

## ***Article 9. Definitions***

### **9.2 Definitions.**

**Awning.** A canopy or covering structure projecting from and attached to a building.

**Lettering.** The symbols for speech sounds written on something.

**Lettering Style.** An assortment or set of type or characters all of one style and sometimes one size.

**Logo.** A graphic mark, emblem, or symbol used to aid and promote public identification and recognition. It may be of an abstract or figurative design or include the text of the name it represents as in a wordmark. **Sign.** Any letter, figure, symbol, trademark, architectural or illuminating device intended to attract attention to any place, subject, person, firm, corporation, public performance, article, machine, or merchandise and painted, printed, or constructed and displayed in any manner whatsoever out-of-doors for recognized advertising purposes. However, this shall not include any official court or public notices nor the flag, emblem, or insignia of a government, school, or religious group when displayed for official purposes.

**Sign Area.** The entire area within a continuous perimeter enclosing the limits of the sign message and background, or sign message in the case of individual letters and symbols (See Section 6.4, Computations).

**Sign Copy.** Any graphic, word numeral, symbol, insignia, text, sample, model, device or combination thereof which is primarily intended to advertise, identify, or notify.

**Sign Face.** The area or display surface used for the message.

**Sign Height.** The vertical distance measured from the lowest adjacent grade to the highest point of the sign or sign structure.

**Sign, Awning.** A sign that is painted on or attached to an awning. **Sign, Billboard.** Any sign that advertises or otherwise directs attention to an activity not on the same lot where the sign is located.

**Sign, Changeable Copy.** A sign where there is an ability to modify or change displays, words, lines, logos, or symbols on a sign to provide different information. Changeable copy signs include electronic/digital signs, reader boards with changeable letters, and manual changeable copy signs.

**Sign, Ground.** A detached sign erected upon or supported by the ground, the top of which is less than eight feet above the ground and which is not attached to any building.

**Sign, Inflatable.** Any sign or inflatable device of more than two cubic feet in capacity designed to be filled with air or gas lighter than air, used singly or in clusters, displayed to attract the attention of the public. This definition shall include balloons and balloon signs. Inflatable signs may contain an advertised message.

**Sign, Kiosk.** A sign of a permanent nature that provides public service information such as: maps; location of buildings; restrooms; telephones, walkways and other facilities; hours of operation; or other information of a similar nature.

**Sign, Nonconforming.** A sign constructed before March 20, 1969, or amendment of this division that does not meet the requirements of this division or its amendments.

**Sign, Project.** A sign that identifies a new residential subdivision or a major real estate development project.

---

**Sign, Projecting.** A sign, other than a wall sign, which projects perpendicularly from, and is supported by, a wall of a building or structure.

**Sign, Promotional.** A sign used to promote a special private or public event that does not normally occur more than four times per year.

**Sign, Pylon.** A sign erected upon freestanding shafts, posts, or similar material where no portion of the sign is less than eight feet above the ground.

**Sign, Roof.** Any sign erected or constructed as an integral or essentially integral part of a normal roof structure, such that no part of the sign extends vertically above the highest portion of the roof and such that no part of the sign is separated from the rest of the roof by a space more than six inches.

**Sign, Sidewalk.** A temporary sign that can be placed on the sidewalk to advertise for the applicable property and is removed on a daily basis.

**Sign, Snipe.** A sign that is tacked, nailed, posted, pasted, glued, or otherwise attached to trees, poles, stakes, fences, or to other objects and which is located within the public right-of-way.

**Sign, Temporary.** A banner, pennant, poster, or advertising display constructed of cloth, canvas, plastic sheet, cardboard, wallboard, inflatable device, or other like materials that identify symbols or messages related to the use or event, and intended to be displayed for a limited period of time.

**Sign, Wall.** A sign affixed directly to, painted on, or otherwise inscribed on an exterior wall and confined within the limits thereof of any building.

**Sign, Window.** A sign that is applied or attached to the interior of a window