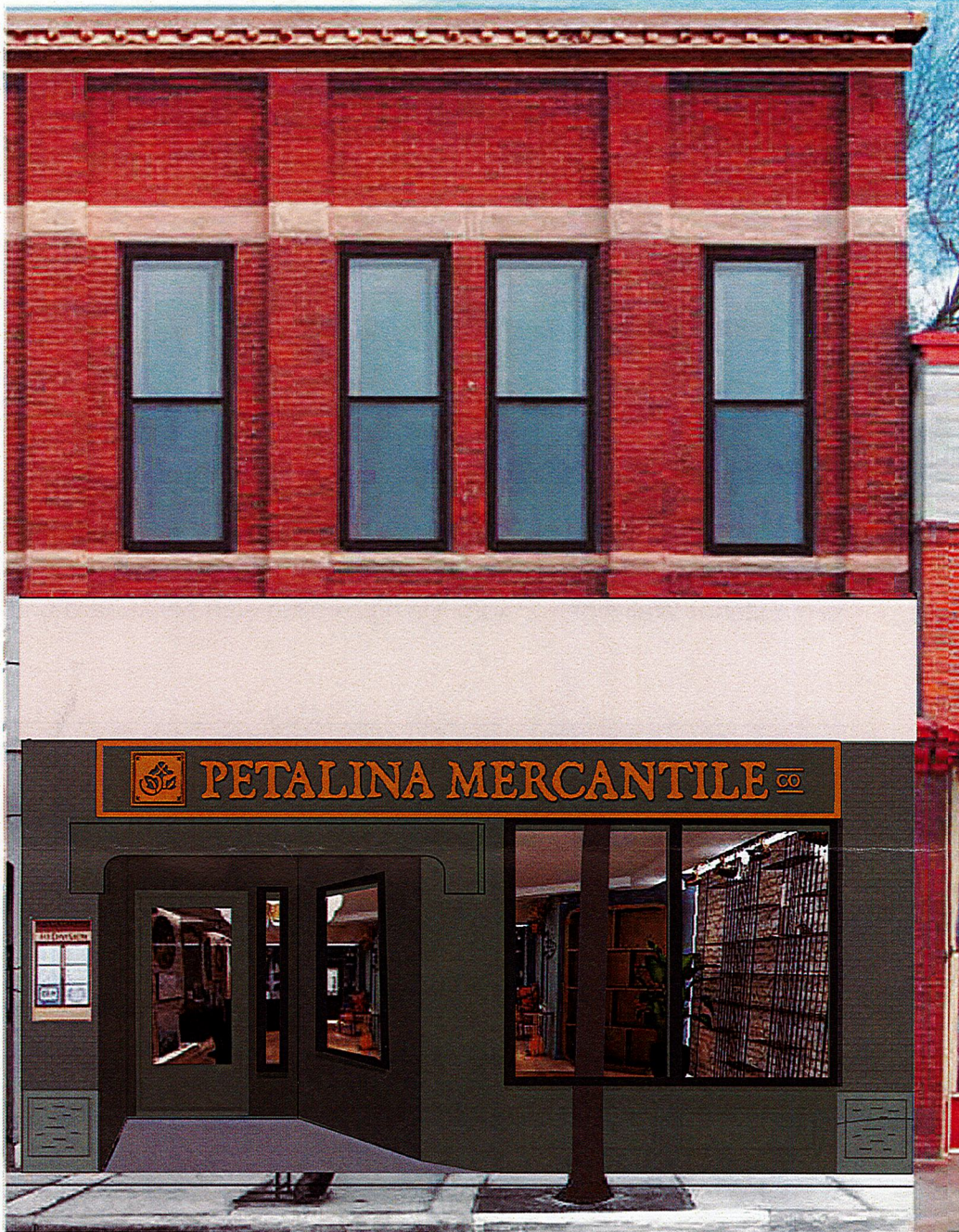


Use the existing two sided projection sign for a new sidewalk sign.



All Letters cut out & raised

22"



20'

05/08/24

PETALINA MERCANTILE co.

Downtown Northfield, Minnesota

Signage Proposal
by
Jim Bohnhoff Design
612-968-5013
www.jbohnhoffdesign.com

HPC Application

Project Description:

I am looking to paint the lower half of the exterior of 313 Division St S a historic green color. The signage will be painted a historic gold. See below for historic paint colors. Additionally, I would like to modify the signage on the building from Petalina to Petalina Mercantile Co. and replace ~~“Unique gifts, etc”~~ with ~~“Since 1987”~~.

Lafayette Green

A stately dark green that sets a dramatic mood.

[Shop Now](#)

LRV
10.54

LRV, or Light Reflectance Value, is a measurement commonly used by design professionals—such as architects and interior designers—that expresses the percentage of light reflected from a surface. LRVs range from 0-100, with 100 being pure white and 0 being absolute black.

Collection
Historical Colors

Also Known As
693

Get your own digital color dollop of Lafayette Green HC-135

Stuart Gold

A sunny amber hue that infuses a space with wit and sophistication.

[Shop Now](#)

LRV
47.74

Collection
Historical Colors

Also Known As
202

Get your own digital color dollop of Stuart Gold HC-10