



**February 22, 2018**

## Northfield EDA Support for Minnesota Main Street Designation

The Northfield Economic Development Authority finds the application to the Main Street Program on behalf of the Northfield Downtown Development Corporation (NDDC) to be in line with current economic development initiatives. The EDA has a commitment to the health and vitality of the downtown business district and supports the Main Street goals of downtown revitalization and economic strengthening through their Four Points Approach: Economic Vitality, Design, Promotion and Organization.

As an Economic Development Partner, the EDA supports the efforts made by the NDDC to make Northfield's Historic Downtown a vibrant and resilient commercial corridor. By becoming a member of the Minnesota Main Street Program, the EDA supports the notion that this program would offer valuable resources and funding to the NDDC.

The Northfield Economic Development Authority supports the NDDC's application to become a Designated Minnesota Main Street Community.

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Britt Ackerman  
EDA President

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