19-1004 - 4 - MN HISTORIC PRESERVATION OFFICE GOALS AND STRATEGIES FOR 2012 - 2017 AFFECTING NF HPC

- 1. Preserve the places that matter: Increase the identification, designation and protection of Minnesota's historic and archaeological resources.
 - Update inventory data and make the information widely accessible through new technology.
 - Fill gaps in the survey record, focusing on archaeological resources, cultural landscapes, traditional cultural properties and historic resources of the recent past.
 - Increase designations to local registers and the National Register for properties representing
 the full range and geographic spread of Minnesota's historic resources, using grant and tax
 credit assistance when appropriate to bring those resources the added recognition and
 protection afforded by designation.
- 2. Promote preservation's economic benefits: Strengthen the connections between historic preservation, community economic vitality and sustainability.
 - Increase use of state and federal preservation tax credits for adaptive reuse of historic sites and structures.
 - Document and publicize the economic value and sustainability of traditional historic districts and site rehabilitation projects, and showcase energy-efficient preservation programs
- 3. Educate, educate, educate: Build a foundation for effective preservation education and activism.
 - Develop a historic preservation curriculum adaptable for all ages, including grades K–12 and trade and technical schools.
 - Improve interpretation of cultural resources and historic sites around the state by integrating compelling, instructional stories of historic preservation.
 - Develop and implement hands-on workshops and training opportunities that demonstrate effective treatment techniques for historic resources.
 - Provide training and support for heritage preservation commissions, local government staff and owners of historic properties to enhance preservation outcomes.
 - Improve understanding of and compliance with local, state and federal preservation laws.
 - Connect Minnesota's preservation partners and reach wider and more diverse audiences through social media and other communications vehicles.
 - Develop and implement programs to train, equip and mobilize more volunteers to engage at all levels of historic preservation activity.
- 4. Increase diversity in Minnesota's historic preservation community: Include participants who reflect the breadth of the state's racial / ethnic groups, geography, income levels and ages.
 - Create volunteer, training and professional opportunities in the preservation field that involve underrepresented groups, including immigrants and racial / ethnic minorities.
 - Expand survey and designation efforts to include properties associated with underrepresented groups and to assure that all regions of the state are fairly represented and served.
 - Increase participation in preservation conferences, training and workshops through such means as scholarships and internships for Minnesota's diverse populations.
 - Include groups devoted to green and sustainable development in the network of preservation partners.
- 5. Lead the way: Develop leaders at all levels to strengthen Minnesota's preservation network.
 - Incorporate preservation training into existing leadership training programs at key agencies.

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- Increase the capacity of Minnesota's statewide, regional and local nonprofit preservation partners by enlisting, training and referring volunteers for historic preservation programs and projects.
- Establish a means to convene a broad array of preservation leaders on a regular basis to improve communication and keep everyone moving towards implementation of the statewide plan.