CITY OF NORTHFIELD, MINNESOTA CITY COUNCIL RESOLUTION 2025-054

A RESOLUTION BY THE MAYOR AND CITY COUNCIL OF THE CITY OF NORTHFIELD, MINNESOTA APPROVING NAMING RIGHTS AGREEMENTS

- WHEREAS, the Northfield Hockey Association ("NHA") has been working diligently to find sponsors to support the construction of a new municipal ice arena facility (the "Project" or "Facility") located on that certain property in the City of Northfield, Rice County, Minnesota (PID No. 22.11.1.54.009), legally described as Outlot C, in Gleason Third Addition, in the City of Northfield, Rice County, Minnesota (the "Property"); and
- WHEREAS, NHA intends to transfer the Property to the City of Northfield, and the City Council has previously accepted the donation and deed form for such purpose pursuant to City of Northfield Resolution No. 2024-101, dated October 15, 2024; and
- WHEREAS, under the provisions of Minnesota Statutes, Sections 465.71, and 471.15 to 471.191, the City is authorized to acquire and construct the Project as a recreational facility, and to thereafter expend funds for the ongoing operation and maintenance of the Facility as a part of its program of public recreation and betterment of community health, and to directly or by agreement(s) operate such program(s); and
- WHEREAS, NHA has assembled the list of Sponsors for construction of the Project at different levels of funding, which list of Sponsors with associated amounts, sponsor level and naming rights is attached hereto as Exhibit A (the "Sponsors List"); and
- WHEREAS, a summary of the sponsor levels is attached hereto as Exhibit B; and
- WHEREAS, the City desires to grant recognition to the Sponsors in the form of naming rights related to the Facility; and
- WHEREAS, naming rights agreements have been drafted for the purposes of establishing an agreement between the City and the listed Sponsors containing the terms and conditions for each Sponsors' contribution to the Project and future use of the Project in the form of naming rights granted pursuant to said agreements.

NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND CITY COUNCIL THAT:

1. The City Council hereby approves the naming rights agreements attached hereto and incorporated herein by reference as Exhibit C and authorizes and directs the Mayor and City Clerk to execute the same allowing for any minor or technical changes determined

necessary by the City Administrator and City Attorney, and further authorizing the Mayor and City Clerk to execute such other documentation as necessary to effectuate the individual naming rights agreements, including but not limited the receipt of the respective Sponsor contributions by the City for the Project.

2. The City Council on behalf of the City, with great appreciation, wishes to thank the Sponsors for their generous sponsor contributions to the City for the Project.

PASSED by the City Council of the City of Northfield on this 20th day of May, 2025.

ATTEST	
City Clerk	Mayor
VOTE:	ZWEIFEL BEUMER DAHLEN HOLMES
-	NESS SOKUP PETERSON WHITE

EXHIBIT A

List of Sponsors – Naming Rights

Amount(s)	Terms of Payment	Naming Rights - Type
\$1,000,000	Lump sum; paid on or before June 1, 2025	Name of ice arena facility and face-off circle
\$500,000	Lump sum; paid on or before June 1, 2025	Stadium seating/main rink naming – combined with CCB and Chris Sawyer
\$500,000	\$250,000 lump sum; paid on or before June 1, 2025, and an additional \$50,000 for 5 years	Stadium seating/main rink naming – combined with Jim and Linda Sawyer and Chris Sawyer
\$100,000	\$20,000 for 5 years	Stadium seating/main rink naming - combined with Jim and Linda Sawyer and CCB
Value of Project site land	Land donation	Lobby area naming
\$502,128	Project site work; May 12 - July 15, 2025	Boys and Girls High school locker rooms
\$300,000	\$200,000 lump sum; paid on or before June 1, 2025, and an additional \$100,000 on or before December 31, 2026	Concession stand and Zamboni wrap naming
	\$1,000,000 \$500,000 \$500,000 \$100,000 Value of Project site land \$502,128	\$1,000,000 Lump sum; paid on or before June 1, 2025 Lump sum; paid on or before June 1, 2025 \$250,000 lump sum; paid on or before June 1, 2025, and an additional \$50,000 for 5 years \$100,000 \$20,000 for 5 years Value of Project site land Land donation Project site work; May 12 - July 15, 2025 \$200,000 lump sum; paid on or before June 1, 2025, and an additional \$100,000 on or before June 1, 2025, and an additional

Chris and Sheila Kennelly, and Jayne Kennelly	\$100,000	\$20,000 for 5 years	Youth locker room
Northfield Hockey Association	\$100,000	\$25,000 for 4 years	Youth locker room
Mike Lemming	\$100,000	Lump sum; paid on or before June 1, 2025	Youth locker room

EXHIBIT B

Sponsorship Levels

Cows, Colleges and Community Arena

Summary of Donor/Sponsorship Levels

Community Contributor (\$1-\$999)

All donors recognized on Donor Wall in New Facility

<u>Learn To Skate Contributor</u> (\$1,000-\$9,999)

Youth Locker - \$1,000 HS Locker - \$2,000 Seating Rail - \$3,000 Rail+HS Locker+Youth Locker - \$5,000

Varsity Contributor (\$10,000-\$99,999)

Arena Glass - \$10,000 Step Up - \$25,000 Step Up & Dasher - \$50,000

Power Play Contributor (\$100,000-\$499,000)

Hall of Fame - \$100,000
Youth Locker Room (4) - \$100,000
Multi-purpose Room - \$150,000
High School Locker Room (2) - complete
Scoreboard - \$250,000
Penalty Box - \$250,000
Concessions - complete

Raider Legends - \$500,000+

Lobby - complete Dryland - \$500,000 Rink/Seating - complete Building - complete

*All donations/pledges can be paid over 5 years

EXHIBIT C

Naming Rights Agreements