

CVB Report

Not much arts & culture-related business to report from the CVB's February meeting, but the ACC may be interested to know that the new Marriot expects to begin taking reservations in July for stays in September (and onward). By late this spring there should be a Facebook page and website in operation.

Also, Northfield is expecting 600-800 visitors on the evening of Monday, July 16th. They are participating in an MS bike trip across the state. About 200 of them are expected to camp.

Finally, there was some enthusiasm for the idea of offering "themed" weekend packages on the Visiting Northfield website (with hotels and businesses offering some sort of incentive). Seems like an art-lover's weekend could make for a nice package. It's not clear whether Lisa will have time to follow through with the idea in the near future, but I plan to try to keep it on her radar.

Nothing new to report on the website re-design, but it is still being worked on.

— Cynthia Gilbertson