

The Convention & Visitor's Bureau met on 9/18/18. Business of interest included:

- The #OnlyInMinn sculpture was very successful on Bridge Square. Explore Minnesota calculated that it generated twice as many tagged photos on social media as it did when it was in Hastings, and triple what it generated at the Bell Museum, even though it wasn't in Northfield for the full three weeks originally planned.
- Sharon Jackson & Robert Stai were voted in for a second term to run 2019-21.
- There is one spot open on the Board in the Arts, History, and Events category, although given the other representation currently on the Board it would make sense for this to be a person with a History connection.

Submitted by,

Cynthia Gilbertson