

9/15/16 Revision: HPC 50 Years of Preservation Celebration Tasks

1. Letters to Editor **Guest Columns (50 words min. no photos)** re: HPC, Northfield History--monthly (**Barb and Cliff and others**): **Alice Thomas: New Date** —should be 1st guest column **AFTER** Intro article

☐ _ Will use email to get topic suggestions and writers

Scott, Barb and Hayes will write Intro article that NN will run as feature that will kick off a series of Guest Columns. #6 date is key to all of this.

2. Locate old mural of downtown buildings from 1950s--**Jim ???**

3. Gather historic photos from 50s and 60s

☐ _ **Hayes and from Survey**

☐ _ Preservation article before/after spread in Northfield News

☐ _ **Jim** has additional photos (look for Bjorker and Neuger)

☐ _ **Jim** - set up meeting time with Hayes to share the photos!

☐ _ **Scott** (with help from Barb) writes **DATE for 1st article in News**

4. Facebook add Barb and Jason as administrators. **to** the “Old Northfield” Facebook page, which already has followers. Northfield Facebook pages to direct some traffic our way: This is Northfield and others.

5. **Youth members** write article(s) to promote historic preservation at high school and Arcadia—nothing in place yet.

6. Host event to present survey to public (after council has it) **Scott** will plan—

☐ _ Invite former HPC members (September) **October 4th is the date. Open House reception at 6:00.**

☐ _ **All Commissioners help**

7. Survey downtown owners in person or through Survey Monkey to receive input and distribute information:

Status?

Set deadline for the interview forms to Jason

8. Publish “mystery photo” in newspaper and/or Facebook

☐ _ Old Northfield

☐ _ “This is Northfield” and others **Northfield News = yes**

☐ _ **Barb** figures out how to run after linking with other FB pages and consulting **Jason and his wife?** Barb has the photos ready to go.

9. Scavenger Hunt of some kind---**Jason, his wife, and Barb**

- ☐ _Coordinate on Facebook **Northfield News interested in participating**
- ☐ _Participants use Northfield Historical and NHS podcasts to solve

10. Monthly talks on preservation shepherded by Northfield Historical Society?

- ☐ _Cliff, Barb, Hayes
- ☐ _When? **21between now and the end of 2016. More in 2017**
- ☐ _How many? (Ideas: Downtown Walking tours, Archer House **Barb coordinates**)

*****REVISED** after talking to Hayes. Our number and timing won't work. So now we're looking at 2 talks between now and the end of the year and continuing in 2017 with 2 or 3 more. **Barb will get topic ideas from Commissioners and from Hayes and Scott and ask people to give the talks.**

Possible ideas:

On Actual Restoration: **"Banking on Preservation"**

Business: Alice Thomas, Nutting Bldg,

Armory? Lockwood Opera House, Scriver Building

Schools: Carleton, St. Olaf, others?

Homes (Thomas, Lord House, Nutting House)

Churches: UCC, All Saint, others

Preservation:

Design and Purpose (Cliff?)

How to begin

HPC and national guidelines

Others: Workshops for owners—Scott; History Happy Hour, HPC can do the preservation business and NHS can do the social/entertainment (if applicable)

Moved to 2017 to continue the work:

1. Research ways to incentivize business owners to maintain their buildings-- SHPO Outreach, how? Scott

2. Host heritage preservation photo contest for school children and adults: Youth members & Barb &

3. Present award for exemplary preservation each month based on different categories/topics