

# Northfield Downtown

DEVELOPMENT CORPORATION

August 2, 2017

Dear Northfield City Staff and Council,

We are looking forward to presenting an update from the NDDC next week on our progress in the first half of 2017. I started as the new Executive Director in January and have enjoyed building new relationships through the Northfield Rotary Club, the Northfield Roundtable, the CVB Board, and my work with downtown stakeholders. I have also been meeting quarterly and collaborating regularly with the Economic Development Partners, which includes staff from the City, the Chamber, the NEC and the CVB.

The NDDC currently has a board of nine members: Dan Bergeson (President), Steve Schmidt (VP), Felicia Crosby (Secretary), Angela Humann (Treasurer), Brett Reese, Joe Hargis, Greg Heymans, Charlie Kyte and Dave Neuger.

We also have a group of community members who meet monthly as a part of our Vision in Action taskforce. They presented their ideas to Council along with the Roundtable as a part of the City's strategic planning process.

Attached you will find our mid-year report which outlines eight tasks specified in our contract for services with the City. Our work is still ongoing, but we have addressed our accomplishments thus far in each area. We look forward to discussing it further with you on August 8<sup>th</sup>.

The NDDC applauds the City for your work in creating a Strategic Plan and we look forward to supporting you in executing those initiatives for Downtown Northfield.

Sincerely,



Jenni Roney  
Executive Director