with a possibility of being able to sync events on our community events calendar. This program would allow Northfield to sync events, manually *or* automatically, between other sites running The Events Calendar, or even to Google Calendar. It could set it up to automatically sync events between the two websites on a daily basis. There is some discussion around this happening currently.

I am delighted to have extremely capable people - Lisa Peterson, Ronica Roberson, Daniel Edwins, Doug Bratland, Christine Williams and Paula Granquist - working together on these Cultural Plan strategic initiatives.