

For immediate release

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14 Northfield businesses receive \$750,000 in state grant funds to reinvest in downtown buildings

Northfield, MN (July 31, 2025)—

The Southern Minnesota Initiative Foundation (SMIF) with assistance from city staff selected 14 Northfield businesses to receive a combined total of \$750,000 in grant funds to reinvest in downtown buildings. The grants are part of the Minnesota Department of Economic Development (DEED) Main Street Economic Revitalization Program. City staff applied for funding with SMIF, assisted local businesses through the grant application process, and advocated for Northfield businesses to be selected.

Grant recipients include business owners and developers who have capital improvement projects located in Northfield's downtown commercial or historical districts, and have plans to develop, redevelop, renovate, or repair their property in the next year. Grant amounts range from \$3,000 up to \$200,000. The grant requires a private match and projects to be completed by June 2026.

Selected projects add housing units, provide accessibility upgrades, and fill vacant or underutilized buildings. All projects demonstrate they will expand the city's tax or employment base.

"We're thrilled these funds are coming to downtown Northfield," said Jake Reilly, the city's community development director. "The funds will strengthen our downtown businesses. As a collaborative effort, the program is one way we can demonstrate the commitment of city staff and elected officials to grow our commercial tax base and add more residents downtown. I'm proud of our staff for continuing to build relationships with local business and partners to keep investments local. It is great to see the goals community members laid out in our Comprehensive Plan come to life."

The recipients are By All Means Graphics, Content Books, 319 Division Street, 307 Division Street, Loon Liquors, Lux Med Spa, Mandarin Garden, Northfield Arts Guild, Northfield Eagles Club, Northfield History Center, Raven's Nest/Farmstead Bike Shop, Robin's Egg building, Tin Tea, and Verbena Vinyl.

For more information on the Main Street Grant Program, visit the city's website:
northfieldmn.gov/MainStreetGrant



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