

# Sports/Activities by the River

Community Impact

*Millers*



# Adult and Youth Activities at Sechler Park

## Key Takeaways

History, Usage, Vision

Needs, Improvements, Expansion



# Organizations

- NYBA (age 5-15 years old)
  - In-house programming from t-ball, coach pitch and player pitch
  - Travel begins at 12U (6th graders)
- Community Services (ages 8-14 years old)
  - Summer programming for youth
  - Adult softball offered summer weeknights
  - Fall evening hosts flag football
- Church League Softball
  - Sundays afternoon during summer
- Northfield Fastpitch Softball (NFS)
  - Wants to host tournaments after field is built
- Knights
  - Class B amateur baseball, spring/summer
  - Advance to later rounds of state championship tournament
- Millers
  - Over 35 baseball, summer
- Posse
  - Over 50 baseball, late summer



## May to November // NYBA

- **Travel season** (May - July)
  - Host an average of 24 games per week
  - Accommodating over 180 non-resident players, coaches, and spectators per night/week (>700/wk)
    - Expected number of a games and participation to increase by 150% with proposed capital improvements
- **In-house season** (May - July)
  - Host an average of 48 games/events within In-house program per week
  - Accommodating more than 380 local players, coaches, and spectators per night/week
    - Anticipate more activity at Sechler Park and Babcock throughout the evening with proposed capital improvements
- **Generates excitement**
  - Competitive sports and activities contribute to the growth and development of our youth
  - NYBA membership has increased an average of 18% over the past four seasons
- **Tournaments increase awareness**
  - Both an in-house and travel weekend extends our outreach and builds relationships with the City of Northfield, Northfield Schools, Carleton College, and St. Olaf College



## May to November // Community

- **Community Services** (June - August)
  - Organized youth activities for softball and baseball in the mornings
  - Adult softball weekday evenings and Sunday afternoons
- **Fall ball season** (August - October)
  - Sundays we hosts 18 games within with 12 non-resident teams travel to Northfield
  - Double-header format ensures families spend 3-4 hours at the ballpark
  - Estimated attendance of 800 combined players, coaches, staff, and spectators
- **Amateur** (May - August)
  - Three adult teams reserve and utilize full size field in addition to 4-6 youth teams
  - Extremely heavy use on the 1st National Bank Field creates difficult conditions to maintain
- **Flag football** (September - October)
  - All four fields with lights are in used during weekday evenings
  - Program has the potential to increase by 50% once Sechler #1 & #2 are lit



## State Amateur Baseball

In 2022 Dundas and Faribault will host the MBA State Championship Tournament

*Northfield is not equipped to meet the needs of the MBA, therefore Miesville was selected for the alternate location.*

**Combining league officials, board members, players, media, and volunteers, the anticipated attendance is estimated to be in the 25,000 range.**



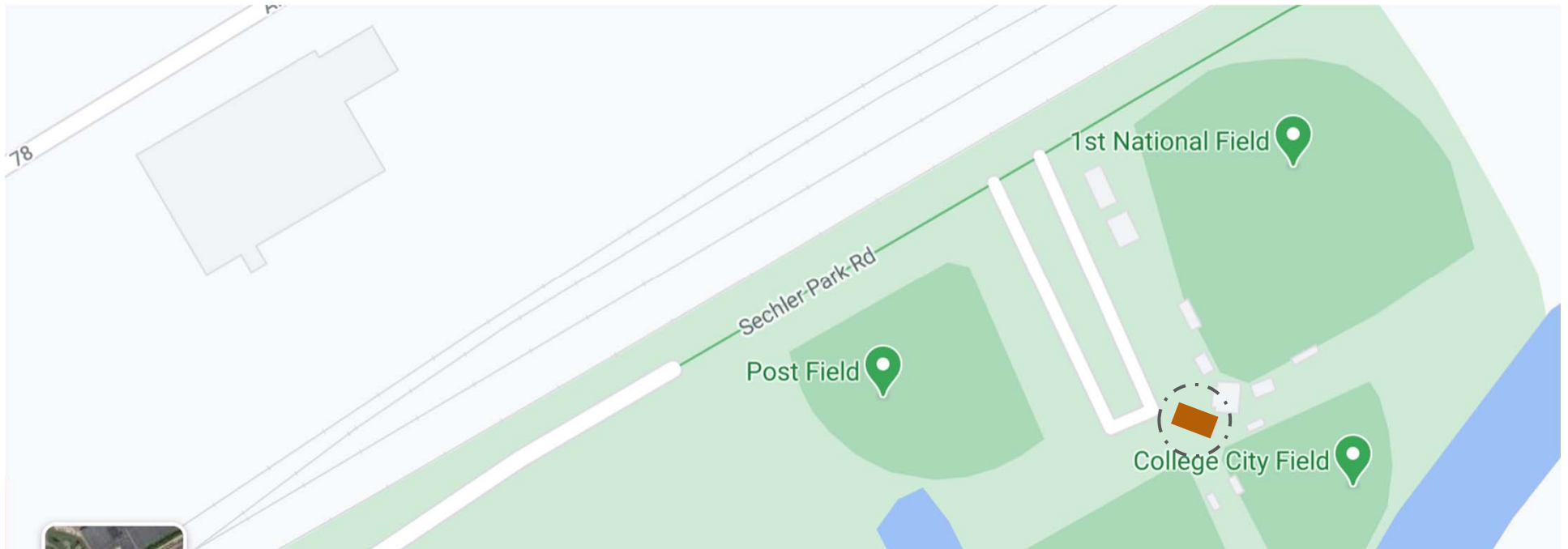
# Needs for Sechler Park

1. Restrooms at the baseball complex
2. Parking lot (>90 stalls) southwest of Post Brands Field
3. Develop two new fields
  - a. Full sized baseball (60.5'/90')
  - b. Multi-purpose field (43'/60' & 54'/80')
4. Host state championship tournaments
5. Lights on softball fields near the pavillion (southwest entrance)



# 1. Restrooms

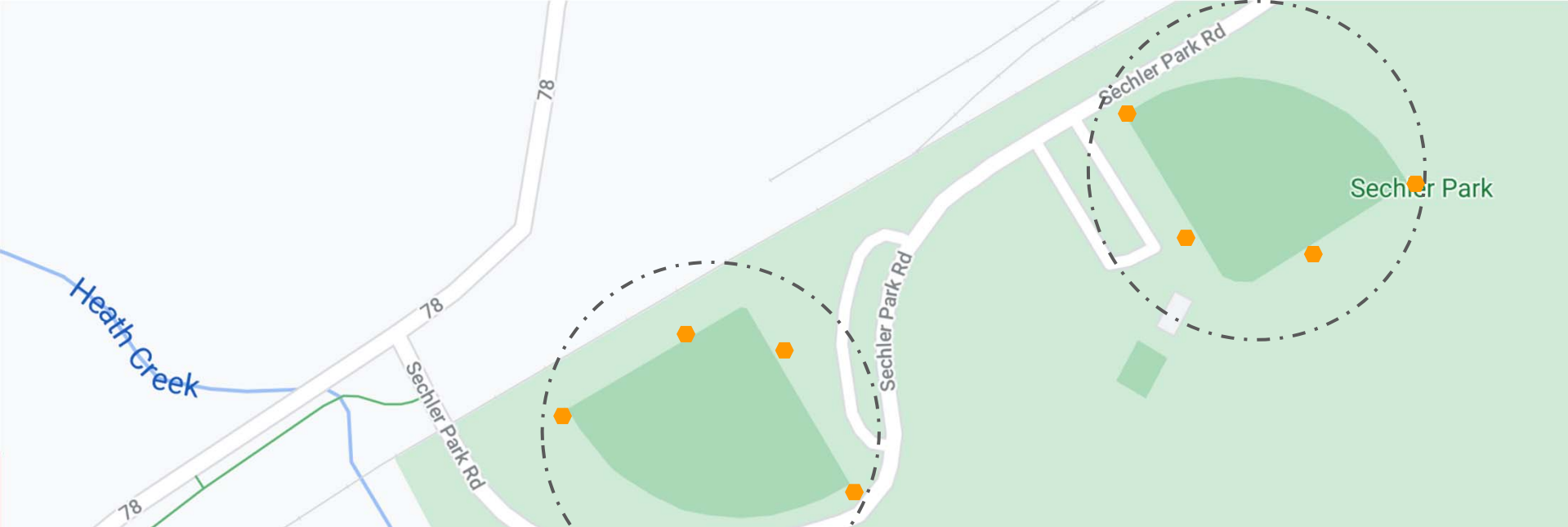
Construct restrooms at baseball complex to handle high demand





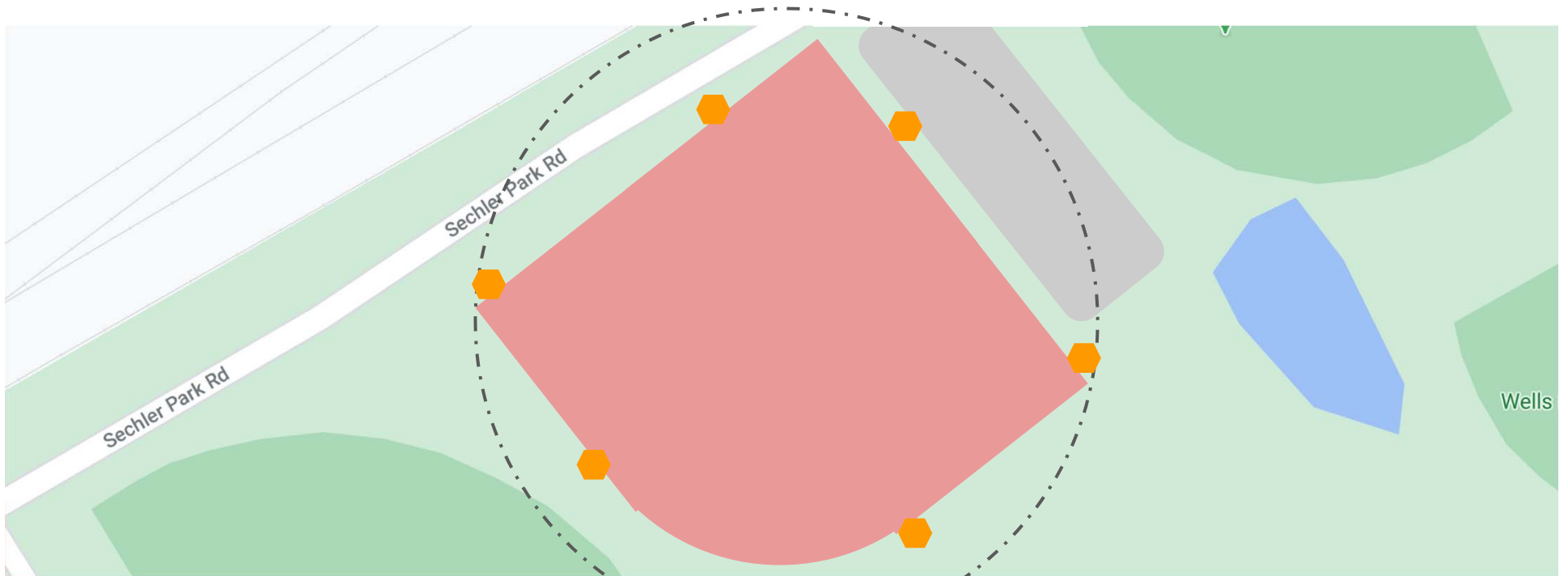
# 2. Lights

Increase accessibility for adult and youth activities by adding to Sechler #1 & #2



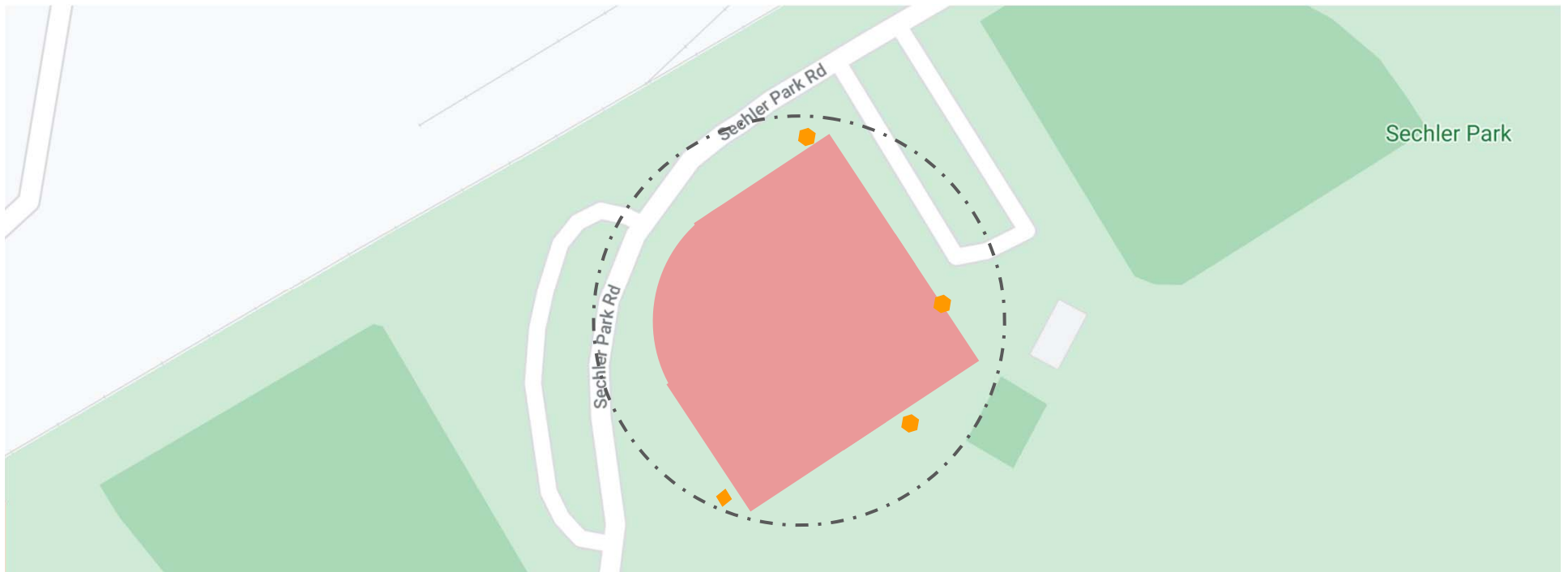
## 3a. Baseball Field

Install 60/90' baseball field near Post Brands Field



## 3b. Multi-purpose Field

Install field near Sechler #1 & #2 with 45/60' & 54/80' and lights



## 4. State Championship Tournaments

Not only youth state qualifiers but both youth and adult state championships



## 5. Funding

NYBA has begun raising funds from donations and is positioned to launch a capital campaign to our membership in the summer of 2021.

We are working to engage with businesses who have an affinity for and legacy with Sechler Park dating back to the late 1980's during its original inception.



# Thank You

Your time and consideration is greatly appreciated.

*Millers*



