

Rethos Main Streets Reinvestment Statistics Form

Reports Due: April 15, July 15, October 15, January 15 ('25)

Community: Northfield, MN
 Quarter: Q1
 Date: 4/14/2025
 Submitted By: Emery John

Business Statistics

New Businesses and Jobs Added

Name / Address	Type of Business (retail, service, office, etc.)	# Full-time Jobs Added	# Part-time Jobs Added	Main Street Assistance (financial, design consultation, education)?	Other Notes
Total # of New Downtown Businesses		0			
Total # of Jobs		0	0		

Business Expansions and Jobs Added

Name / Address	Type of Business (retail, service, office, etc.)	# Full-time Jobs Added	# Part-time Jobs Added	Main Street Assistance (financial, design consultation, education)?	Other Notes
115 5th st w	Retail	0	0	no	20+ part time jobs expected by 9/25... Check Q4 2025 for updates!
Total # of Businesses Expansions		1			
Total # of Jobs		0	0		

Businesses Closed, Relocated and Jobs Lost

Name / Address	Type of Business (retail, service, office, etc.)	# Full-time Jobs Lost	# Part-time Jobs Lost	Closed, Moved Out, or Downsized	Reason for Closure/Employees Lost
Total # of Downtown Businesses closed or moved out		0			
Total # of Jobs		0	0		

Commercial Space Data in the Main Street District

Total number of commercial spaces (annual):	258	As of this date:	4/14/2024	How was info gathered (MS Staff, Volunteers, City Input):	city record
Total number of vacant spaces:	6	As of this date:		How was info gathered (MS Staff, Volunteers, City Input):	
How many new vacant spaces in this quarter:	0	Reason:	4/14/2025	How was info gathered (MS Staff, Volunteers, City Input):	
Average rent per square foot:	\$ 18.00	As of this date:	4/14/2025	How was info gathered (MS Staff, Volunteers, City Input):	Staff/city -- number is for ANNUALLY

Building Statistics

Façade Renovations Completed

Address	Description	Public \$ Invested	Private \$ Invested	Public \$ Sources	Main Street Assistance (financial, design consultation, education)?
515 Water st s	Window Repair		\$ 7,000.00		
Total # of Projects		1	\$ -	\$ 7,000.00	

Other Rehabilitations Completed (Any building rehab work other than façade renovation. Includes interior, structural, etc.)

Address	Description	Public \$ Invested	Private \$ Invested	Public \$ Sources	Main Street Assistance (financial, design consultation, education)?
17 Bridge Square	Commercial Alteration		6165		
1111 5th St W	Commercial Alteration		20000		
512 Washington St S	Commercial Alteration		19000		
1111 5th St W	Commercial Alteration		8150		
150 Water st s	Commercial Alteration		90000		
Total # of Projects		5	\$ -	\$ 143,315.00	

Buildings or Property Sold

Address / Name of Building	Current/ Past Use	Sale Price	Future Use	Main Street Assistance (financial, design consultation, education)?
Total # of Sales		0	\$ -	

New Buildings Constructed

Address / Name of Building	Is construction complete?	Public \$ Invested	Private \$ Sources	Planned Use	Main Street Assistance (financial, design consultation, education)?
115 5th st w	no	\$ 400,000.00	560,000	micro distillery, cocktail lounge	
Total # of Projects		1	\$ 400,000.00	\$ 560,000.00	

New Housing in Main Street District

Address	Type (condo, apt., Single Family, etc...)	# of units	Sales/Lease Price	Main Street Assistance (financial, design consultation, education)?	Type: Rehab, New, Upper floor, entire building, Senior, Student
Total # of Projects	0	0	no new housing		

Housing in the Main Street District					
Total Number of Housing Units	275	As of this date:	4/15/2024	How was info gathered (MS Staff, Volunteers, City Input):	No new downtown housing
Average cost of 2 bedroom apartment	1700	As of this date:	4/15/2024	How was info gathered (MS Staff, Volunteers, City Input):	Staff research
How many hotels in downtown?	3	As of this date:	4/15/2024	How was info gathered (MS Staff, Volunteers, City Input):	No new downtown hotels
How many hotel rooms in downtown?	138	As of this date:	4/14/2024	How was info gathered (MS Staff, Volunteers, City Input):	No new downtown hotels
How many AirBnBs downtown?	7	As of this date:	4/15/2024	How was info gathered (MS Staff, Volunteers, City Input):	Staff research

General Investment Statistics			
Main Street events during this quarter			
Name of Event	Type of Event	Est. # of attendees	Est # of business participants
Total # of Events	0	0	0

Events hosted by other entities this quarter					
Name of Event	Type of Event	Est. # of attendees	Est # of business participants	Who led event efforts?	Did Main Street Partner? (Yes/No)
Total # of Events	0	0	0		

Volunteer Hours	
	Total Hours (#volunteers x #hours)
Board Members	42
Committee Members	39
Special Events	0
Other Volunteer Hours	22
Total # of Hours	103
Total Value of Hours*	\$ 3,275.40

* 2024 value of a volunteer's time in according to the IRS is \$31.80
 * Meeting hours count as volunteer time.

* unsure of what the 2025 value is

Main Street Contributions	
Type of Donation (In-Kind vs. \$)	Value of Contribution

Completed Public Improvement Projects (In district and city-funded: infrastructure, parks, utilities, etc.)				
Description	Sources of Funds	Public \$ Invested	Private \$ Invested	Main Street Assistance (financial, design consultation, education)?
Total # of Projects	0	\$ -	\$ -	

Grants Received				
Name of Grant	Granting Entity	\$ Value	Public or Private	Description of Project
Total # of Grants	0	\$ -		

Historic Preservation: Newly Designated Buildings				
Building Address	Year Built	National Register Designation	Local Register Designation	Additional Comments
Total # of Designations	0			

Buildings Demolished				
Building Address or District Information	Year Built	National Register Designation?	Local Register Designation?	Reason for Demolition
Total # of Demolitions	0			

Downtown Story (required)	
Please use attached document to share story and photos. See separate document for how to include images.	Story Attached (Yes or No)

Quarterly Reinvestment Statistics Summary	
Net of all gains and losses in full-time jobs this quarter	0
Net of all gains and losses in part-time jobs this quarter	0
Net of all gains and losses in new businesses this quarter	1
Total number of business expansions this quarter	1
Number of building rehabilitation projects this quarter	6
Number of public improvement projects this quarter	0
Number of new construction projects completed this quarter	1
\$ Value of all private investment spent in the above projects	\$ 710,315.00

\$ Value of all public investment spent in the above projects	\$ 400,000.00
Number of volunteer hours contributed this quarter	103
\$ Value of volunteer hours contributed this quarter	\$ 3,275.40
Number of event attendees this quarter	0
Number of grants received	0
\$ Value of grants received	\$ -
Number of properties sold	0
\$ Value of properties sold	\$ -
Number of properties designated as historic	0
Number of buildings demolished	0

Rethos Main Streets Reinvestment Statistics Form

Reports Due: April 15, July 15, October 15, January 15 ('25)

Community: Northfield
 Quarter: Q2
 Date: 7/12/2025
 Submitted By: Emery John

Business Statistics

New Businesses and Jobs Added

Name / Address	Type of Business (retail, service, office, etc.)	# Full-time Jobs Added	# Part-time Jobs Added	Main Street Assistance (financial, design consultation, education)?	Other Notes
Total # of New Downtown Businesses		0			
Total # of Jobs		0	0		

Business Expansions and Jobs Added

Name / Address	Type of Business (retail, service, office, etc.)	# Full-time Jobs Added	# Part-time Jobs Added	Main Street Assistance (financial, design consultation, education)?	Other Notes
Total # of Businesses Expansions		0			
Total # of Jobs		0	0		

Businesses Closed, Relocated and Jobs Lost

Name / Address	Type of Business (retail, service, office, etc.)	# Full-time Jobs Lost	# Part-time Jobs Lost	Closed, Moved Out, or Downsized	Reason for Closure/Employees Lost
Total # of Downtown Businesses closed or moved out		0			
Total # of Jobs		0	0		

Commercial Space Data in the Main Street District

Total number of commercial spaces (annual):		As of this date:		How was info gathered (MS Staff, Volunteers, City Input):	
Total number of vacant spaces:	9	As of this date:		How was info gathered (MS Staff, Volunteers, City Input):	
How many new vacant spaces in this quarter:		Reason:		How was info gathered (MS Staff, Volunteers, City Input):	
Average rent per square foot:		As of this date:		How was info gathered (MS Staff, Volunteers, City Input):	

Building Statistics

Façade Renovations Completed

Address	Description	Public \$ Invested	Private \$ Invested	Public \$ Sources	Main Street Assistance (financial, design consultation, education)?
115 5th st w	All of the Above		\$ 100,000.00		
507 division st s	Other		\$ 8,400.00		
Total # of Projects		2	\$ 108,400.00		

Other Rehabilitations Completed (Any building rehab work other than façade renovation. Includes interior, structural, etc.)

Address	Description	Public \$ Invested	Private \$ Invested	Public \$ Sources	Main Street Assistance (financial, design consultation, education)?
400 washington st s	plumbing		2400		
319 water st s	commercial alteration		300000		
400 5th st w	commercial alteration		35000		
512 division st s	commercial alteration		100000		
516 water st s	HVAC		7200		
115 5th st w	plumbing and heat		\$ 191,500.00		
115 5th st w	complete renovation		54200		
801 Division st s	commercial "new" construction		8000		
210 washington st s	commercial alteration	\$ 250,000.00	995000	EDA Loan	
Total # of Projects		9	\$ 1,693,300.00		

Buildings or Property Sold

Address / Name of Building	Current/ Past Use	Sale Price	Future Use	Main Street Assistance (financial, design consultation, education)?
712 washington st s	single family/owner occup	\$ 377,600.00	same	
		\$ -		
Total # of Sales		1	\$ 377,600.00	

New Buildings Constructed

Address / Name of Building	Is construction complete?	Public \$ Invested	Private \$ Sources	Planned Use	Main Street Assistance (financial, design consultation, education)?
Total # of Projects		0	\$ -		

New Housing in Main Street District

Address	Type (condo, apt., Single Family, etc...)	# of units	Sales/Lease Price	Main Street Assistance (financial, design consultation, education)?	Type: Rehab, New, Upper floor, entire building, Senior, Student

Total # of Projects	0	0			

Housing in the Main Street District

Total Number of Housing Units	285	As of this date:	6/1/2025	How was info gathered (MS Staff, Volunteers, City Input):	
Average cost of 2 bedroom apartment		As of this date:	6/1/2025	How was info gathered (MS Staff, Volunteers, City Input):	
How many hotels in downtown?	2	As of this date:	6/1/2025	How was info gathered (MS Staff, Volunteers, City Input):	
How many hotel rooms in downtown?	134	As of this date:	6/1/2025	How was info gathered (MS Staff, Volunteers, City Input):	
How many AirBnBs downtown?	11	As of this date:	6/1/2025	How was info gathered (MS Staff, Volunteers, City Input):	

General Investment Statistics

Main Street events during this quarter

Name of Event	Type of Event	Est. # of attendees	Est # of business participants
Third Thursdays May	Festival, Music, Shopping	200	20
Third thursdays June	Festival, Music, Shopping	350	30
Total # of Events	2	550	50

Events hosted by other entities this quarter

Name of Event	Type of Event	Est. # of attendees	Est # of business participants	Who led event efforts?	Did Main Street Partner? (Yes/No)
Total # of Events	5	1100	100		

Volunteer Hours

	Total Hours (#volunteers x #hours)
Board Members	62
Committee Members	49
Special Events	
Other Volunteer Hours	32
Total # of Hours	143
Total Value of Hours*	\$ 4,547.40

* 2024 value of a volunteer's time in according to the IRS is \$31.80
 * Meeting hours count as volunteer time.

Main Street Contributions

Type of Donation (In-Kind vs. \$)	Value of Contribution

Completed Public Improvement Projects (In district and city-funded: infrastructure, parks, utilities, etc.)

Description	Sources of Funds	Public \$ Invested	Private \$ Invested	Main Street Assistance (financial, design consultation, education)?
210 washington st s	Library Funds	\$ 10,000.00		N/A
Total # of Projects	1	\$ 10,000.00	\$ -	

Library HVAC

Grants Received

Name of Grant	Granting Entity	\$ Value	Public or Private	Description of Project
Total # of Grants	0	\$ -		

Historic Preservation: Newly Designated Buildings

Building Address	Year Built	National Register Designation	Local Register Designation	Additional Comments
Total # of Designations	0			

Buildings Demolished

Building Address or District Information	Year Built	National Register Designation?	Local Register Designation?	Reason for Demolition
Total # of Demolitions	0			

Downtown Story (required)

Please use attached document to share story and photos. See separate document for how to include images.	Story Attached (Yes or No)
---	----------------------------

Quarterly Reinvestment Statistics Summary

Net of all gains and losses in full-time jobs this quarter	0
Net of all gains and losses in part-time jobs this quarter	0
Net of all gains and losses in new businesses this quarter	0
Total number of business expansions this quarter	0
Number of building rehabilitation projects this quarter	11
Number of public improvement projects this quarter	1
Number of new construction projects completed this quarter	0
\$ Value of all private investment spent in the above projects	\$ 1,801,700.00
\$ Value of all public investment spent in the above projects	\$ 260,000.00
Number of volunteer hours contributed this quarter	143
\$ Value of volunteer hours contributed this quarter	\$ 4,547.40
Number of event attendees this quarter	550
Number of grants received	0
\$ Value of grants received	\$ -
Number of properties sold	1
\$ Value of properties sold	\$ 755,200.00

Number of properties designated as historic	0
Number of buildings demolished	0

Rethos Main Streets Reinvestment Statistics Form

Reports Due: April 15, July 15, October 15, January 15 ('25)

Community: Northfield
 Quarter: Q3
 Date: 10/21/2025
 Submitted By: Emery John

Business Statistics

New Businesses and Jobs Added

Name / Address	Type of Business (retail, service, office, etc.)	# Full-time Jobs Added	# Part-time Jobs Added	Main Street Assistance (financial, design consultation, education)?	Other Notes
Claw King - 512 Division st	Retail/Entertainment	1	3		
Loon Liquors - 115 5th st	Restaurant/Manufacturin	6	2		received DEED mainstreet grant, 2 EDA revolving loans for expansion/relocation
Tin Tea - 420 Division st	Restaurant	8	4		received DEED mainstreet grant, 1 EDA micro-grant for expansion/relocation
Boho Peacock - 313 Division st	Retail	1	1		
Total # of New Downtown Businesses		4			
Total # of Jobs		16	10		

Business Expansions and Jobs Added

Name / Address	Type of Business (retail, service, office, etc.)	# Full-time Jobs Added	# Part-time Jobs Added	Main Street Assistance (financial, design consultation, education)?	Other Notes
Total # of Business Expansions		0			
Total # of Jobs		0	0		

Businesses Closed, Relocated and Jobs Lost

Name / Address	Type of Business (retail, service, office, etc.)	# Full-time Jobs Lost	# Part-time Jobs Lost	Closed, Moved Out, or Downsized	Reason for Closure/Employees Lost
Petalina Mercantile	Retail	1	1	Closed	financial
Total # of Downtown Businesses closed or moved out		1			
Total # of Jobs		1	1		

Commercial Space Data in the Main Street District

Total number of commercial spaces (annual):		As of this date:		How was info gathered (MS Staff, Volunteers, City Input):	MS staff/city staff
Total number of vacant spaces:	4	As of this date:	10/1/2025	How was info gathered (MS Staff, Volunteers, City Input):	MS staff/city staff
How many new vacant spaces in this quarter:	0	Reason:		How was info gathered (MS Staff, Volunteers, City Input):	MS staff/city staff
Average rent per square foot:	\$ 14.00	As of this date:	10/1/2025	How was info gathered (MS Staff, Volunteers, City Input):	Analyzing 8 places rent, provided to city staff/MS staff. Divided by sq/ft.

Building Statistics

Façade Renovations Completed

Address	Description	Public \$ Invested	Private \$ Invested	Public \$ Sources	Main Street Assistance (financial, design consultation, education)?
Total # of Projects		0	\$ -	\$ -	

Other Rehabilitations Completed (Any building rehab work other than façade renovation. Includes interior, structural, etc.)

Address	Description	Public \$ Invested	Private \$ Invested	Public \$ Sources	Main Street Assistance (financial, design consultation, education)?
418 Division St S	commercial alteration		1,200		
17 Bridge Sq	commercial plumbing	\$ 4,500.00	4,500	DEED Mainstreet Grant through SMIF	
512 Division St S	commercial mechanical		34,500		
101 St Olaf Ave N Unit 309	commercial mechanical		16,300		
420 Division St S	commercial plumbing	\$ 1,850.00	1,850	EDA micro-loan program	
420 Division St S	commercial mechanical	\$ 3,000.00	3,000	DEED Mainstreet Grant through SMIF	
115 5th St	renovation				
414 Division St S	commercial alteration		4,500		
Total # of Projects		8	\$ 9,350.00	\$ 65,850.00	

Buildings or Property Sold

Address / Name of Building	Current/ Past Use	Sale Price	Future Use	Main Street Assistance (financial, design consultation, education)?
421 Division St S Unit 5 STE 201	Condos	\$ 400,000.00		
101 ST Olaf Ave N Unit 307	Condos	\$ 356,000.00		
101 ST Olaf Ave N Unit 313	Condos	\$ 475,000.00		
101 ST Olaf Ave N Unit 412	Condos	\$ 539,800.00		
Total # of Sales		4	\$ 1,770,800.00	

New Buildings Constructed

Address / Name of Building	Is construction complete?	Public \$ Invested	Private \$ Sources	Planned Use	Main Street Assistance (financial, design consultation, education)?
Total # of Projects		0	\$ -	\$ -	

New Housing in Main Street District

Address	Type (condo, apt., Single Family, etc...)	# of units	Sales/Lease Price	Main Street Assistance (financial, design consultation, education)?	Type: Rehab, New, Upper floor, entire building, Senior, Student
Total # of Projects		0			

Housing in the Main Street District

Total Number of Housing Units	285	As of this date:	6/1/2025	How was info gathered (MS Staff, Volunteers, City Input):	
Average cost of 2 bedroom apartment		As of this date:	6/1/2025	How was info gathered (MS Staff, Volunteers, City Input):	
How many hotels in downtown?	2	As of this date:	6/1/2025	How was info gathered (MS Staff, Volunteers, City Input):	
How many hotel rooms in downtown?	134	As of this date:	6/1/2025	How was info gathered (MS Staff, Volunteers, City Input):	
How many AirBnBs downtown?	11	As of this date:	6/1/2025	How was info gathered (MS Staff, Volunteers, City Input):	

General Investment Statistics

Main Street events during this quarter

Name of Event	Type of Event	Est. # of attendees	Est # of business participants
Third Thursdays June		300	
Third Thursdays July		400	
Third Thursdays August		450	
Total # of Events		3	1150

Events hosted by other entities this quarter					
Name of Event	Type of Event	Est. # of attendees	Est # of business participants	Who led event efforts?	Did Main Street Partner? (Yes/No)
Defeat of Jesse James Days	Festival	3250			
Vintage Band Festival	Festival	3000			
Total # of Events		2	6250		

Volunteer Hours	
	Total Hours (#volunteers x #hours)
Board Members	62.5
Committee Members	56.5
Special Events	49.5
Other Volunteer Hours	
Total # of Hours	168.5
Total Value of Hours*	\$ 5,358.30

* 2024 value of a volunteer's time in according to the IRS is \$31.80
 * Meeting hours count as volunteer time.

Main Street Contributions	
Type of Donation (In-Kind vs. \$)	Value of Contribution

Completed Public Improvement Projects (In district and city-funded: infrastructure, parks, utilities, etc.)				
Description	Sources of Funds	Public \$ Invested	Private \$ Invested	Main Street Assistance (financial, design consultation, education)?
Total # of Projects		0	\$ -	\$ -

Grants Received				
Name of Grant	Granting Entity	\$ Value	Public or Private	Description of Project
Total # of Grants		0	\$ -	

Historic Preservation: Newly Designated Buildings				
Building Address	Year Built	National Register Designation	Local Register Designation	Additional Comments
Total # of Designations		0		

Buildings Demolished				
Building Address or District Information	Year Built	National Register Designation?	Local Register Designation?	Reason for Demolition
Total # of Demolitions		0		

Downtown Story (required)	
Please use attached document to share story and photos. See separate document for how to include images.	Story Attached (Yes or No)
	Yes

Quarterly Reinvestment Statistics Summary	
Net of all gains and losses in full-time jobs this quarter	15
Net of all gains and losses in part-time jobs this quarter	9
Net of all gains and losses in new businesses this quarter	3
Total number of business expansions this quarter	0
Number of building rehabilitation projects this quarter	8
Number of public improvement projects this quarter	0
Number of new construction projects completed this quarter	0
\$ Value of all private investment spent in the above projects	\$ 65,850.00
\$ Value of all public investment spent in the above projects	\$ 9,350.00
Number of volunteer hours contributed this quarter	168.5
\$ Value of volunteer hours contributed this quarter	\$ 5,358.30
Number of event attendees this quarter	1150
Number of grants received	0
\$ Value of grants received	\$ -
Number of properties sold	4
\$ Value of properties sold	\$ 3,541,600.00
Number of properties designated as historic	0
Number of buildings demolished	0

Rethos Main Streets Reinvestment Statistics Form

Reports Due: April 15, July 15, October 15, January 15 ('25)

Community: Northfield
 Quarter: Q4
 Date: 1/14/2026
 Submitted By: Emery John

Business Statistics

New Businesses and Jobs Added

Name / Address	Type of Business (retail, service, office, etc.)	# Full-time Jobs Added	# Part-time Jobs Added	Main Street Assistance (financial, design consultation, education)?	Other Notes
Total # of New Downtown Businesses		0			
Total # of Jobs		0	0		

Business Expansions and Jobs Added

Name / Address	Type of Business (retail, service, office, etc.)	# Full-time Jobs Added	# Part-time Jobs Added	Main Street Assistance (financial, design consultation, education)?	Other Notes
Total # of Businesses Expansions		0			
Total # of Jobs		0	0		

Businesses Closed, Relocated and Jobs Lost

Name / Address	Type of Business (retail, service, office, etc.)	# Full-time Jobs Lost	# Part-time Jobs Lost	Closed, Moved Out, or Downized	Reason for Closure/Employees Lost
Total # of Downtown Businesses closed or moved out		0			
Total # of Jobs		0	0		

Commercial Space Data in the Main Street District

Total number of commercial spaces (annual):		As of this date:		How was info gathered (MS Staff, Volunteers, City Input):	
Total number of vacant spaces:	4	As of this date:		How was info gathered (MS Staff, Volunteers, City Input):	
How many new vacant spaces in this quarter:	0	Reason:		How was info gathered (MS Staff, Volunteers, City Input):	
Average rent per square foot:	\$ 14.00	As of this date:	10/3/2025	How was info gathered (MS Staff, Volunteers, City Input):	Analyzing 8 places rent, provided to city staff/MS staff. Divided by sq/ft.

Building Statistics

Façade Renovations Completed

Address	Description	Public \$ Invested	Private \$ Invested	Public \$ Sources	Main Street Assistance (financial, design consultation, education)?
528 Division St S	Other	\$ 21,000.00	\$ 49,000.00	DEED Mainstreet Grant	
306 Division St S	Window Repair	\$ 10,000.00	\$ 20,000.00	riverfront enhancement grant	
Total # of Projects	2	\$ 31,000.00	\$ 69,000.00		

Other Rehabilitations Completed (Any building rehab work other than façade renovation. Includes interior, structural, etc.)

Address	Description	Public \$ Invested	Private \$ Invested	Public \$ Sources	Main Street Assistance (financial, design consultation, education)?
410 Division St	Plumbing	\$ 1,000.00		4000 DEED Mainstreet Grant	
329 Division St	Commercial alteration			50000	
17 Bridge Square	Commercial Alteration	\$ 55,000.00		132000 DEED Mainstreet Grant	
427 Division St	commercial alteration			9622	
Total # of Projects	4	\$ 56,000.00	\$ 195,622.00		

Buildings or Property Sold

Address / Name of Building	Current/ Past Use	Sale Price	Future Use	Main Street Assistance (financial, design consultation, education)?
Total # of Sales	0	\$ -		

New Buildings Constructed

Address / Name of Building	Is construction complete?	Public \$ Invested	Private \$ Sources	Planned Use	Main Street Assistance (financial, design consultation, education)?
Total # of Projects	0	\$ -	\$ -		

New Housing in Main Street District

Address	Type (condo, apt., Single Family, etc...)	# of units	Sales/Lease Price	Main Street Assistance (financial, design consultation, education)?	Type: Rehab, New, Upper floor, entire building, Senior, Student
Total # of Projects		0			

Housing in the Main Street District

Total Number of Housing Units		As of this date:		How was info gathered (MS Staff, Volunteers, City Input):	
Average cost of 2 bedroom apartment		As of this date:		How was info gathered (MS Staff, Volunteers, City Input):	
How many hotels in downtown?		As of this date:		How was info gathered (MS Staff, Volunteers, City Input):	
How many hotel rooms in downtown?		As of this date:		How was info gathered (MS Staff, Volunteers, City Input):	
How many AirBnBs downtown?		As of this date:		How was info gathered (MS Staff, Volunteers, City Input):	

General Investment Statistics

Main Street events during this quarter

Name of Event	Type of Event	Est. # of attendees	Est # of business participants
Winter Walk	Winter Festival (chamber	7000	150+

Total # of Events	1	7000	0
-------------------	---	------	---

Events hosted by other entities this quarter					
Name of Event	Type of Event	Est. # of attendees	Est # of business participants	Who led event efforts?	Did Main Street Partner? (Yes/No)
Total # of Events		0	0		0

Volunteer Hours	
	Total Hours (#volunteers x #hours)
Board Members	64
Committee Members	48
Special Events	49.5
Other Volunteer Hours	
Total # of Hours	161.5
Total Value of Hours* \$	5,135.70

* 2024 value of a volunteer's time in according to the IRS is \$31.80

* Meeting hours count as volunteer time.

Main Street Contributions	
Type of Donation (In-Kind vs. \$)	Value of Contribution
\$	500 ornament sales

Completed Public Improvement Projects (In district and city-funded: infrastructure, parks, utilities, etc.)				
Description	Sources of Funds	Public \$ Invested	Private \$ Invested	Main Street Assistance (financial, design consultation, education)?
Total # of Projects		0 \$	- \$	-

Grants Received				
Name of Grant	Granting Entity	\$ Value	Public or Private	Description of Project
Total # of Grants		0 \$	-	

Historic Preservation: Newly Designated Buildings				
Building Address	Year Built	National Register Designation	Local Register Designation	Additional Comments
Total # of Designations		0		

Buildings Demolished				
Building Address or District Information	Year Built	National Register Designation?	Local Register Designation?	Reason for Demolition
Total # of Demolitions		0		

Downtown Story (required)	
Please use attached document to share story and photos. See separate document for how to include images.	Story Attached (Yes or No)

Quarterly Reinvestment Statistics Summary	
Net of all gains and losses in full-time jobs this quarter	0
Net of all gains and losses in part-time jobs this quarter	0
Net of all gains and losses in new businesses this quarter	0
Total number of business expansions this quarter	0
Number of building rehabilitation projects this quarter	6
Number of public improvement projects this quarter	0
Number of new construction projects completed this quarter	0
\$ Value of all private investment spent in the above projects	\$ 264,622.00
\$ Value of all public investment spent in the above projects	\$ 87,000.00
Number of volunteer hours contributed this quarter	161.5
\$ Value of volunteer hours contributed this quarter	\$ 5,135.70
Number of event attendees this quarter	7000
Number of grants received	0
\$ Value of grants received	\$ -
Number of properties sold	0
\$ Value of properties sold	\$ -
Number of properties designated as historic	0
Number of buildings demolished	0