



October 1, 2018

Nate Carlson
Community Development Coordinator
Northfield Economic Development Authority
801 Washington Street
Northfield, Minnesota 55057

Dear Nate,

This letter is to request the continued financial support of the Northfield Economic Development Authority. The mission of Riverwalk Market Fair is to provide Northfield-area farmers, food artisans, and artists with a venue to show and sell their products during the summer months.

Riverwalk Market Fair is an open-air Saturday market located along the beautiful Cannon River in historic Northfield, Minnesota. These summer Saturday festivals offer locally grown produce, artisan foods, and a juried selection of art work. Each Saturday provides a different mix of special events, musical entertainment and activities for the whole family.

Founded in 2010 by local artists and entrepreneurs with help of the Southern Minnesota Initiative Foundation, this one-of-a-kind Saturday open-air market showcases produce from local farmers, artisan foods and a variety of fine art and fine crafts by Northfield area artists. Riverwalk Market Fair works to help vendors grow their creative businesses and has become a valued community asset where local residents gather as well as a popular destination for visitors from the Twin Cities and the region. The Riverwalk Market Fair is also welcomed by the downtown Northfield businesses as it brings additional customers to shop or eat at their establishments on the Saturdays that the Fair is operating.

The Riverwalk Market Fair is continuing to work with the Northfield Downtown Development Corporation to identify areas of collaboration.

We have also recently secured our Non-Profit 501c3 status from the IRS and will be able to solicit and accept donations.

The Riverwalk Market Fair is requesting the financial support of \$7,000 annually from the Northfield Economic Development Authority to assure the stability of the market and provide a foundation to grow in the coming years. This amount represents approximately 38% of our \$19,000 annual budget.

If you have any questions regarding this request, feel free to contact me at (320) 760-1260.

Sincerely,

A handwritten signature in blue ink that reads 'Michael Sparby'. The signature is written in a cursive style with a large, prominent 'M' and 'S'.

Michael Sparby
Riverwalk Market Fair, Board Chair