

Hello chosen **Micropolitan City**,

My name is Jeff Johnson, I publish the trade journal **Minnesota Real Estate Journal (MREJ)** whose purpose is to inform real estate decision makers about the latest news and trends in the real estate marketplace.

I am pleased to announce a recent partnership with Tim Fisher founder of **TACONIA Marketing** to host a series of Investment Summits in hand-picked **Micropolitans** who can offer what many of our investors are looking for in terms of expansion and investment. The benefits this summit will bring to your **Micropolitan** community include the following:

1. We will Attract Decision Makers to Your Community: Business Owners, Investors, Developers, Site Selectors & Brokers (They represent owners)
2. These Summits Will Spur Investment in Your Community
3. These Summits Will Encourage Economic Development & Growth in Your Community
4. And will Promote Your Overall Community

What this ultimately means to your community:

1. Increased Property Tax Base
2. Increased Sales Tax Base
3. Attract more diverse Businesses to your community
4. Attract Families to live in your community

MREJ and **TACONIA** knows the market place for your community and we have the contacts and the relationships to invite these decision makers to your community so you can tell your story. In conclusion, we will help you grow your community and spur investment in your community. **MREJ** has 4,500 paid subscribers and 15,000 monthly readers. In addition, we deploy a weekly news blast that is received by over 25,000 real estate and real estate related professionals.

In addition, we host 35 continuing education conferences and events in Minnesota for these commercial real estate professionals with an average attendance of 100 to 700 professionals. The **Micropolitan Investment Summit** is one of these qualifying events which will draw real estate professionals from around the region spotlighting your fabulous community.

We are honored to be working with you.

Sincerely,

Jeff Johnson, President

Real Estate Media Group

