

8/5/16 Revision: HPC 50 Years of Preservation Celebration Tasks

1. Letters to Editor re: HPC, Northfield History--monthly beginning August (**Barb and Cliff and others**): Alice Thomas: Aug. 13th
 - **Barb** is meeting with Northfield News next Wed. (8/17) at 10:00 AM
 - Facebook site will piggy back on "Old Northfield"—**Hayes** working on it
 - Same info can be in newspaper, Facebook and NHS sites
 - Will use email to get topic suggestions and writers
2. Locate old mural of downtown buildings from 1950s--**Jim**
3. Gather historic photos from 50s and 60s
 - **Hayes and from Survey**
 - Preservation article before/after spread in Northfield News
 - **Jim** has additional photos (look for Bjorker and Neuger)
 - **Jim** - set up meeting time with Hayes to share the photos!
 - **Scott** (with help from Barb) writes
4. Facebook HPC page--Scott and Barb (up now)—add Barb and Jason as administrators. **CHANGED**. Hayes suggested that we use the "Old Northfield" Facebook page, which already has followers. Scott checked on that and it's OK with the city as long as we don't do any official business on it and that we don't use the city's logo. I'll find out who has administrative privileges on this and when we get it going. That will include using other Northfield Facebook pages to direct some traffic our way: This is Northfield and others.

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5. **Youth members** write article(s) to promote historic preservation at high school and Arcadia—nothing in place yet.
6. Host event to present survey to public (after council has it) **Scott** will plan—
 - Invite former HPC members (September)
 - **All Commissioners help**
7. Survey downtown owners in person or through Survey Monkey to receive input and distribute information:
 - Who? All HPC members
 - When? ASAP (Scott)
 - How many? Scott will divide up and decide as some owners own multiple buildings.
8. Publish "mystery photo" in newspaper and/or Facebook
 - Old Northfield
 - "This is Northfield" and others
 - **Barb** figures out how to run after linking with other FB pages and consulting **Jason and his wife**? Barb has the photos ready to go.

9. Scavenger Hunt of some kind---**Jason, his wife, and Barb**
 - Coordinate on Facebook
 - Participants use Northfield Historical and NHS podcasts to solve
10. Monthly talks on preservation shepherded by Northfield Historical Society?
 - Cliff, Barb, Hayes
 - When?
 - How many? (Ideas: Downtown Walking tours, Archer House)

***REVISED after talking to Hayes. Our number and timing won't work. So now we're looking at 2 talks between now and the end of the year and continuing in 2017 with 2 or 3 more. **Barb will get topic ideas from Commissioners and from Hayes and Scott and ask people to give the talks.**

Possible ideas:

On Actual Restoration:

Business: Alice Thomas, Dave Hvistendahl, Nutting Bldg, Armory? Lockwood Opera House, Scriber Building

Schools: Carleton, St. Olaf, others?

Homes (Thomas, Hvistendahl, Lord House, Nutting House)

Churches: UCC, All Saint, others

Preservation:

Design and Purpose (Cliff?)

How to begin

HPC and national guidelines

Others: Workshops for owners—Scott; History Happy Hour, HPC can do the preservation business and NHS can do the social/entertainment (if applicable)

Moved to 2017 to continue the work:

1. Research ways to incentivize business owners to maintain their buildings--SHPO Outreach, how? Scott
2. Host heritage preservation photo contest for school children and adults: Youth members & Barb &
3. Present award for exemplary preservation each month based on different categories/topics
4. Investigate partnering with local business groups—change “partnering”
Contests? Raising money? Recognition awards?
Other? Pokémon Go?
5. Yearly HPC dinners—could recognize and incentivize.