

Minnesota Public Library Annual Report, 2025

key data points

visits

total visits (all locations combined) exceed 200,000 for the first time

186,348 visits in 2024

registered borrowers

16,633 registered borrowers in 2025

15,536 reported at the end of 2024

circulation

Total physical circulation was 268,199 in 2025

In 2024 it was 226,820

total circulation

Total circ (includes digital collections) in 2025 was 315,430

In 2024 this was 270,208

key data points continued

program attendance

Total program attendance in 2025 was 14,524

In 2024, we had 14,112 attend programs

meeting room use

317 public bookings in 2025

There were 222 bookings in 2024

bookmobile

2024 and 2025 are the only two years we have reported the bookmobile as an outlet

oasis

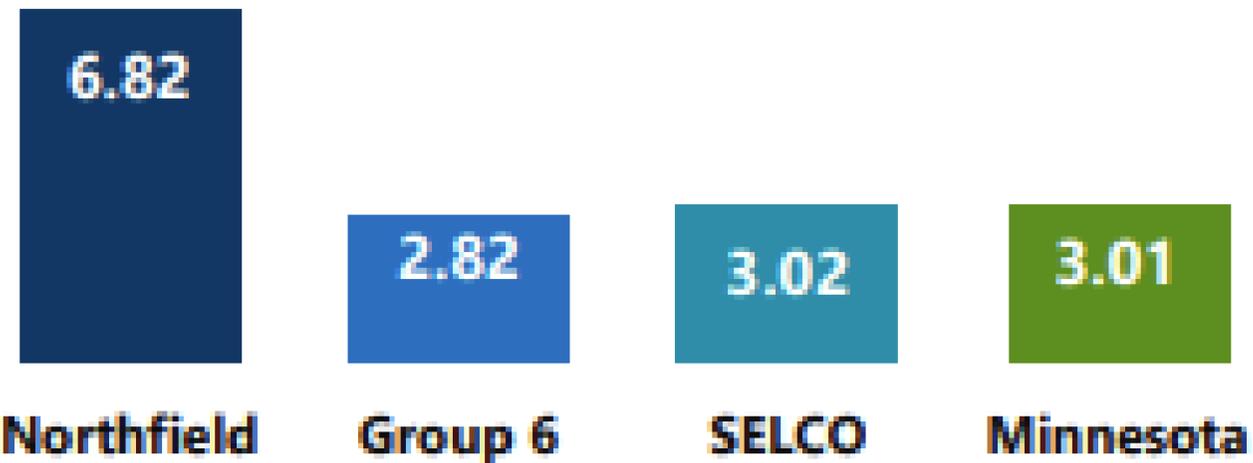
Circulation numbers in 2024 were over reported, 2025 appears to be closer to reality

Activities not reported to IMML

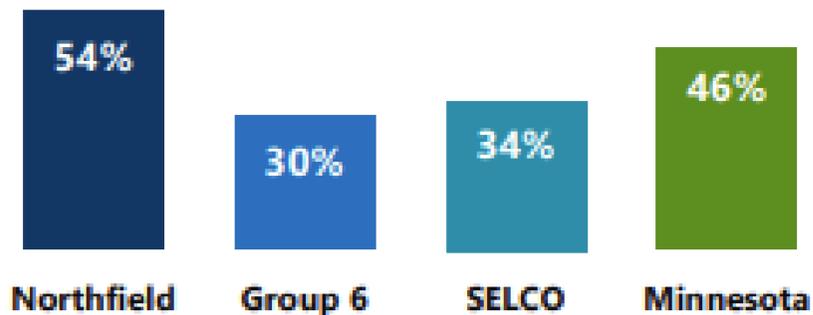
- Passports
- Notary
- City ID
- Home Delivery
- “extradepartmental” activities (such as public art)

How do we compare?

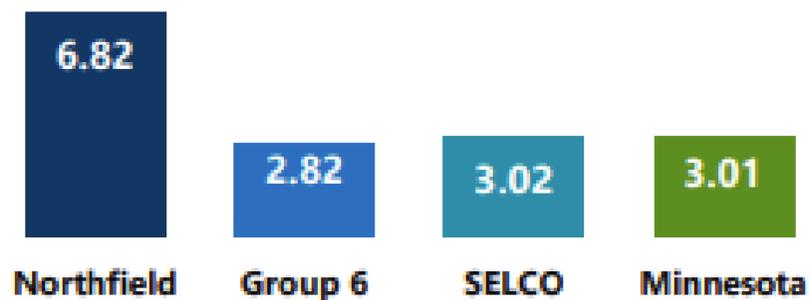
Library Visits per Capita



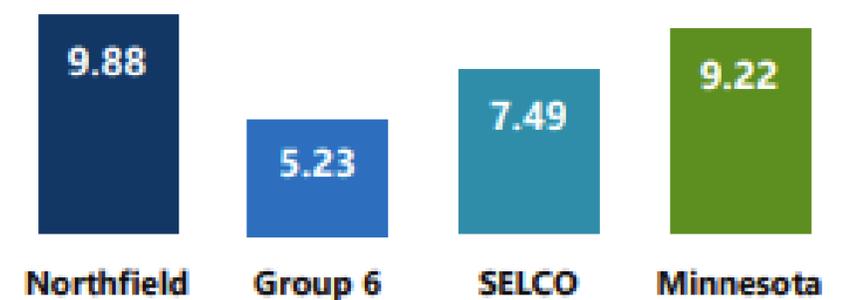
% Population w/Library Cards



Library Visits per Capita



Circulation per Capita



Data source: Minnesota Public Library Annual Report, collected and maintained by State Library Services in the Minnesota Department of Education.

What was new in 2025

- 1 full year of passport service
- launched podcast on KYMN
- autorenewal started in May
- new ILS went live in May
- meeting and study pods added in November

What to expect in 2026

- We no longer have Hoopla, and the summer concert series is on hold due to budget constraints. This will show up in the data
- MDE grant = even more meeting room bookings, improvements to interior layout, furnishings, children's space
- voters will weigh in on how we will pay for repairs/improvements to library site
- new strategic plan
- a more accessible meeting room for those who are hard of hearing (thanks to College City Sertoma!)