CVB Meeting 01-15-19

The meeting was largely just standard reports and reviewing the financials. We learned that Lisa Peterson would be stepping in as interim president of the Chamber of Commerce, after Todd's resignation, until the Chamber hired a new president. (But Lisa has since been hired to hold the position, so her Director of Tourism job now needs to be filled.) The hotel report was that January numbers were soft, but general analysis is that this is caused by a regional slowdown, and not by the new hotel. The Fairfield seems to bringing new business into town, rather than just taking a share of people who would have stayed here anyway. We considered some applications for open At Large position.

Submitted by, Cynthia Gilbertson