



# Strategic Plan Update for City Council

February 4, 2020



# Economic Development

- 5<sup>th</sup> & Washington 79-unit market rate apartment building progressing
- Staff prioritization of redevelopment sites
- Exploring MN DEED incentives – All Flex expansion
- Riverfront Enhancement Committee meeting monthly



# Affordable Housing

- Reviewing consultant applications for Barrier Removal Strategy for Affordable Housing
- Weatherization training – manufactured homes
- Spring Creek II (workforce housing) – TIF Financing secured



# Infrastructure

- Surface Water Model update in progress
- Liquor Store – continuing to explore options, want to find right fit rather than just move to move.
- Possible Local Sales Tax as option to assist with Ice Arena



# Diversity, Equity, Inclusion

- Launching Growing Local: Northfield Emerging Leaders Program
  - 16 participants and 16 Coaches – first session Feb 10
- Racial Equity Plan draft in process
  - Staff Racial Equity Core Team formed, given input
  - Reviewing with GARE and Greater Mankato Diversity Council
  - Staff survey on racial equity planned in next month
- Training
  - Equity Lens to Boards – Oct 2019
  - Intercultural Competency – Dec 2019
  - More to come in 2020



# Operational Effectiveness

- Most of the Targets and Strategic Initiatives for this item are not working to reach Desired Outcomes
- Revisions suggested to better recognize good work going on AND be more within our capacity
  - Staffing analysis of at least one department per year
  - Offer staff training and support
- Communications
  - NCTV up and running
  - Lots of communication pieces – press releases, website, social media



# Climate Change Impacts

- Climate Action Plan adopted November 5, 2019
- EQC is taking on oversight role along with staff
- Energy Jump Start is big focus for 2020
- City building/facilities/fleet energy review
- Project and budget development

