

## **Application for Appointment to a Board or Commission**

| Minnesota                                    |   |  |  |  |
|--|---|--|--|--|
|  |   |  |  |  |
| First Name *                                 | Patricia  |  |  |  |
| Last Name *                                  | Allen   |  |  |  |
| Today's Date *                               | 2/20/2018   |  |  |  |
| Address*                                     |   |  |  |  |
| Phone Number*                                |   |  |  |  |
| Email *                                      |   |  |  |  |
|  | Board/Commission/Task Force you wish to apply for:  |  |  |  |
|  | <ul> <li>□ Arts &amp; Culture Commission</li> <li>□ Economic Development Authority</li> <li>□ Heritage Preservation Commission</li> <li>□ Housing &amp; Redevelopment Authority</li> <li>□ Library Board</li> <li>□ Northfield Area Fire &amp; Rescue Services</li> </ul> | ☐ Charter Commission ☐ Environmental Quality Commission ☐ Hospital Board ☐ Human Rights Commission ☐ Mayor's Task Force on Youth Alcohol & Drug Use ☐ Park & Recreation Advisory Board |  |  |
|  | Joint Powers Board ☐ Planning Commission/Zoning Board   | ▼ Other CAPAB  |  |  |
| Summarize why you are interested in serving: |   |  |  |  |
|  | I am interested in serving on CAPAB because I care deeply about our community - I love Northfield! We are truly a remarkabl people who share a wonderful city.  |  |  |  |

Unfortunately, we have all been negatively effected by climate changes in the last several decades with more negative impacts to come -- our quality of life is threatened by these changes such as recent rain/flooding events, shifting horticultural zones, longer allergy seasons and increased ill effects on asthma sufferers. In addition, home, business and institutional infrastructure damages have increased as carbon emissions have risen causing these climate impacts. The public and private economic, social, and health costs must be mitigated and future harm prevented if possible. I believe that concerned local citizens in collaboration with experts must design and recommend a Climate Action Plan to our civic leaders for their adoption as requested in their Strategic Plan. Mitigation and prevention of damaging changes must be a top priority. I am excited to offer my help in this critical effort.

Summarize your personal background and attributes you feel are relevant to consideration of your appointment

such as community involvement, experience serving on governing boards, training, education, work history, or other personal values, experience or perspectives:

I am eager to participate in the research, analysis, and development of policy recommendations for the City of Northfield. As an Advisory Board member I can offer my experience and expertise particularily in the energy/sustainability fields. My work in this area began in the 1970s when I co-led a statewide conference in St. Paul focused on energy with co-sponsors from State of MN, the City of Minneapolis and the City of St. Paul, the Star Tribune, the League of Women Voters of MN, the Metropolitan Council, Excel Energy and others. The conference was the first held statewide that focused on energy issues.

Over many years of activism in the energy, environment and sustainability arena, I have helped facilitate the following in Northfield:

- Strategic Planning Facilitator for Renew Northfield
- Founding member of Mayor's Energy Task Force in Northfield (see June 2008 report titled, 'With Hope: A Resilient Community')
- Convener of Northfield Energy Friends from 2008 to the present
- Environmental lead for energy and urban forestry of Northfield in Bloom 2007 to the present
- Chair of Northfield in Bloom 2007 to present
- Testified before the EQC on creation of CAP initiative and Pollinator Garden

My work as a facilitator has led me to be active in many community organizational activities. I am able to bring many creative and engaged people together to seek solutions to complex problems and to define opportunities for action. As a community activist, I have been privileged to work with dedicated and passionate individuals and groups as they define, develop and implement solutions to local and regional challenges. My person focus is to engage diverse individuals/groups in inclusive and collaborative efforts at climate action planning,

In addition I have served on many community boards and commissions in other fields including these selected examples:

- Northfield Planning Commission
- Northfield School Board
- MN State Board of Education
- Mayor's Task Force on Youth Alcohol and Drug Use, co-founder
- Northfield Shares (Northfield Area Foundation)

- WINGS Northfield
- Save the Northfield Depot, co-founder
- Age Friendly Northfield, co-founder

My work experience as a teacher, facilitator, planning and business consultant and executive coach is outlined in my attached resume.

Thank you for the opportunity to apply for this very important planning effort of the City of Northfield.

Pat Allen

#### To submit form please scroll to the end of the page and click SUBMIT

Additional information regarding each group can be found on the City's website: Boards/Commission page or on each group's respective web pages linked below.

#### Arts and Culture Commission

The Arts and Culture Commission advises City Council on the development of arts and cultural activities, organizations, and facilities in Northfield.

#### **Charter Commission**

The Charter Commission is responsible for reviewing and revising the City Charter to ensure that it meets all State & Federal laws and meets the needs of the citizens of Northfield. The City Charter is the constitution of Northfield's city government.

#### **Economic Development Authority**

The Economic Development Authority (EDA) seeks to improve the economic condition of Northfield. Focusing on appropriate commercial and industrial development, the EDA works to establish a higher tax base and additional job opportunities for the citizens of Northfield.

#### **Environmental Quality Commission**

The Environmental Quality Commission (EQC) advises on matters concerning environmental quality and natural resources, including the implementation of the environmental policy enacted by ordinance.

### Heritage Preservation Commission

The Heritage Preservation Commission (HPC) seeks to safeguard the heritage of Northfield by preserving sites and structure, which reflect elements of the city's cultural, social, economic, political, visual, or architectural history.

#### Hospital Board

The Hospital Board oversees the administration, operation and maintenance of all hospitals, convalescent homes, nursing homes or other medical facilities, nor or hereafter owned and operated by the City of Northfield. The board may make such rules, regulations and by-laws concerning the same entities as it may deem for the best interests of such facilities.

#### Housing & Redevelopment Authority

The Housing and Redevelopment Authority's (HRA) mission is to provide a sufficient supply of adequate, safe, and sanitary dwellings in Northfield.

#### **Human Rights Commission**

The Human Rights Commission (HRC) seeks to secure for all citizens equal opportunity in employment, housing, public accommodations, public services, and education. The commission works to ensure full citizen participation in this community by assisting the State Department of Human Rights in implementing the Minnesota Human Rights Act and by advising the City Council on long range programs to improve community relations in the City of Northfield.

#### Library Board

The Library Board makes recommendations regarding the library administration, policies, annual budget, operations, and maintenance of all library facilities.

#### Mayor's Task Force on Youth Alcohol & Drug Use

The Mayor's Task Force on Youth Alcohol & Drug Use seeks to raise community awareness about local youth substance use and

# Patricia A. Allen

306 East Woodley Street \* Northfield, Minnesota 55057 \* 507-398-5225

- \* Leadership consultant specializing in individual, team, and organizational learning
- \* Facilitator of strategic planning and implementation, change management
- \* Recognized leader in education, training and organization development
- \* Experienced in change management and innovation
- \* Author of Workplace Learning Skills curriculum
- \* Expertise in planning and policy development at local, state and national levels
- \* 30 years experience in consulting, facilitating, training, coaching, and teaching

## Professional Experience

Business Owner and Manager

- \* President of Learning Innovations, Inc. serving 80+ corporate, governmental, institutional clients
- \* Provided overall management and direction for a number of local, state and federal boards.
- \* Facilitated inter-agency collaboration, cooperation, and merger agreements statewide and nationally.
- \* Trained negotiator, mediator, coach and facilitator.
- \* 8 years of industry experience in Human Resource Management.

## Teaching and Training

- \* Taught graduate level courses in educational research and assessment and cooperative learning
- \* Facilitate retreats and workshops for businesses, governments and health care agencies.
- \* Devised workplace learning skills goals with outcome-based focus.
- \* Designed and implemented formal and informal learning opportunities for individuals, and teams.
- \* Taught university undergraduate level courses in communications, sociology and learning skills.
- \* Instructed students in the use of computers and software.
- \* Conducted workshops and courses on outcome-based education.
- \* Led numerous workshops for various organizations.
- \* Created curriculum and taught high school literature, speech, reading, and writing.
- \* Developed curriculum and taught university courses in communications, sociology, education.

## Strategic Planning

- \* Facilitate strategic planning processes in for-profit and non-profit organizations.
- \* Assist clients to understand current status and to identify and analyze needs.
- \* Use goal maximizing techniques in implementing solutions.
- \* Assign time lines and responsibilities and a system for evaluation.
- \* Conducted long-range planning efforts and policy review as Minnesota State Education Agency Strategic Planning Commission Chair.
- \* Involved in local, state and national planning efforts.
- \* Facilitated planning and resolution of major legislative initiatives sponsored by formally uncooperative agencies that collaborated over common concerns.
- \* Devised short and long term individual and collaborative legislative strategy.
- \* Implemented planning policies that incorporate performance outcome-based goals
- \* Practiced land use planning, comprehensive planning and development of zoning ordinances as citizen board of planning, Vice Chair.
- \* Served as planner/consultant for 10 mid-size and suburban cities.
- \* Researched and co-authored numerous Comprehensive Plans.
- \* Drafted agricultural land protection ordinances.
- \* Conducted fiscal impact analysis and market analysis studies and reports.
- \* Provided consultative services to the Blandin Foundation pertaining to strategic planning and conflict management for small communities.

## Policy

- \* Developed policy for local school district as school board member.
- \* Developed state-wide policies as State Board of Education member.
- \* Testified before congressional committees, legislative committees, local boards, city planning commissions and city councils.
- \* Chaired public hearings.
- \* Designed programs of policy review.

## Communications

- \* Designed and taught numerous undergraduate level communication and sociology courses.
- \* Delivered hundreds of speeches relating to topics of education, work readiness, community service, strategic planning and policy review.
- \* Designed and wrote educational and marketing materials.

# Work History

| WOIR HISCOLY                   |  |           |
|--------------------------------|--|-----------|
| President/Owner present        | Learning Innovations, Inc.   |           |
| present                        | Northfield, Minnesota<br>Sample Client List: Mayo Clinic, Dakota County Government, City of<br>St. Louis Park, City of Minnetonka, Malt-O-Meal Company, AT&T,<br>Carleton College, City of Burnsville, Western Community Action Center |           |
| Assistant Professor<br>Adjunct | Saint Mary's University of Minnesota Graduate Center<br>Minneapolis, Minnesota<br>Courses Taught: Education Research and Assessment, Cooperative Learning,<br>Outcome Based Education  | 1993-2002 |
| Instructor                     | University of Minnesota, Waseca, Minnesota   |           |
| 1987-1992                      | Courses Taught: Rural Sociology, American Government, Communications, Speech, Learning Skills, Reading Skills, and Writing Skills  |           |
| Member                         | Minnesota State Board of Education<br>Saint Paul, Minnesota  | 1987-1991 |
| Consultant<br>1984-1993        | Allen Associates: Planning and Management  |           |
| 1704-1773                      | Northfield, Minnesota<br>Sample Client List: Toro, Blandin Foundation, League of Woman<br>Voters, Minneapolis Public Schools, Minneapolis Chamber of Commerce  |           |
| Associate                      | Gunnar Isberg and Associates, Planning and Management<br>Northfield, Minnesota<br>Sample Client List: City of Waseca, City of Lake City, Goodhue County  | 1981-1987 |
| Planner                        | City of Faribault: Planning Commission<br>Faribault, Minnesota   | 1980-1981 |

## Education

Member

Doctorate Level Coursework for EdD in Education -- Leadership (GPA. 3.9)

Saint Marys University of Minnesota, Minneapolis, Minnesota Completed Course Work: Leadership Theory, Organizational Theory,

Organizational Analysis, Advanced Research Writing, Ethics in Organizations,

Assessment, Qualitative Research, Quantitative Research and others

Post Graduate Adult Education, Training and Development, and Education (GPA 4.0)

University of Minnesota Minneapolis, Minnesota

Masters of Arts Urban and Regional Studies (GPA 3.9)

Minnesota State University - Mankato, Minnesota

Graduate Graduate Coursework in Journalism

Minnesota State University - Saint Cloud

Saint Cloud, Minnesota

Bachelor of Science English and Art Education

Minnesota State University - Mankato

Mankato, Minnesota

## Civic Involvement (Selected Examples)

| Facilitator        | Age Friendly Northfield Initiative   | 2016 - 2018                   |
|--------------------|--|-------------------------------|
| Member             | ACT on Alzheimer's Committee, Northfield MN  | 2014 - 2016                   |
| Facilitator        | Beautify Northfield Coalition  | 2014 - present                |
| Member             | Save the Northfield Depot Board  | 2009 = present                |
| Chair              | Northfield in Bloom  | 2008 - present                |
| Facilitator        | Northfield Energy Task Force - 1 year task force<br>then became Northfield Energy Friends Group    | 2007 - 2008<br>2008 - present |
| Facilitator        | Mayor's Task Force on Youth Alcohol and Drug Use Northfield, MN                                    | 2006 - 2009                   |
| Chair of Marketing | Board of Directors, Northfield, MN Area Foundation   | 2000 - 2007                   |
| Chair              | National Association of State Boards of Education (NASBE)<br>Governmental Affairs Washington, D.C. | 1989-1991                     |
|                    |  |                               |

Board of Directors, NASBE Washington, D.C.

1990-1991