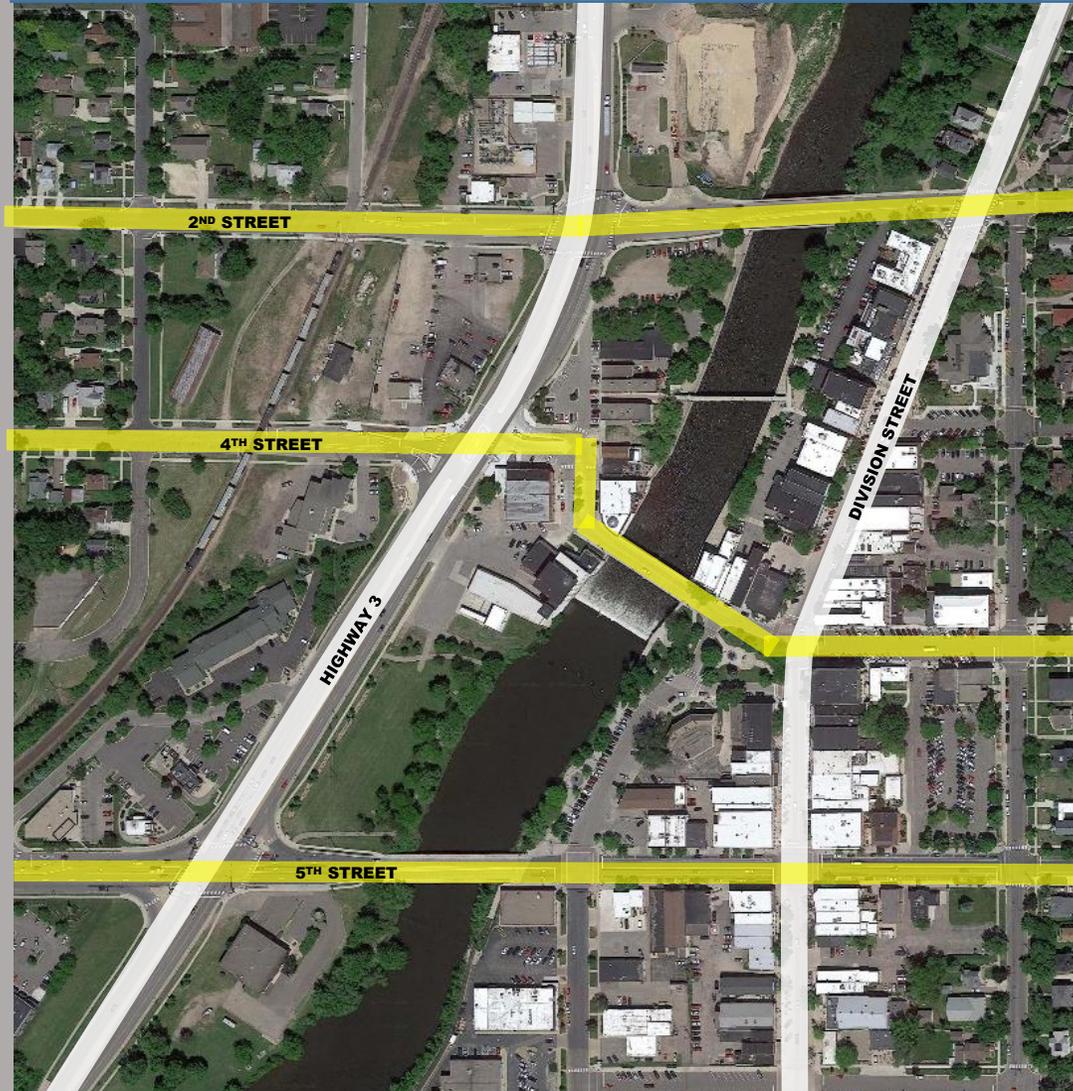


**IMPLEMENT PRIMARY ACTION PLAN OBJECTIVES . . . HOW??**

**Establish Regional Destination + Enhance Parks + Complete Trails +  
Explore Dam Options + Promote Tourism and Economic Development**

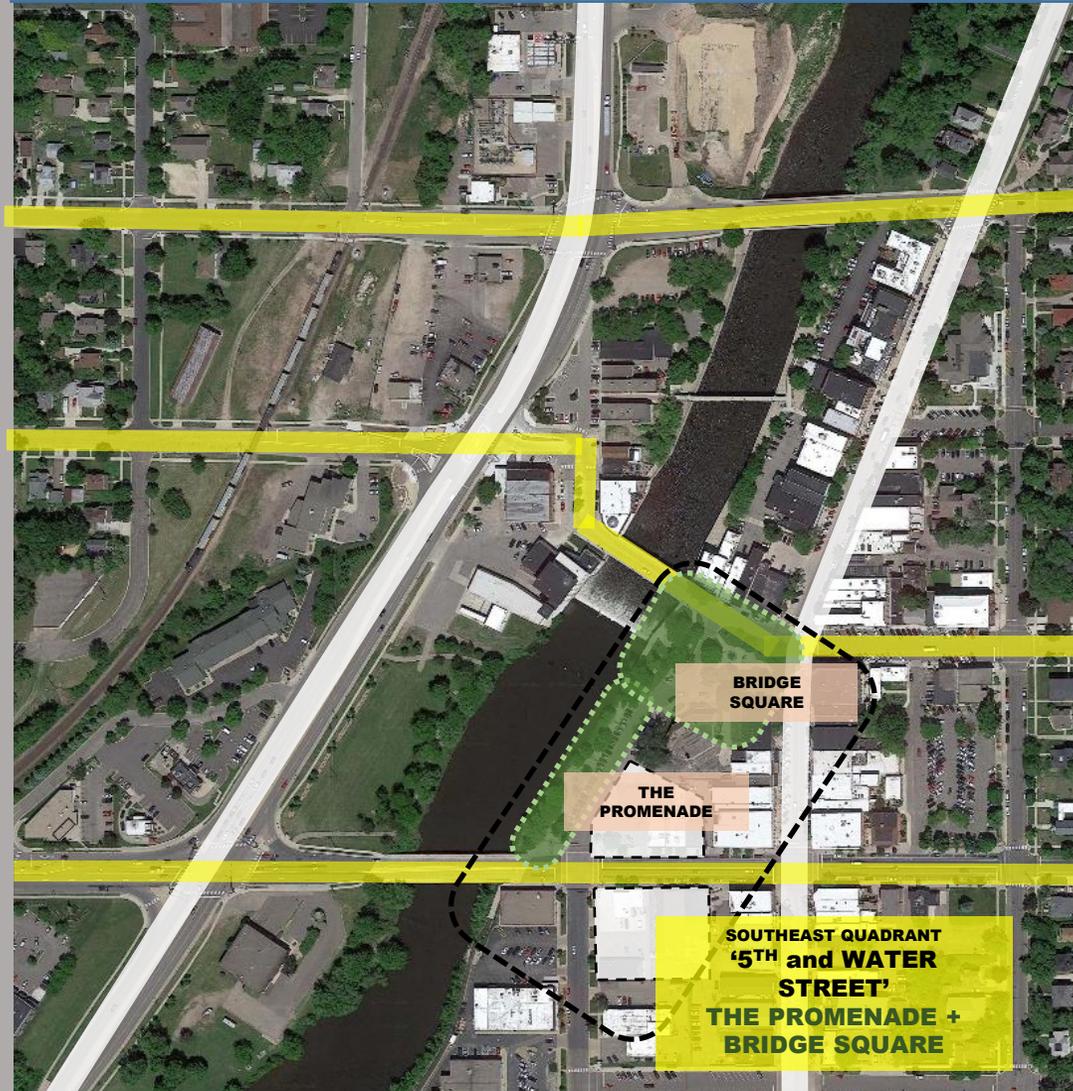


**ITEM TWO – THE CENTRAL RIVERFRONT MASTER PLAN**

**Development Opportunities + Connected Public Realm**

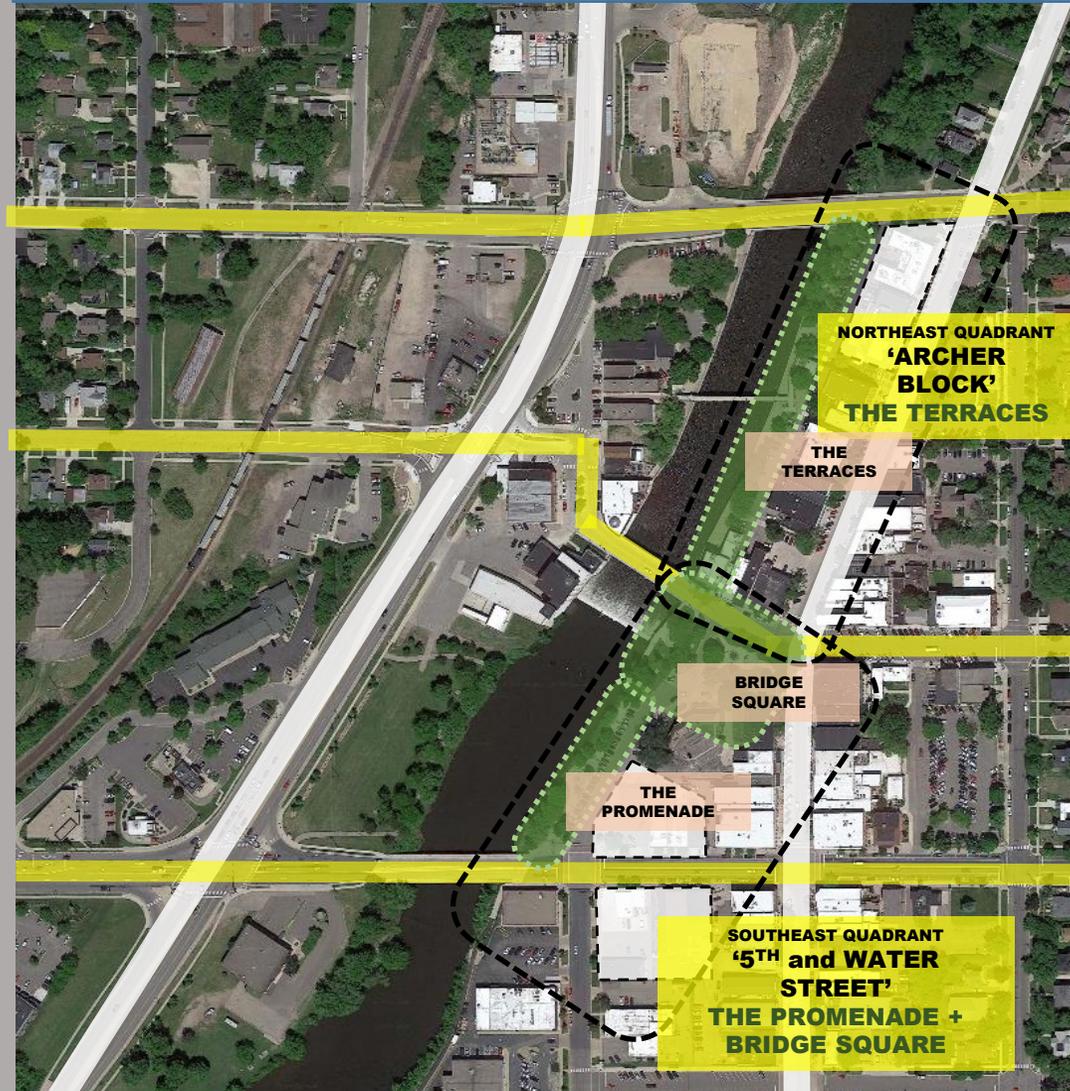
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**Establish Regional Destination + Enhance Parks + Complete Trails +  
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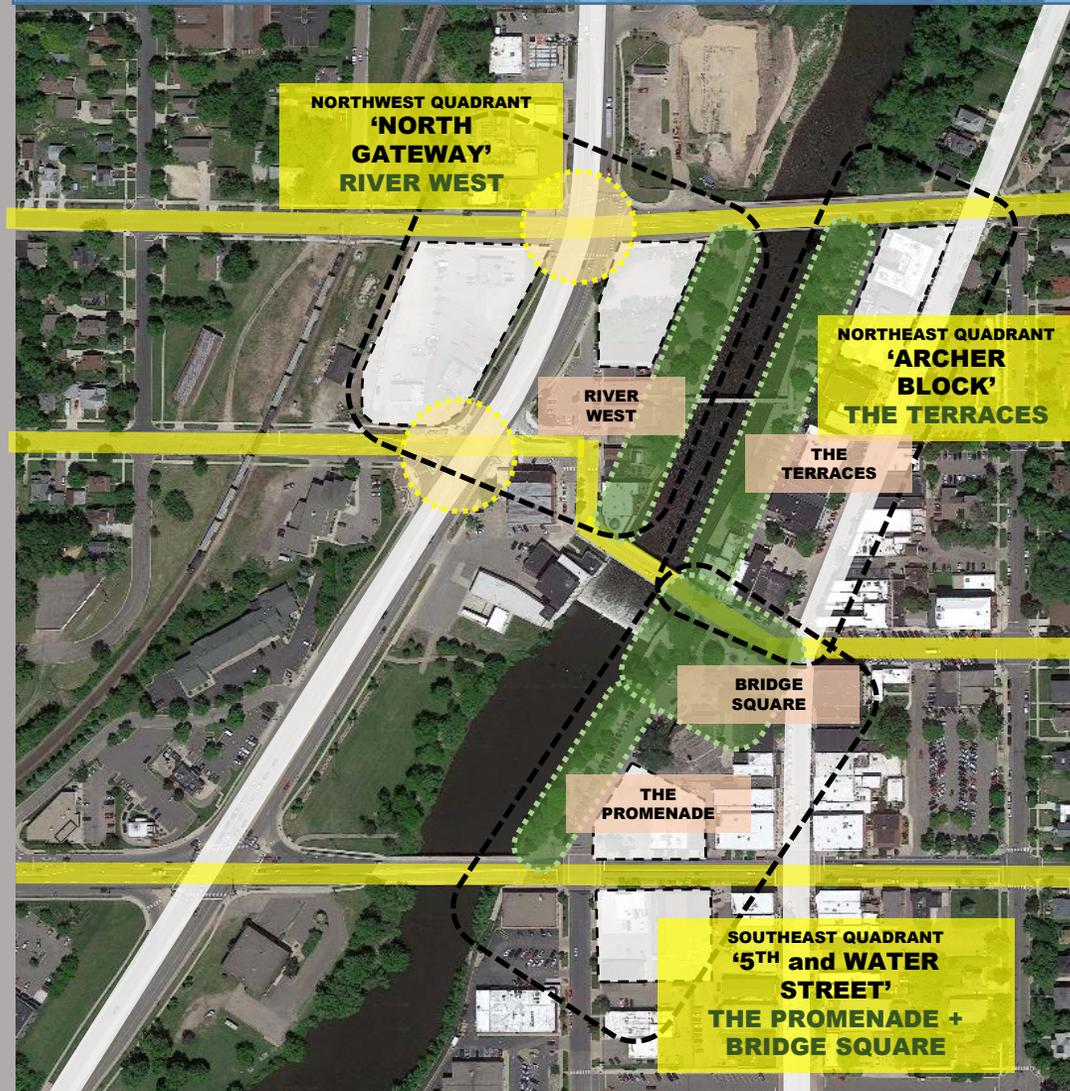
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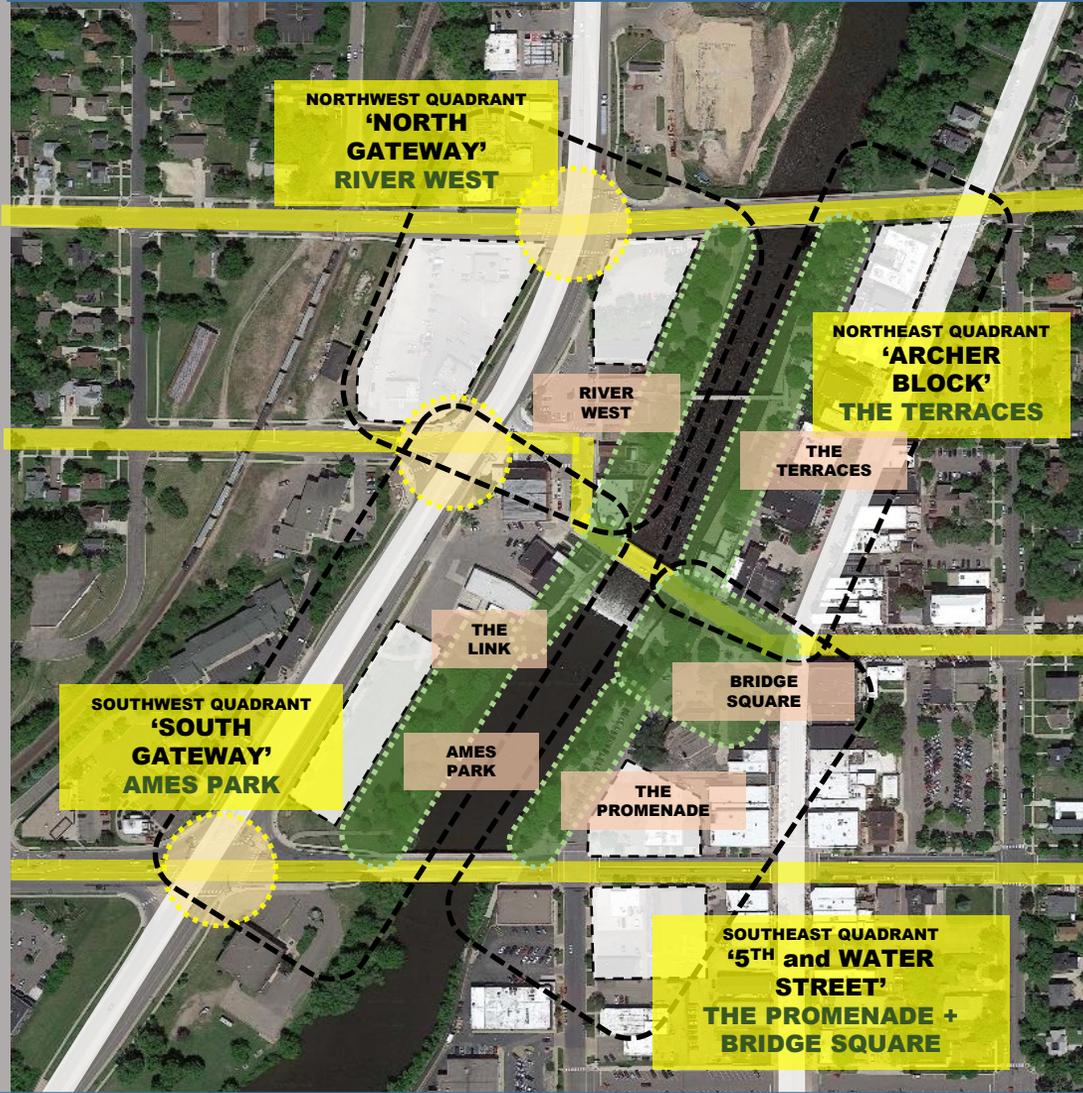
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Establish Regional Destination + Enhance Parks + Complete Trails +  
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**IMPLEMENT PRIMARY ACTION PLAN OBJECTIVES . . . HOW??**

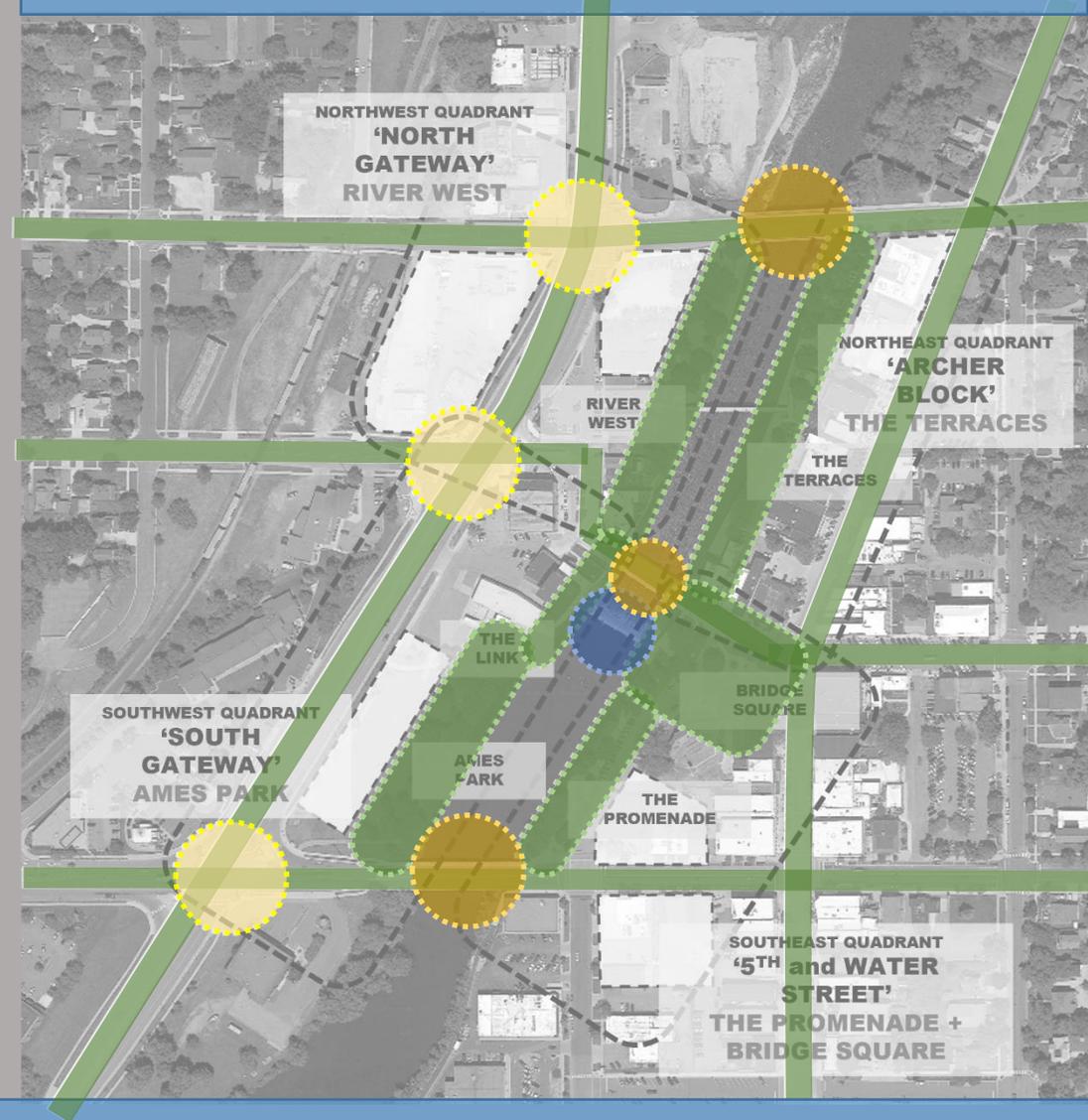
Establish Regional Destination + Enhance Parks + Complete Trails +  
Explore Dam Options + Promote Tourism and Economic Development



**THE CENTRAL RIVERFRONT – SOUTHWEST QUADRANT**  
Potential Development Site + Ames Park, The Link and Highway 3

**IMPLEMENT PRIMARY ACTION PLAN OBJECTIVES . . . HOW??**

Establish Regional Destination + Enhance Parks + Complete Trails +  
Explore Dam Options + Promote Tourism and Economic Development

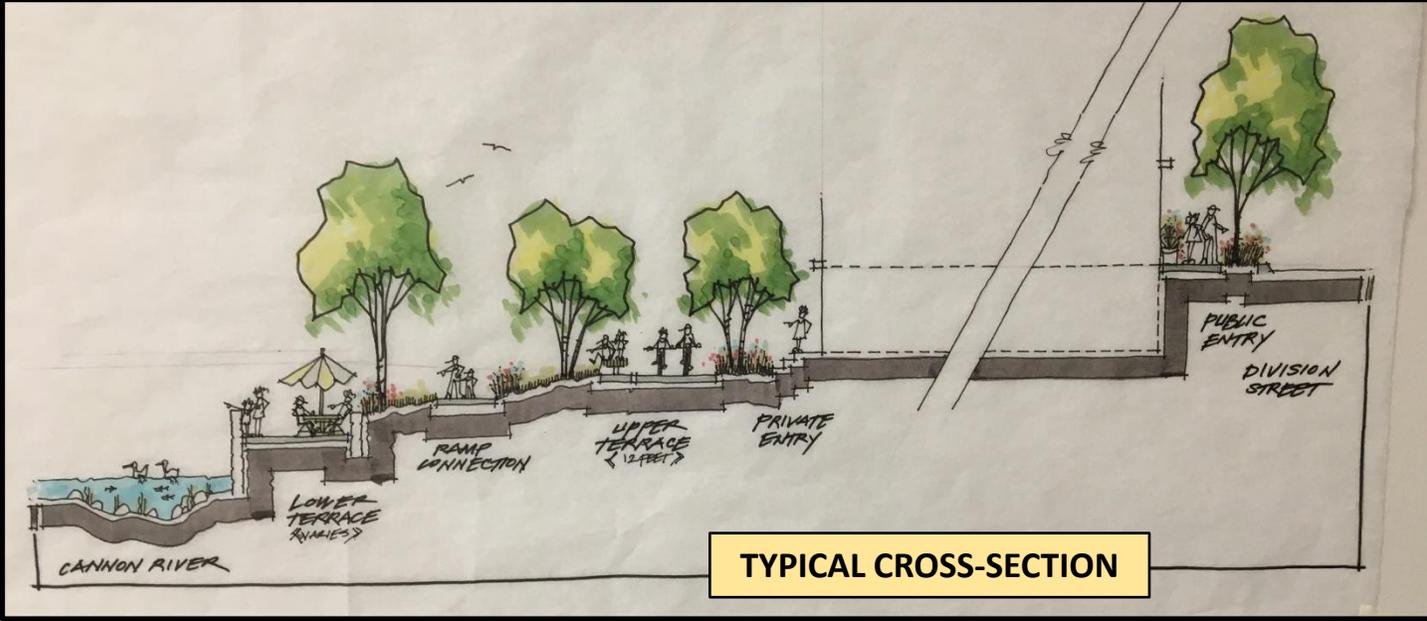


**THE CENTRAL RIVERFRONT – PRIORITIZE PEDESTRIAN + BIKE EXPERIENCE**

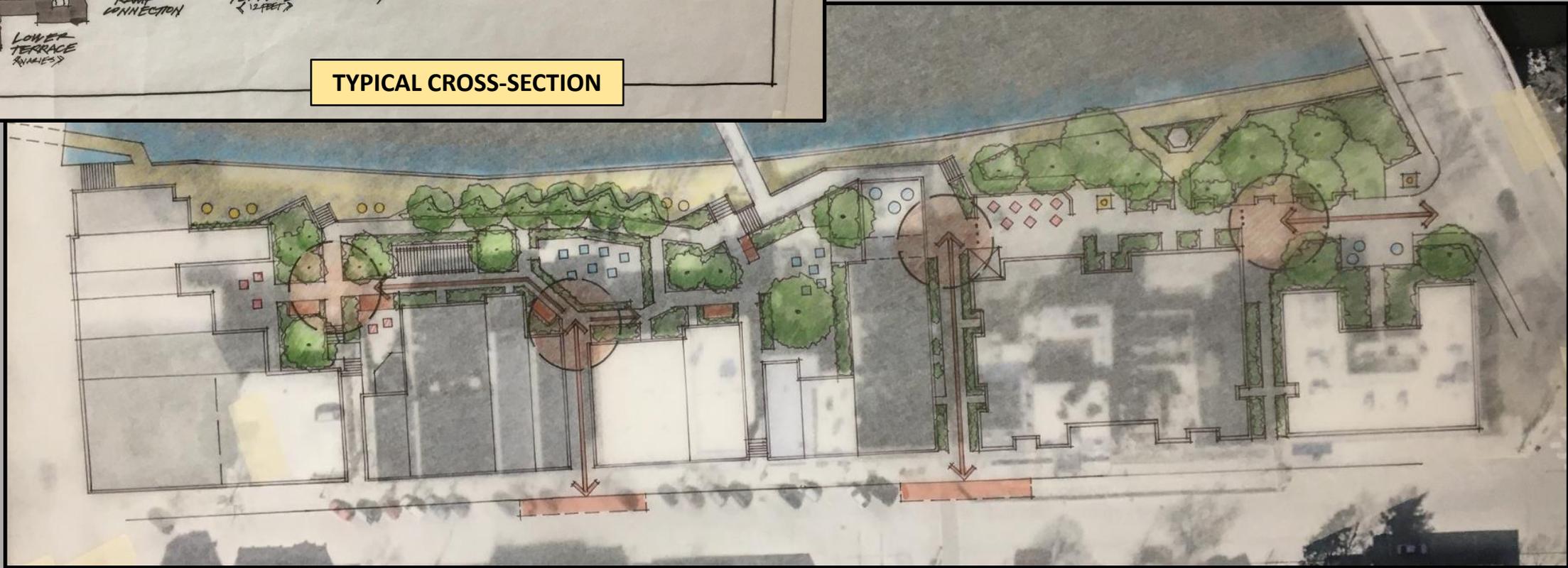
**Public Realm Components + Bridge and Highway 3 Improvements + Ames Mill Dam**

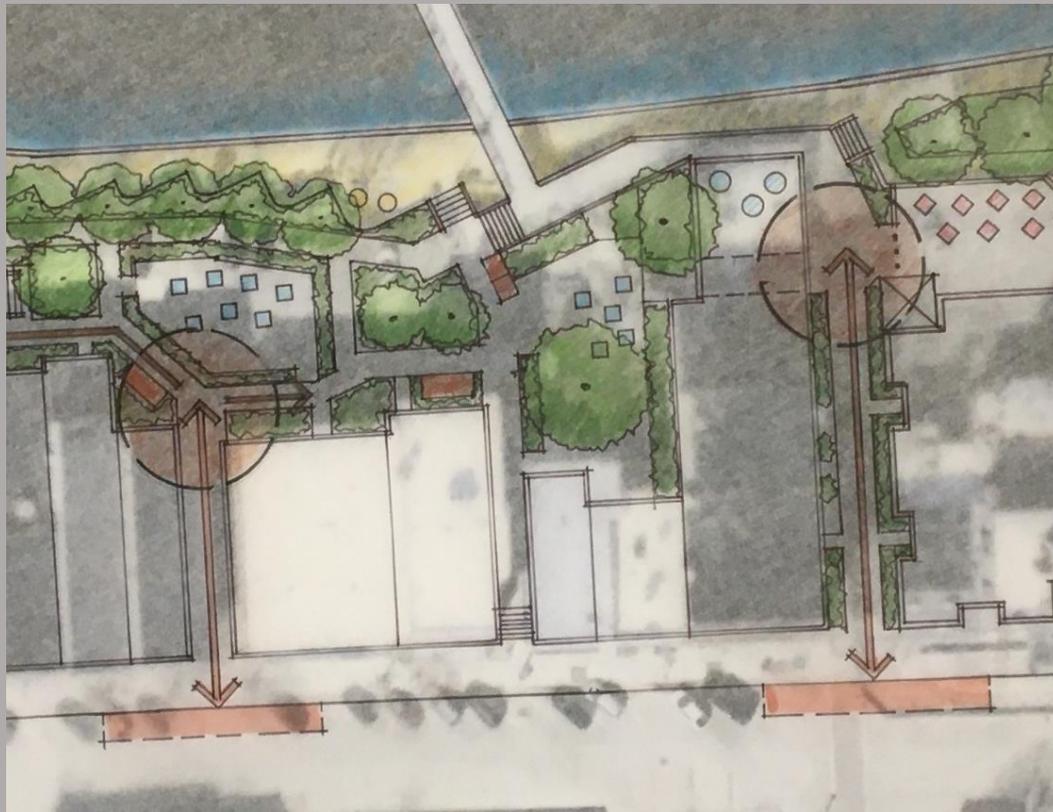






TYPICAL CROSS-SECTION







**HOW THIS . . .**



**CAN BECOME THIS**

