



Existing Soccer Complex Signs

- Wayfinding is exempt when it does not contain commercial messages
- Limited size of commercial message
- Visual emphasis on wayfinding



- Existing high school athletic field signs
 - Not permitted under current code
 - Oriented toward Division St.
 - Not visible from event seating
- Proposed change:
 - Allowed on interior of fence
 - Oriented towards event audience/participants
 - No zoning certificate required
 - Applies to all sports facilities (track, tennis courts, baseball, etc.)



Owatonna Football Scoreboard

- Video component 16'10" x 30'
- Estimated 35' x 30' total size; 45' tall from grade
- Approx 20% advertising space
 - Not including video screen

NORTHFIELD HIGH SCHOOL, NORTHFIELD, MN



Proposed Front of NHS Football Scoreboard

- Video component 12'6" x ~24'
- 26'6" x 32' total size; 36'6" tall from grade
 - Current maximum pylon sign height in any district is 20'
- Approx 20% advertising space
 - (As shown)
 - Not including full video screen



SIGNATURE OF APPROVAL _____

DATE _____

This rendering is for conceptual purposes only. It may not be to exact scale or specifications and should not be used for installation purposes. Every effort has been made to make it as accurate as possible. Beams and or pillars are for illustration only. Engineering specifications may require changes in the quantity, size and/or shape of beams and pillars to meet installation requirements. Nevco assumes no obligations or liability regarding the viability of applicability of existing structures. THIS DRAWING IS THE PROPERTY OF NEVCO INC. AND SHALL NOT BE REPRODUCED, COPIED, SHARED or DISTRIBUTED WITH ANYONE OTHER THAN THE INTENDED STAFF OR CLIENT OF THE PROPOSED PROJECT WITHOUT THE EXPRESSED PERMISSION OF NEVCO INC.

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Proposed Back of NHS Football Scoreboard

- Faces interior to the school
- Approx 95% advertising space
 - (As shown)



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