

Northfield Downtown

DEVELOPMENT CORPORATION

Contract For Services 2018-2019

Funding Request • September 5, 2017

Co-officing Approved

We are pleased to announce that the NDDC Board and the NEC Board voted unanimously to share an office space with the Chamber and CVB in Downtown Northfield.

NDDC Workplan in Progress

We are working with City Staff to finalize a 2018 workplan based on the needs of the City for Downtown Northfield. We will have a scope of services draft in the packet for the September 19th Council meeting.

Continuation of Activities

We will continue the progress we made so far in 2017:

- Collaboration with partner organizations
- Promotion and marketing of downtown
- Communication with business and property owners
- Pursuing MN Main Street Designation
- Facilitating the Vision In Action group
- Downtown events like the Taste Tour Food Crawl
- Handling citizen requests, connecting with colleges

NDDC Financial Status

- We will have to draw on our cash reserves in 2017, projecting a \$7000 loss with our current funding. Leasing an office with the Chamber and CVB will add an additional \$6000 in annual expenses.
- We would like to ask the Council to reinstate our former funding level so we can partner with the City of Northfield to implement Strategic Plan initiatives, working together to sustain a vibrant Downtown Northfield.

NDDC Funding Request

The Northfield Downtown Development Corporation is requesting a 2-year contract for services with the City of Northfield in the amount of \$35,000 per year for 2018 and 2019.