

4x4 Gateway Corridor Group

Submitted by Alyssa Melby

Attendance: Alyssa Melby (ACC); Teresa Jensen (City); Alice Thomas, Tracy Heisler, and Dave Neuger (Roundtable)

We met on Feb. 5 and discussed the following

- 3rd St. Reclamation: a public meeting was held on Feb. 4 with great turnout. A few people on the committee spoke (as private citizens) about the benefits of the proposed design which include aesthetic elements in alignment with the arts corridor idea.
- Banners and Artists on Main Street: Both of these projects are affected by the leadership transition at NDDC. Action steps were created to ensure that both of these are still moving forward in a timely manner.
- Updates were given on the Info Kiosk winner as well as Cultural Plan advocacy.
- The last major item reviewed was a draft of potential parking signage guidelines. After review, the group urged Jill and Tracy (who did the original design--thank you!) to continue to deepen the design so it is a bit more "Northfield" while still remaining recognizable and accessible. They will come to the next meeting with revisions.

Artists on Main Street Initiative

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The dates of the Creative Placemaking workshops will be the evening of March 8 at the Northfield Arts Guild (304 Division St), and the morning of March 9 at the Northfield Public Library. Exact times TBD, but SAVE THE DATES and START SPREADING THE NEWS! Publicity has been a bit delayed with the NDDC transition, but we're hoping to get it going soon!

Cultural Plan

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We have secured official support from the HRC and EDA, and are on the docket for the Planning Commission, EQC, and HPC to garner their support this coming month. The plan is scheduled to go to City Council on March 19 during their work session.