

# HPC Application

## Project Description:

I am looking to paint the lower half of the exterior of 313 Division St S a historic green color. The signage will be painted a historic gold. See below for historic paint colors. ~~Additionally, I would like to modify the signage on the building from Petalina to Petalina Mercantile Co. and replace “Unique gifts, etc” with “Since 1987”.~~

## Lafayette Green

A stately dark green that sets a dramatic mood.

[Shop Now](#)

**LRV**  
10.54

LRV, or Light Reflectance Value, is a measurement commonly used by design professionals—such as architects and interior designers—that expresses the percentage of light reflected from a surface. LRVs range from 0-100, with 100 being pure white and 0 being absolute black.

**Collection**  
Historical Colors

**Also Known As**  
693

Get your own digital color dollop of Lafayette Green HC-135

## Stuart Gold

A sunny amber hue that infuses a space with wit and sophistication.

[Shop Now](#)

**LRV**  
47.74

**Collection**  
Historical Colors

**Also Known As**  
202

Get your own digital color dollop of Stuart Gold HC-10



Proposal showing unpainted stucco panel(s)



FOR ILLUSTRATION  
PURPOSES ONLY

WILL NOT HAVE HANGING  
SIGN AT THIS TIME



Lafayette Green

Van Deusen Blue

Newburyport Blue

## EXISTING CONDITION

### 311-313 Division Street South The Northfield News Building

Constructed in 1883, this simple commercial block retains most of its second-story detailing.

The two original storefronts, which would have been originally similar in layout, have been modified over time to identify two separate businesses.

An historic picture reveals that the Northfield News Building has primarily been modified only at the storefront level.

The building retains its pressed metal cornice with modillions and dentals, original upper-level fenestration, and original brick and stone banding.

The original storefronts were replaced with the modern compositions in the mid-20th century.



Unique gifts, etc.



PETALINA  
Since 1987

PETALINA

The Talk Doctor

HEATH CREEK CYCLES

Division

D

Ballet - Tap - Jazz - Modern  
Hip Hop - Cheer - Irish - Pil

COME  
O



LINA  
Assortment  
Gifts.  
1987

Scandinavian • Cards • Jewelry • Games & Puzzles

OPEN

Winter  
Clearance  
Sale

Today  
Online Shopping & Events @ [petalinagifts.com](http://petalinagifts.com)

Gift Registry • Confections • Local Artists & Authors

Hats & Handbags • Mens & Womens Apparel

THANK YOU  
VETERANS

SMOCCLEW  
LOT  
AZULETS



Unique GIFTS  
PETALINA  
Since 1987

Unique gifts, etc.

Division Street

D

HEATH CREEK CYCLES

WELCOME TO  
PETALINA  
A Creative Assortment of Eclectic Gifts.  
Since 1987

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Gift Registry • Confections • Local Artists & Authors  
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Hats & Handbags • Mens & Womens Apparel  
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Minnesota  
9975

Metropolitan  
Ford  
41000 Proton  
2018-2019  
EDGE

THE S

art supplies :: per

