



# **Southeast Minnesota Transit Management Organization Study**

**Northfield Transportation Advisory Committee**

**January 21, 2026**

# SE MN TMO Study Kickoff Summer 2024 –Project Team



Project Team

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# SE MN TMO Study Goals



- Determine an organizational structure that can deliver resources to address the region's transportation needs related to workforce transportation, access to healthcare and education, access to services, and quality of life.

# SE MN TMO Study Goals



- Build on and advance the region's successful transit systems, services, and facilities.
- Engage with leaders throughout the 11-county area to affirm the TMO approach meets regional needs and priorities.
- Identify barriers, gaps, redundancies and efficiencies in the region's transit, mobility and ridesharing services.
- Coordinate with and complement the regional transportation coordinating council efforts in Region 10.

# SE MN Transportation Challenges



- Fragmented and Undercoordinated Transportation Services
- Limited Regional Coverage and Service Gaps
- Current Riders are Reliant on Transit
- Lack of Centralized Information and Trip Planning Support
- Technology and Booking Integration Gaps
- Underutilized Transit Services and Financial Inefficiencies
- Mismatch between travel patterns and service models
- Employer needs and opportunities

# SE MN TMO Organizational Structure



**Figure 4.** Southeast Service Cooperative (SSC) Hosting Southeast Minnesota TMO: Administrative Support Structure

# SE MN TMO Governance Model

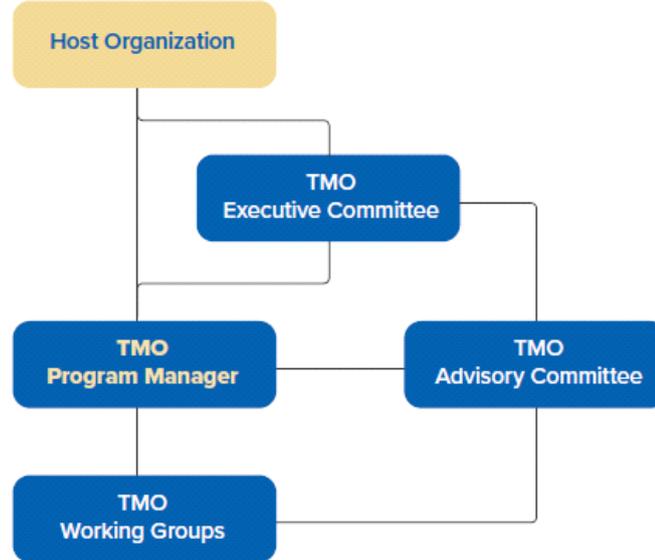
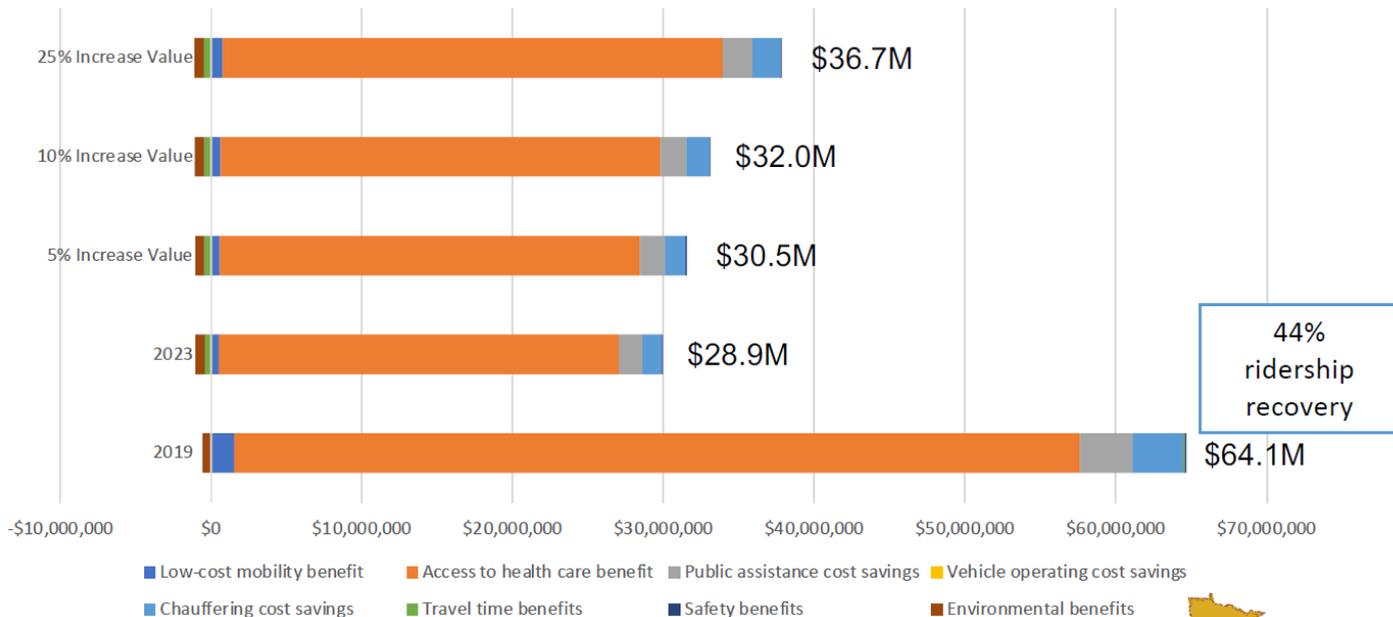


Figure 5. Proposed Organizational Structure for the Southeast Minnesota TMO



## Economic Benefits Under Ridership Recovery Scenarios



Economic Benefits Under Ridership Recovery



# Question & Discussion