

Micropolitan Summit Series

REAL ESTATE  
**SUMMITS**  
LEARN • NETWORK • SUCCEED

MINNESOTA  
**REAL ESTATE JOURNAL**  
MREJ.com

# NORTHFIELD

**MICROPOLITAN SUMMIT**  
**REAL ESTATE • INVESTMENT • DEVELOPMENT**

**JUNE 7, 2017**

**ST. OLAF COLLEGE**

**10 AM - 2 PM**

**4 HOURS OF REAL ESTATE CONTINUING EDUCATION APPLIED FOR**

**Early-Bird Rate \$89**

**Regular Rate \$99**

**Walk-Ins Welcome | Walk-In Rate \$129**

# EVENT REGISTRATION

## **Northfield Real Estate Summit - In Northfield**

Wednesday, June 7, 2017

10:00 AM - 2:00 PM Program

St. Olaf College

1520 St. Olaf Ave., Northfield, Minnesota 55057, USA

### **9:55 AM Welcome and Introduction**

#### **10:00 AM Northfield Market Conditions**

- Current state of the economy in the City of Northfield
- Current population and demographic trends in Northfield
- Workforce trends and how are they impacting the local real estate market
- Significance of the relationship between colleges and the local community
- The importance of agri-business to the local market in Northfield
- The impact of arts and culture on the local market in Northfield
- How important is tourism to the local economy in Northfield

#### **10:55 AM Why Northfield - What Makes Northfield a Great Place for Business**

- Who are the local employers and what businesses are coming to the area
- Transportation and other amenities that are crucial to the region
- What do site selectors and brokers need to know
- Why are local companies expanding in Northfield

### **11:55 PM Break with Lunch and Refreshments**

#### **12:05 PM Commercial & Industrial Development Opportunities**

- Economic Drivers: Why are Real Estate investors interested in the Northfield area?
- State of the Industry: Office, Industrial, Retail, Multifamily
- Prime Development Opportunities – Recent Successes

#### **1:00 PM Residential Real Estate Market Update**

- State of the Industry – Residential Real Estate Market & Overview of existing market
- Market trends – Residential sales analysis year over year – what is selling and why
- What do outside investors see as opportunities in the Northfield Area
- Senior housing demands and opportunities

### **2:00 PM Adjourn & Networking**

# EVENT REGISTRATION

<b>WHEN</b>	<b>Wednesday, June 7, 2017</b> <b>10:00 AM - 2:00 PM Program</b> <i>9:15 AM Hot Breakfast &amp; Registration</i>	<div>Upcoming Events</div>
<b>WHERE</b>	St. Olaf College 1520 St. Olaf Ave., Northfield, Minnesota 55057, USA	
<b>FEE</b>	<b>Event Registration</b> <b>Early-Bird Rate \$89</b> <b>Regular Rate \$99</b> (\$129.00 Walk-In Rate)  <i><b>Refunds available up to 72 hours prior to the event.</b></i> <i><b>No refunds, transfers or cancellations within 72 hours, during or after event.</b></i>	
<b>RSVP</b>  <b>Sponsorship Information</b>	Tuesday, June 6, 2017  Jeff Johnson 952-405-7780 <a href="mailto:jeff.johnson@resummits.com">jeff.johnson@resummits.com</a>  Jay Kodytek 952-405-7781 <a href="mailto:jay.kodytek@resummits.com">jay.kodytek@resummits.com</a>  Registration Questions? Alan Davis 952-405-7783 <a href="mailto:alan@resummits.com">alan@resummits.com</a>	

**[Online Registration](#)**