

Outstanding EDA 2018 Work Plan Items

Updated: 4-20-18

Q1 & Q2 Action Steps				
	Item	Strategic Initiative	Status	Date Completed
	Compile a database of all recent business expansions and business contractions that details current land use and business operations	Business Expansion (A)	In Development	
	Establish Priority Expansion Areas to pursue (GIS Mapping) consistent with the comprehensive plan	Business Expansion (B)	COMPLETE	4/3/2018
	Research sustainable development, and find applicable case studies	Business Expansion (B)	In Development	
	Research potential land acquisition opportunities for EDA	Business Expansion (B)	In Development	
	Identify "Targeted" commercial and industrial businesses referencing City guiding documents	Business Expansion (C)	In Development	
	Determine financing gaps and develop entrepreneurial and minority owned business incentive package	Business Expansion (C)	In Development	
	Review current and past practices for business retention	Business Retention (A)	In Development	
	Implement staff business visit goal	Business Retention (A)	In Development	
	Organize EDA Board semi-annual business visits	Business Retention (B)	In Development	
	Continue to manage and update website resources	Business Retention (C)	Ongoing	
	Collaborate with Economic Development Partners to establish joint college engagement strategy	Business Retention (D)	In Development	
	Partner with Housing and Redevelopment Authority (HRA) to facilitate joint workforce housing initiatives	Workforce (A)	In Development	
	Gather input from local employers on housing needs	Workforce (B)	Ongoing	
	Identify partner agencies and the information they maintain that relates to Northfield demographics and services	Workforce (C)	In Development	
	Partner with existing high school trade programs in order to help non-college bound students transition into the local workforce	Workforce (D)	In Development	
	Establish baseline for developer contacts	Communication (A)	In Development	
	Explore marketing opportunities through DEED, MREJ, Greater MSP and other economic development organizations and publications	Communication (A)	In Development	
	Create and distribute quarterly electronic newsletter on Northfield economic development initiatives; archive on EDA website	Communication (B)	COMPLETE	4/20/2018
	Prioritization of redevelopment areas	Redevelopment (A)	In Development	
	Establish goal for commercial and industrial tax value increase	Redevelopment (B)	COMPLETE	2/28/2018
	Prioritization of revitalization areas	Redevelopment (B)	In Development	
	Identify Riverfront Areas for possible expansion	Redevelopment (C)	In Development	
	Prioritization of riverfront areas	Redevelopment (C)	In Development	
	Develop baseline of residential satisfaction with Internet services	Infrastructure (A)	In Development	
	Evaluate dual-franchise possibilities with high-speed ISP's	Infrastructure (A)	In Development	
	Review existing industrial area infrastructure	Infrastructure (B)	In Development	
	Review existing agricultural/food processing area infrastructure	Infrastructure (D)	In Development	

Q3 & Q4 Action Steps				
	Item	Strategic Initiative	Status	Date Completed
	Identify expansion needs of existing businesses for infill sites where their existing site does not accommodate needs	Business Expansion (A)	In Review	
	Review available incentives for current and future business infill development	Business Expansion (A)	In Review	
	Complete small area development concept plans and determine priority options and alternatives to provide flexibility in reaction to development.	Business Expansion (B)	In Development	
	Engage in development discussion with St. Olaf	Business Expansion (B)	In Review	
	Develop EDA Socioeconomic Sub-Committee to address current conditions for minority, women and veteran owned businesses	Business Expansion (C)	COMPLETE	2/22/2018

	Develop interview tool for business visit interview	Business Retention (A)	In Review	
	Promote outreach between EDA Board and local businesses by hosting annual EDA Reception	Business Retention (B)	In Review	
	Develop EDA resource insert for the current economic development brochure	Business Retention (C)	DRAFTED	4/12/2018
	Explore college internship program with Economic Development Partners	Business Retention (D)	In Review	
	Facilitate discussions with owners of underutilized property for potential development of workforce housing	Workforce (A)	In Review	
	Review Best Practices for alternative housing types and styles, including mixed-use neighborhoods, accessory or mother-in-law apartments, modular homes, manufactured home parks and other innovative approaches to housing	Workforce (B)	In Review	
	Develop a plan to improve translation and communication services within City Offices and in the Community specifically with minority-owned businesses	Workforce (C)	In Review	
	Work with local business owners to evaluate workforce transit needs	Workforce (C)	In Review	
	Develop and support businesses and organizations that are focused on workforce training and entrepreneurial education	Workforce (D)	In Review	
	Continue hosting marketing events and review effectiveness of prior events	Communication (A)	In Review	
	Initiate quarterly video updates featuring recent Northfield economic development projects	Communication (B)	In Review	
	Identify incentives and development resources (financial, partner entities, etc.) particularly those areas related to intensification of land use	Redevelopment (A)	In Review	
	Develop small area plan through the EDA or in partnership with entities such as Northfield Roundtable for specific redevelopment projects or opportunities	Redevelopment (A)	In Review	
	Initiate discussions with building/land owners about future use	Redevelopment (B)	In Review	
	Coordinate renewed parking discussion and analyze areas for parking improvement	Redevelopment (B)	In Review	
	Identify and pursue potential uses for orientation to river	Redevelopment (C)	In Review	
	Evaluate options for citywide fiber coverage	Infrastructure (A)	In Review	
	Explore financial resources through state programs	Infrastructure (B)	In Review	
	Facilitate discussions with existing stakeholders (MnDOT, Dakota County, Rice County, Greenvale and Bridgewater Townships)	Infrastructure (C)	In Review	

Ongoing Initiatives				
	Address development opportunities/Respond to developer and business requests			
	Maintain a current, up-to-date economic toolbox			
	Maintain LOIS and the Economic Development website			
	Business visits			
	Market revolving loan programs			

Enhancing Strategic Partnerships				
	NEC	Dakota County EDA		
	NDDC	DEED		
	Chamber of Commerce	Greater MSP		
	Northfield Public Schools	SMIF		
	Rice County EDA	Higher Education Institutions		