FROM THE Northfield Downtown DEVELOPMENT CORPORATION 2016 WORKPLAN

- Communicate with downtown businesses.
- 2 Actively seek people to develop and redevelop downtown property.
- **3** Recruit retail businesses.
- 4 Work to keep downtown office space filled.
- **5** Maintain and expand the database of downtown property.
- 6 Work with the Chamber and CVB to promote Northfield's offerings.
- 7 Be a contact and resource for developers and businesses.
- 8 Work with the EDA to update and print their Community Brochure.
- 9 Work with the EDA to create successful business/ development forums.
- Manage Downtown Northfield as a fully-functioning whole.

2016 YTD ACCOMPLISHMENTS

Vision for Downtown workgroup 2 6

Parking signage recommendations



Riverwalk lot: 40 spaces



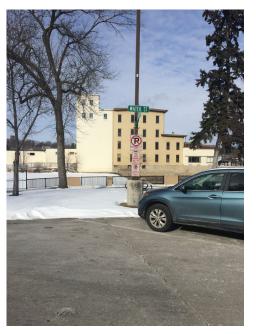
◄ In the lot ▶



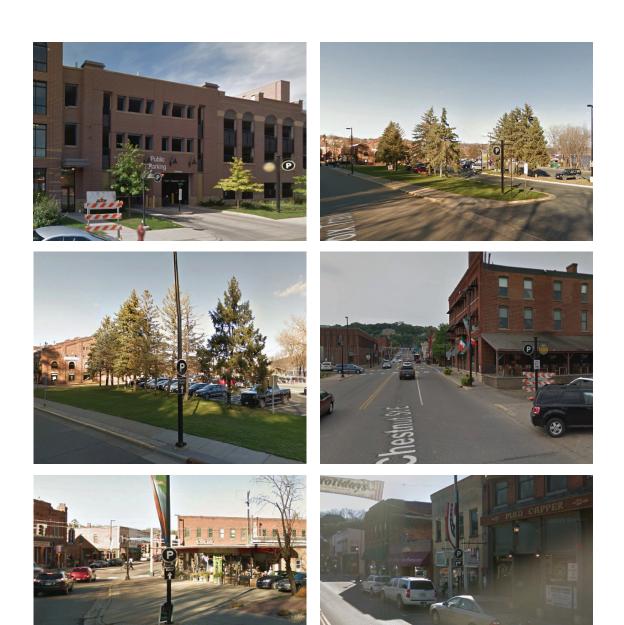


From 5th St, approaching from the highway

Entering the lot from Bridge Square



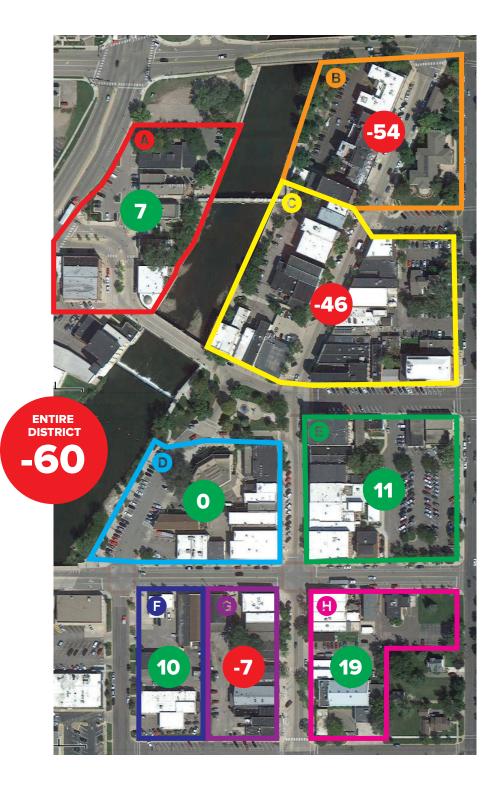
Standardized parking signage in Stillwater







Quantitative parking research



Events calendar



Are you ready?

With the nice weather comes visitors, some that you expect, some you may not. We don't want you caught off-guard, so here's a calendar of the biggest happenings.

MON	TUE	WED	THUR	FRIDAY	SATURDAY	SUNDAY
MAY	24	25	26	27	28	29
				St. Olaf	Graduatio	
					May Fly Festiva	3,000 VISITORS
30	31	JUNE	2	3	Riverwa	k 5
						2,500 VISITORS
					St. O	af Reunion
6	7	8	9	10	Riverwa	^{ik} 12
					4,000 VISITORS	
				Carleton	Graduatior	1
13	14	15	16	17	၂၉ Riverwa	k 19
						2,000 VISITORS
					Carlete	on Reunion
20	21	22	23	24	25 Riverwa	1k 26
					June Bug Festiv	al
27	23	29	30	JULY	2 Riverwa	<mark>ik</mark> B
⊿★	5	6	7	8	Riverwa	<mark>k</mark> 10
11	12	13	14	15	16 Riverwa	k 17
13	19	20	21	22	23 Riverwa	<mark>k</mark> 24
25	26	27	28	29	30 Riverwa	k 31
_						10,000 VISITORS
			Crazy Daze		Vintage Ba	nd Festival
A FRIEN	IDLY REMINE	DER FROM T	HE Nor	thfield Dow	ntown develop	MENT CORPORATION

Collaboration with CVB on Northfield marketing



Have you discovered Northfield? If you haven't, the holiday season is a perfect time to experience our impossibly quaint -- and distinctively quirky -- essence. There's no place like it, and it's only 45 minutes from Lake Harriet.

Downtown map (used by Northfield News and Carleton)





Businesses are color-coded by street and block.

Eating & Drinking

- B&L Pizza
- Basil's Pizza
- Bittersweet Cafe
- Brick Oven Bakerv
- Cake Walk
- Carbone's Pizza
- Chapati: Cuisine of India
- The Contented Cow
- Eagles Club

- Econofoods Froggy Bottoms
- Goodbye Blue Monday
- Just Food Co-op
- The Hideaway Coffee House
 - & Winebar
- Hogan Brothers Acoustic
- J. Grundy's Rueb'n'Stein

Jenkins Jewelers

Mainstream Boutique

The Measuring Cup

Monarch Gift Shop

Museum Store

Northfield Arts Guild

Northfield Historical Society

Makeshift Accessories

The Local Joint

Mike's Bikes

Vinegars

Café

- Quality Bakery Quarterback Club Tandem Bagels The Tavern of Northfield

Mandarin Garden

New Buffet

- El Triunfo VFW Club

Specialty Shopping

- Anna's Closet
- Antiques of Northfield
- Artistic Beads/The Goat
- A Bag Lady
- Buttons & Bows Babydoll Clothes
- Club Tiki
- Cocoa Bean Toys & Sweets
- Content Bookstore
- Echo Used DVDs & Games
- Eco Gardens
- Games N Geek
- High Noon Ink
- Northfield Yarn Paper Petalum

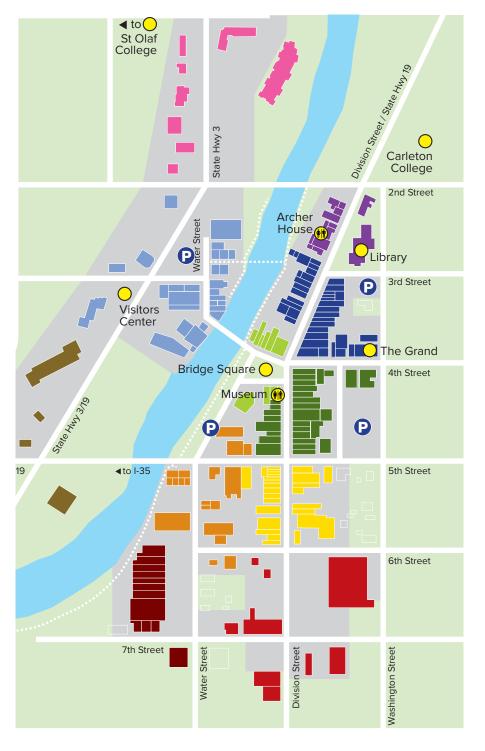
- High Noon Ink Ragstock
- The Rare Pair
- Rooms by Tagg 2
 - Secret Attic

 - The Sketchy Artist Studio Elements
 - Swaa
 - Thrifty Parrot
 - Tom's Downtown Bicycles
 - Vintage, etc.
 - Vision

Sundries

- Aquatic Pets
- Arrow Ace Hardware
- Bierman's
- Champion Sports
- Clothes Closet
- Downtown Tobacco
- Econofoods

- Evenson's Hallmark Cards Forget-Me-Not Florist
- In The Dog House
- Larson's Printing
- NAPA Auto Parts
- Northfield Liquor Store
- Northfield Pharmacy
- Pat Dunn's Nutrition Center
- Rocky Top
- Sterling Drug
- Used A Bit Shoppe Willie's Boots and
- Leather Repair



Provided by the Northfield Downtown Development Corporation

- Northfield Olive Oils and

Restaurant recruitment



Communication with potential redevelopers

26

Light pole banners

Connecting landlords and businesses 1457