



#### **AARP AGE-FRIENDLY COMMUNITY INITIATIVE:**

The City of Northfield became part of the World Health Organization (WHO)/AARP Network of Age-friendly Communities in August of 2016. Age-Friendly Northfield's grassroots group is following a five-year process to take steps to become a better place to grow older. In keeping with this framework, the AFN Steering Committee led a community engagement process to identify what Northfield is doing well for older adults, and what areas need improvement. A survey for residents age 50-plus was supplemented with input from professionals in various sectors and additional community members. Survey data and findings from the listening sessions were analyzed and then translated into goals and priorities aimed at addressing what was learned.

The action plan is now complete and will be implemented from 2020-2022. This plan is about the work that still needs to be done to assure that Northfield is a good place to grow old.

**The action plan's highest priority project is to meet the identified need for a centrally located comprehensive, coordinated information and referral system for senior services.**

The AFN Steering Committee is requesting funding support for a Community Outreach Coordinator to accomplish this priority. In mid-October a Community Outreach Coordinator was hired by FiftyNorth in collaboration with Age-friendly Northfield. This is a dual position to support both the City of Northfield Age-friendly initiative and FiftyNorth's older adult outreach.

**FUNDING REQUEST by steering committee of Age-friendly Northfield to support the salary of the Northfield Community Outreach Coordinator**

**\$25,000.00**

- The position is supervised by FiftyNorth Director Lynne Pederson in partnership with Age-friendly Northfield steering committee.

#### **JOB POSITION SUMMARY:**

- Develop the web-based information and referral system within the FiftyNorth website:  
Accurate, up-to-date information including contacts, descriptions of services and links to sites often accessed by older adults, their families, caregivers and professionals when seeking help including, but not limited to health and medical needs, city services, public library information, county health and social services, recreation, nutrition and transportation. Available in English/Spanish.  
Resources available in Spanish/English in print form.
- Provide 1:1 information: in-person help during office hours
- The Outreach Coordinator will go beyond being a generalist – providing information and referral, will engage in aging issues and needs in the Northfield area
- Will cultivate partnerships with organizations, businesses, and individuals that provide older adult supports and services within the community to assure information is current
- Form a network of providers as participating members of the Community Information Website
- Keep information current and flowing; will share what organizations are doing
- Identify gaps in supports and services within the community and share that information with organizations that have an interest and capacity to fill the gaps. The result will be to breakdown silos that each organization work within; and discover ways for organizations to work together, and strengthen partnerships

*NOTE: Age-friendly Northfield steering committee assessed FiftyNorth as the best location for the Outreach Coordinator as well as FiftyNorth website hosting the community resources. Our community survey found 75% of older adults would seek information at FiftyNorth. FiftyNorth has over 2,000 members.*

*(Budget follows on page 2)*

<b>Community Outreach Coordinator:</b> Shared position: .86 FTE 1807 hours 30hrs/wk. Age-friendly Northfield/FiftyNorth		
<b>SHARED POSITION:</b>	<b>Age-friendly Northfield</b>	<b>FiftyNorth</b>
	15 hrs/week, 780 hours, \$26.50/hour	15 hrs/week, 780 hours, \$26.50/hour

Community Outreach Coordinator: Age-friendly Northfield				
2019 BUDGET				
		AGE-FRIENDLY NORTHFIELD	FIFTYNORTH	
<b>INCOME</b>	Grants: Northfield Shares	\$5,000.00		
	City of Northfield	\$0		
	FiftyNorth		\$8,525.00	
Total Income				\$13,525.00
<b>EXPENSE</b>	Salary:	\$4,770.00	\$4,770.00	
	Benefits:			
	Pension	NA	\$0	
	Flex Health	\$693.00	\$693.00	
	Payroll Tax:	\$365.00	\$365.00	
	Office set-up Data & Phone Desk/Computer Supplies		\$564.00 \$1,000.00 \$200.00	
	Mileage		\$50.00	
	Misc.		\$50.00	
<b>TOTAL EXPENSES</b>		\$5,828.00	\$7,697.00	\$13,525.00

2020 BUDGET				
		AGE-FRIENDLY NORTHFIELD	FIFTYNORTH	
<b>INCOME</b>	Age-friendly Northfield			
	City of Northfield	\$25,000.00		
			\$27,906.00	
<b>Total Income</b>				\$52,906.00
<b>EXPENSES</b>				
	Salary	\$20,670.00	\$20,670.00	\$41,340.00
	Benefits:			
	Pension	\$0	\$2,394.00	\$2,394.00
	Flex Health	\$2,605.00	\$2,605.00	\$5,210.00
	Payroll Tax	\$1,581.00	\$1,581.00	\$3,162.00
	Printing & Postage	\$100.00	\$100.00	\$200.00
	Office Supplies	\$25.00	\$75.00	\$100.00
	Misc. Admin	\$200.00	\$200.00	\$400.00
	Mileage	\$50.00	\$50.00	\$100.00
<b>Total Expenses</b>		\$25,231.00	\$27,675.00	\$53,906.00