

Reports on Activities – not related to Historic District

- Poet Laureate
- Living Treasure
- Art in City Hall
- Cultural Plan
- Committee Planning

Agenda Items relating to the historic district but no HPC authority:

1) Artist on Main Street

In November 2018, the Northfield Downtown Development Corporation (NDDC) was awarded \$30,000 (\$1,000 for each of 3 yrs.) through the Artists on MainStreet initiative. The program is a partnership between the Preservation Alliance of Minnesota and Springboard for the Arts, with support from the Bush Foundation. The purpose of Artists on Main Street is to develop a model for community development at the intersection of arts and culture, downtown revitalization and historic preservation. Ten applicants were awarded grants and over the summer will be providing temporary installations or events in the downtown area. The installations are temporary so it is not anticipated the HPC will be involved this year.

2) Signs and sign posts.

A subcommittee of the ACC has submitted to the City suggested designs for uniform parking signs and posts in the city – chiefly in the downtown historical area.

Agenda Items relating to the historic district involving the HPC.

1) Downtown Banner Design.

The Northfield Downtown Development Corporation (NDDC) and the City of Northfield Arts and Culture Commission are sponsoring a competition for artists to design a street banner that will be hung on lamp-posts along Division Street and Water Street in downtown Northfield. The winning design will replace the red, white and blue “Historic Northfield Since 1855” banners, which have been in use since 2005.

Artists were directed to submit designs that highlight the cultural, historic, or artistic characteristics of Northfield. The design entries will be reviewed by a Public Art Review Committee in mid-June and banner production will begin following the announcement of the winning design. The new banners will be displayed beginning in September 2019. The HPC has a member on the review committee.

3) New Arts Banner type.

Last year a banner policy was passed by the City Council. Among its provisions was a process for approving the Downtown banners (described above). Those banners include the historical banner, St. Olaf and Carleton banners and DJJD banners that are rotated for the city’s various events. The policy also indicated that any other new “type” banner needed to be approved by the Council.

A subcommittee of the ACC is submitting to the City a proposed revision to the Banner Policy to include a new banner type, “artistic banner”, to be installed on poles on public property displayed year-round along streets/highways in support of City goals to enhance city corridors and gateway notes using public art and to designate a sense of place and community of the arts.

If/when approved, the HPC is likely to be a member of a review committee if proposed for inclusion in any part of the Historic District.