CITY OF NORTHFIELD, MINNESOTA HERITAGE PRESERVATION COMMISSION RESOLUTION HPC #2023-010

A RESOLUTION BY THE HERITAGE PRESERVATION COMMISSION OF THE CITY OF NORTHFIELD, MINNESOA, APPROVING A CERTIFICATE OF APPROPRIATENESS FOR 105 5th St E

- WHEREAS, the applicant, Sign Pros (the "Applicant"), is seeking a Certificate of Appropriateness ("COA") from the City of Northfield Heritage Preservation Commission ("HPC" or "Commission") for wall signage as more particularly described in Exhibit A, which is attached hereto and incorporated herein by reference (the "Work"), for certain property owned by the Running Property LLC located at 105 5th St E in the City of Northfield (the "Property"); and
- WHEREAS, the Property is located within a designated historic district, the Northfield Commercial Historic District, a locally designated district and a district on the National Register of Historic Places; and
- WHEREAS, pursuant to Northfield City Code (the "City Code"), Chapter 34, Section 8.5.8 (A), unless otherwise exempted in Section 7.8.3 or unless otherwise provided in Section 8.5.8, a COA is required for construction, exterior alteration or rehabilitation, moving or demolition of a building or structure on a city-owned or privately owned heritage preservation site; and
- WHEREAS, pursuant to City Code, Chapter 34, Section 8.5.8 (A), unless otherwise provided in City Code, no zoning certificate or building permit shall be issued before a COA has received approval; and
- WHEREAS, pursuant to City Code, Chapter 34, Section 8.5.8 (A)(1), the proposed Work is classified as Major Work requiring the Type 3 review procedure as established in Section 8.4.6, Type 3 Review Procedure (Heritage Preservation Commission Decision); and
- WHEREAS, pursuant to City Code, Chapter 34, Section 8.5.8 (D), for proposed new construction, as well as alteration, remodeling, rehabilitation, relocation or addition to an existing building, structure or historic object, the HPC, based upon the above review procedure, shall consider the following in evaluating an application for a COA, and shall make written findings regarding approval or denial of the same by resolution (Criterion (a) below must be met and criteria (b) through (g) shall be considered, if applicable to an application):
 - (a) For all applications, the proposed action it fully complies with all applicable requirements of this LDC;
 - (b) That the proposed action is in harmony with the intent purpose of the H-O district for sites located in the H-O district;

- (c) That the proposed action would complement other structures within the H-O district for sites located in the H-O district;
- (d) That the proposed action is consistent with the Downtown Preservation Design Guidelines for sites located in the H-O district, and consistent with the Secretary of the Interior's Standards for Treatment of Historic Properties for sites located within or outside the H-O district;
- (e) Consideration should be given to the amount and quality of original material and design remaining in the building or structure when applying criteria, guidelines and standards;
- (f) For new construction, the building or addition should be compatible with:
 - (i) scale, texture, materials, and other visual qualities of the surrounding buildings and neighborhoods;
 - (ii) the height, width, depth, massing and setback of the surrounding buildings; and
 - (iii) the amount of solid wall to window and door openings, and the replacement of window and door openings, should be proportional to that of the surrounding buildings and neighborhood; and
- (g) Consideration shall be given to clear cases of economic hardship or to deprivation of reasonable use of the owner's property.

; and

- WHEREAS, pursuant to City Code, Chapter 34, Section 8.5.8 (D), the Applicant bears the burden of proof of meeting the foregoing criteria; and
- WHEREAS, pursuant to City Code, Chapter 34, Section 8.5.8 (E), this decision of the HPC shall be final unless timely appealed to the City Council by filing a written notice of appeal with the City Clerk no later than ten (10) days after date of the HPC's decision; and
- WHEREAS, the Commission held a duly noticed public meeting, on May 3, 2023, to consider testimony from the Applicant and the public regarding the COA, and has considered such testimony and reviewed the requested COA on the Property pursuant to the above criteria.

NOW THEREFORE BE IT RESOLVED BY THE HERITAGE PRESERVATION COMMISSION OF THE CITY OF NORTHFIELD, MINNESOTA, that the Commission has duly considered the required criteria contained in City Code as applicable to the above-requested COA regarding the Property, and hereby adopts the findings of fact contained in the staff report regarding the same, which is attached hereto and incorporated herein by reference as Exhibit B, along with the above recitals hereto.

BE IT FURTHER RESOLVED that the requested COA is hereby approved, based upon the above-referenced adopted findings.

PASSED by the Heritage Preservation Commission of the City of Northfield this 3rd day of May, 2023.

Chair

Member

VOTE:	ALLEN	CLARK	EVANS	

____JARMAN ____MEEHAN ____STANGLER ____STEED

EXHIBIT A

DESCRIPTION OF PROPOSED WORK

See attached Exhibit A.

EXHIBIT B

FINDINGS OF FACT

The Northfield city ordinances outline, in Chapter 34 - Land Development Code (LDC), Section 8.5.8, the Heritage Preservation Commission's Certificate of Appropriateness process and approval criteria. The HPC shall consider the following in evaluating an application for a certificate of appropriateness for a zoning certificate and/or building permit. Criterion (A) below must be met and criteria (B) through (G) shall be considered:

Criteria A, For all applications, the proposed action fully complies with all applicable requirements of this LDC;

Findings: The proposed action complies with the LDC. Further details on the applicable sections of the Northfield LDC is included below.

1. <u>Size</u>

A total of one and one-half square feet of signage for each lineal foot of building frontage shall be permitted. One additional square foot of signage shall be permitted for each lineal foot of land frontage. Not more than ten percent of each façade in the C1-B, C2-B, or NC-F districts may be used for wall signage. The façade area shall be determined by multiplying the total building width by the height of the wall or surface area.

Findings: The maximum allowed wall signage for the east facade is approximately 105 sq. ft. and the maximum allowed wall signage for the south façade is approximately 96 sq. ft. The proposed south façade wall sign is 7.4 sq. ft. and the proposed east façade wall sign is 30.7 sq. ft.

2. Placement

Signs shall be positioned so that they are an integral design feature of the building, i.e., signs shall complement and enhance the architectural features of the building. They shall be placed so that they do not destroy architectural details such as stone arches, glass transom panels, or decorative brickwork. Unless other placement is specifically approved by the Heritage Preservation Commission for reasons stated in the Certificate of Appropriateness issued by the Heritage Preservation Commission, signs may be placed only as follows:

- (a) At or above the horizontal lintel, storefront cornice, or beltcourse, or above the storefront windows;
- (b) Projecting from the building;
- (c) Applied to or painted on canvas/fabric awnings only on the valance;
- (d) In areas where signs were historically attached (see Figure 6-3); or
- (e) Wall signs for first floor businesses shall be beneath the second floor windows.

Findings: The signs meet the placement requirements. The east façade wall sign will be placed where the previous sign was located and the south façade wall sign will be placed where the previous sign was located.

3. <u>Sign Shape</u>

Signs shall be designed to match the historic time period elements. Wall signs shall include a raised rectangular border that sets the sign apart from the building surface or hanging space. Wall signs shall make use of individual raised letters. Projecting signs may be fabricated in a variety of shapes appropriate to the building or business

Findings: Both wall signs contain a raised border and raised letters.

4. <u>Colors</u>

Sign colors shall coordinate with the building façade to which the sign is attached. A combination of soft/neutral shades and dark/rich shades will best reflect the historical time period. No more than two colors shall be used for the sign letters.

Findings: The signs meet the color requirements, providing sufficient contrast and utilizing one color, #7725-10 Opaque White, for lettering.

5. <u>Material</u>

Signs and sign letters should be made of wood, metal or weatherproof material that is in keeping with the corresponding historic period of the building. Signs that appear to be made of plastic are prohibited. Brackets for projecting signs shall be made of iron or other painted metal, and shall be secured at the top of the sign, and anchored into the mortar, not the masonry.

Findings: The signs will be made of HDU panels.

6. <u>Message</u>

The sign message shall be legible and shall relate to the nature of the business. These requirements may be accomplished through the use of words, pictures, names, symbols and logos. Logos, if used, shall be incorporated into signage designs compatible with the Historic District.

Findings: The signs meet the message requirements of being legible and relating to the nature of the business.

7. <u>Lettering</u>

Lettering styles shall be legible and shall relate to the character of the property's use and the era of the building. Lettering on wall signs is encouraged to be of a serif lettering style. Wall signs shall contain no more than two lettering styles, and the lettering and any logo shall occupy no more than 60 percent of the total sign area and shall not extend outside of sign borders. If telephone numbers and websites are desired, the heritage preservation commission encourages them to be located on window and door signs. Telephone numbers and websites may be included on other sign types, provided they are clearly secondary to the primary message of the sign and occupy no more than 12 percent of the total sign area.

Findings: The signs have one lettering style and do not contain telephone numbers or websites. The lettering will account for under 60% of the sign area.

East Façade Sign Total sign: 30.71 sq. ft. Total lettering: approximately 15 sq. ft. 60% limit: 18.4 sq. ft. South Façade Sign Total sign: 7.41 sq. ft. Total lettering: approximately 3.97 sq. ft. 60% limit: 4.45 sq. ft.

8. <u>Illumination</u>

External illumination of signs is permitted by incandescent, LED, or fluorescent light, but shall emit a continuous white light that prevents direct shining onto the ground or adjacent buildings. Exposed neon signs shall be permitted when installed inside windows or the interior of the building. With the exception of lighted "open" signs, or temporary window displays of products sold using non-twinkling, non-intermittent, non-flashing lighting strings, internally illuminated signs are not permitted. For purposes of this clause, internally Illuminated sign means the illumination of a sign by self-illumination or by an artificial source of light either on the face of the sign, such as light emitting diodes (LEDs) or light bulbs, or contained within such sign, including, but not limited to, fluorescent and neon signs. Flashing, intermittent, rotating signs or signs that create the illusion of movement are prohibited. Exceptions to this guideline shall be allowed for public service, time/temperature and theater signs.

Findings: No illumination is proposed.

Criteria B, That the proposed action is in harmony with the purpose of the H-O district for sites located in the H-O district;

Findings: The proposed action is in harmony with the intent of the H-O district. Within the LDC Section 2.5.3, Historic Overlay District (H-O) purpose is defined "(a) Safeguard the heritage of the city by preserving sites and structures which reflect elements of the city's cultural, social, economic, political, visual or architectural history; (b) Protect and enhance the city's appeal to residents, visitors and tourists and serve as a support and stimulus to business and industry; (c) Foster civic pride in the beauty and notable accomplishments of the past; and, (d) Promote the preservation and continued use of historic sites and structures for the education and general welfare of the people of the city."

- a) The applicant is proposing maintenance and investment to preserve the building.
- b) The proposed new signage enhances the building's appeal to residents and visitors.
- c) The proposed signage will highlight the beauty of the building and foster more pride in the building's history.
- d) The proposed new signage promotes the continued use of the historic McClaughry Tenement building with new tenants.

Criteria C, That the proposed action would complement other structures within the H-O district for sites located in the H-O district

Findings: The changes will complement other structures within the H-O district.

<u>Criteria D, That the proposed action is consistent with the Downtown Preservation Design</u> <u>Guidelines for sites located in the H-O district, and consistent with the Secretary of the Interior's</u> <u>Standards for Treatment of Historic Properties for sites located within or outside the H-O district;</u> Findings: The changes are consistent with the Downtown Preservation Design

Guidelines, as follows. The proposed signs are sized appropriately to the building, placed in historic locations and do not conceal any architectural features, meeting the Downtown Design Guidelines and more thoroughly described under Criteria A.

<u>Criteria E, Consideration should be given to the amount and quality of original material and</u> <u>design remaining in the building or structure when applying criteria, guidelines and standards;</u> Findings: Not applicable.

Criteria F, For new construction, the building or addition should be compatible with: (i) scale, texture, materials, and other visual qualities of the surrounding buildings and neighborhoods; (ii) the height, width, depth, massing and setback of the surrounding buildings; and (iii) the amount of solid wall to window and door openings, and the replacement of window and door openings, should be proportional to that of the surrounding buildings and neighborhood;

Findings: Not applicable.

<u>Criteria G, Consideration shall be given to clear cases of economic hardship or to deprivation of</u> reasonable use of the owner's property. Findings: Not applicable.