Micropolitan Summit Series



MICROPOLITAN SUMMIT

MICROPOLITAN SUMMIT Real Estate • Investment • Development

JUNE 7, 2017

ST. OLAF COLLEGE

10 AM - 2 PM

4 HOURS OF REAL ESTATE CONTINUING EDUCATION APPLIED FOR

Early-Bird Rate \$89 Regular Rate \$99 Walk-Ins Welcome | Walk-In Rate \$129

EVENT REGISTRATION

Northfield Real Estate Summit - In Northfield

Wednesday, June 7, 2017 10:00 AM - 2:00 PM Program St. Olaf College 1520 St. Olaf Ave., Northfield, Minnesota 55057, USA

9:55 AM Welcome and Introduction

10:00 AM Northfield Market Conditions

- · Current state of the economy in the City of Northfield
- Current population and demographic trends in Northfield
- Workforce trends and how are they impacting the local real estate market
- Significance of the relationship between colleges and the local community
- The importance of agri-business to the local market in Northfield
- The impact of arts and culture on the local market in Northfield
- How important is tourism to the local economy in Northfield

10:55 AM Why Northfield - What Makes Northfield a Great Place for Business

- Who are the local employers and what businesses are coming to the area
- Transportation and other amenities that are crucial to the region
- What do site selectors and brokers need to know
- Why are local companies expanding in Northfield

11:55 PM Break with Lunch and Refreshments

12:05 PM Commercial & Industrial Development Opportunities

- Economic Drivers: Why are Real Estate investors interested in the Northfield area?
- State of the Industry: Office, Industrial, Retail, Multifamily
- Prime Development Opportunities Recent Successes

1:00 PM Residential Real Estate Market Update

- State of the Industry Residential Real Estate Market & Overview of existing market
- Market trends Residential sales analysis year over year what is selling and why
- What do outside investors see as opportunities in the Northfield Area
- Senior housing demands and opportunities

2:00 PM Adjourn & Networking

EVENT REGISTRATION

| WHEN | Wednesday, June 7, 2017 10:00 AM - 2:00 PM Program Lunch at 11:55 PM | Upcoming Events |
|----------------------------|--|---|
| WHERE | St. Olaf College 1520 St. Olaf Ave., Northfield, Minnesota 55057, USA | PRESENTE ADDRESS REAL ESTATE presents |
| FEE | Event Registration Early-Bird Rate \$89 Regular Rate \$99 (\$129.00 Walk-In Rate) Refunds available up to 72 hours prior to the event. No refunds, transfers or cancellations within 72 hours, during or after event. | Real Estate Development and Investment Summit May 4, 2017 12pm - 4pm Mayo Civic Center |
| RSVP | Tuesday, June 6, 2017 | 4 Hrs Real Estate CE Applied for |
| Sponsorship Information | Jeff Johnson 952-405-7780 jeff.johnson@resummits.com Jay Kodytek 952-405-7781 jay.kodytek@resummits.com Registration Questions? Alan Davis 952-405-7783 alan@resummits.com | 4 Hours CE APPROVED |
| Online Registration | | |
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