

# ENGAGEMENT PLAN



## OUR APPROACH

Bolton & Menk believes that the most effective public engagement meets people where they are. Our team will use a suite of on-site and digital tools to make it easy, accessible, and fun for the public to share their ideas for Sechler Park. This focused strategy will allow the team to gather valuable public input to inform the final park plan.

### AREA PROFILE (1 MILE RADIUS)

THIS INFORMATION HELPS US CREATE A PLAN TAILORED TO YOUR COMMUNITY.

**42%**  
RENTERS

**19%**  
HOUSEHOLDS WITH  
1+ DISABILITY

**95%**  
HAVE A  
SMARTPHONE

**27**  
MEDIAN AGE

**5%**  
BELOW POVERTY  
LEVEL

## GOALS

**MEET PEOPLE WHERE THEY ARE**

**BUILD PROJECT AWARENESS**

**DISCOVER PUBLIC NEEDS AND IDEAS**

### OPEN HOUSE

Our team will hold an open house to hear the community's input on park improvements. Community members will be able to share their vision and ask any questions to the project staff.



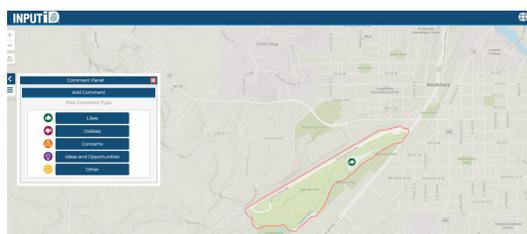
### POP-UP EVENTS

Let's chat with the public at community events and at Sechler Park! Our team will host up to 3 pop-up events identified by the city to discuss their vision for the park.



### COMMENT MAPPING TOOL

We will engage the entire community through a digital comment mapping tool. Users can place comments using their phone or computer to share ideas and concerns.



### SURVEY

An online survey will allow the project team to gather specific feedback from the community regarding Sechler Park.

### PROJECT WEBSITE

Our team will work with city staff to provide project information and input opportunities to the community through a website hosted by the City.



## ENGAGEMENT STRATEGY