



## Existing Soccer Complex Signs

- Wayfinding is exempt when it does not contain commercial messages
- Limited size of commercial message
- Visual emphasis on wayfinding



- Existing high school athletic field signs
  - Not permitted under current code
  - Oriented toward Division St.
  - Not visible from event seating
- Proposed change:
  - Allowed on interior of fence
  - Oriented towards event audience/participants
  - No zoning certificate required
  - Applies to all sports facilities (track, tennis courts, baseball, etc.)



## Owatonna Football Scoreboard

- Video component 16'10" x 30'
- Estimated 35' x 30' total size; 45' tall from grade
- Approx 20% advertising space
  - Not including video screen

NORTHFIELD HIGH SCHOOL, NORTHFIELD, MN



## Proposed Front of NHS Football Scoreboard

- Video component 12'6" x ~24'
- 26'6" x 32' total size; 36'6" tall from grade
  - Current maximum pylon sign height in any district is 20'
- Approx 20% advertising space
  - (As shown)
  - Not including full video screen



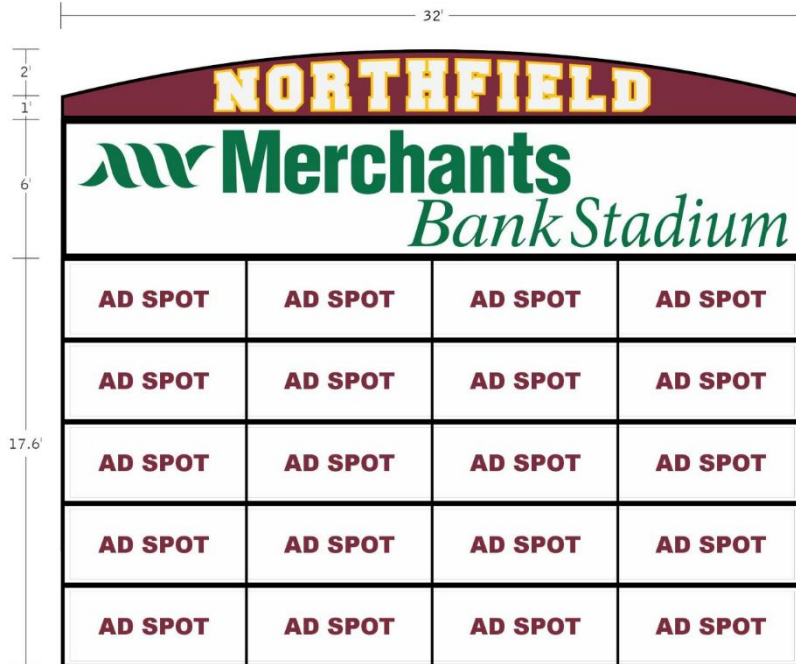
SIGNATURE OF APPROVAL \_\_\_\_\_

DATE \_\_\_\_\_

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## Proposed Back of NHS Football Scoreboard

- Faces interior to the school
- Approx 95% advertising space
  - (As shown)

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